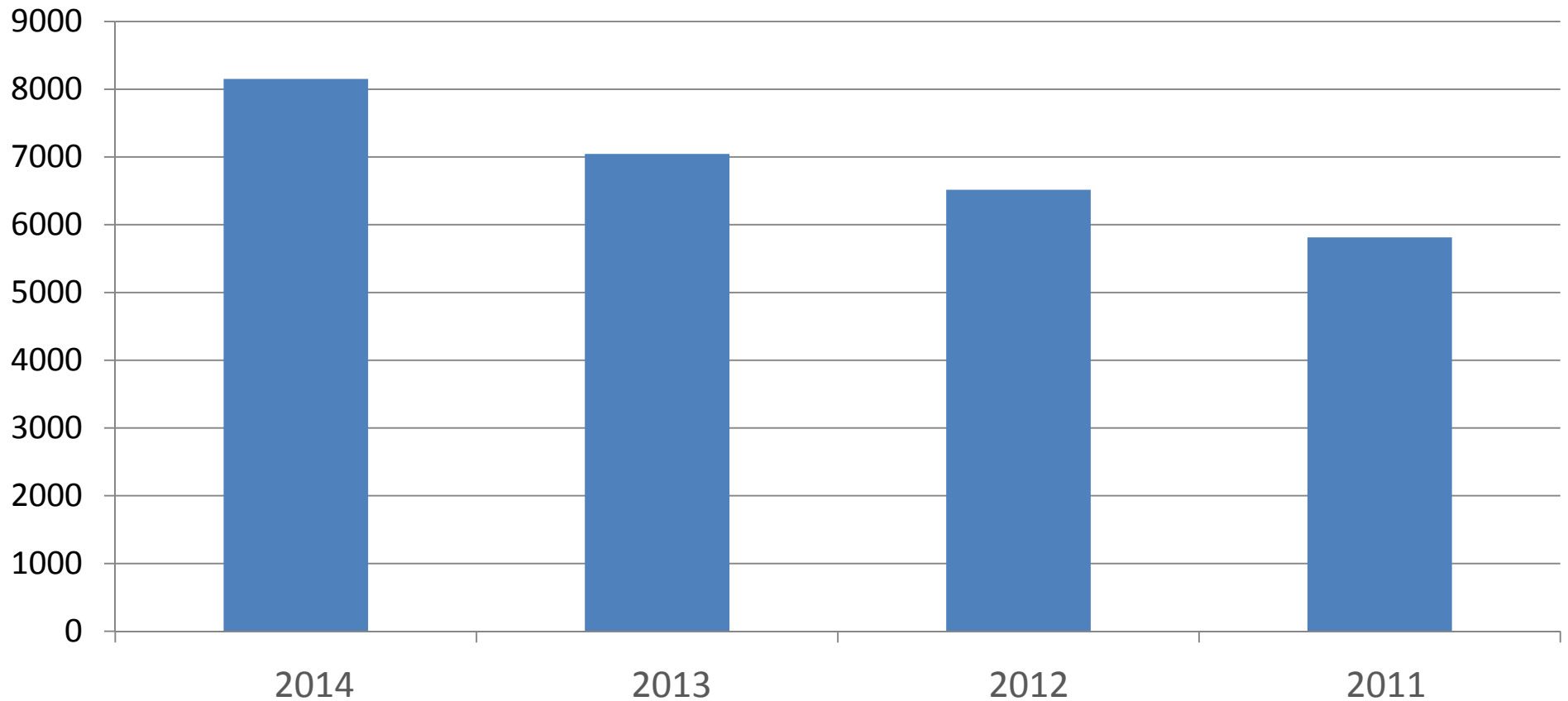


# NAA EDUCATION CONFERENCE: THE AUDIENCE



# ATTENDANCE HISTORY

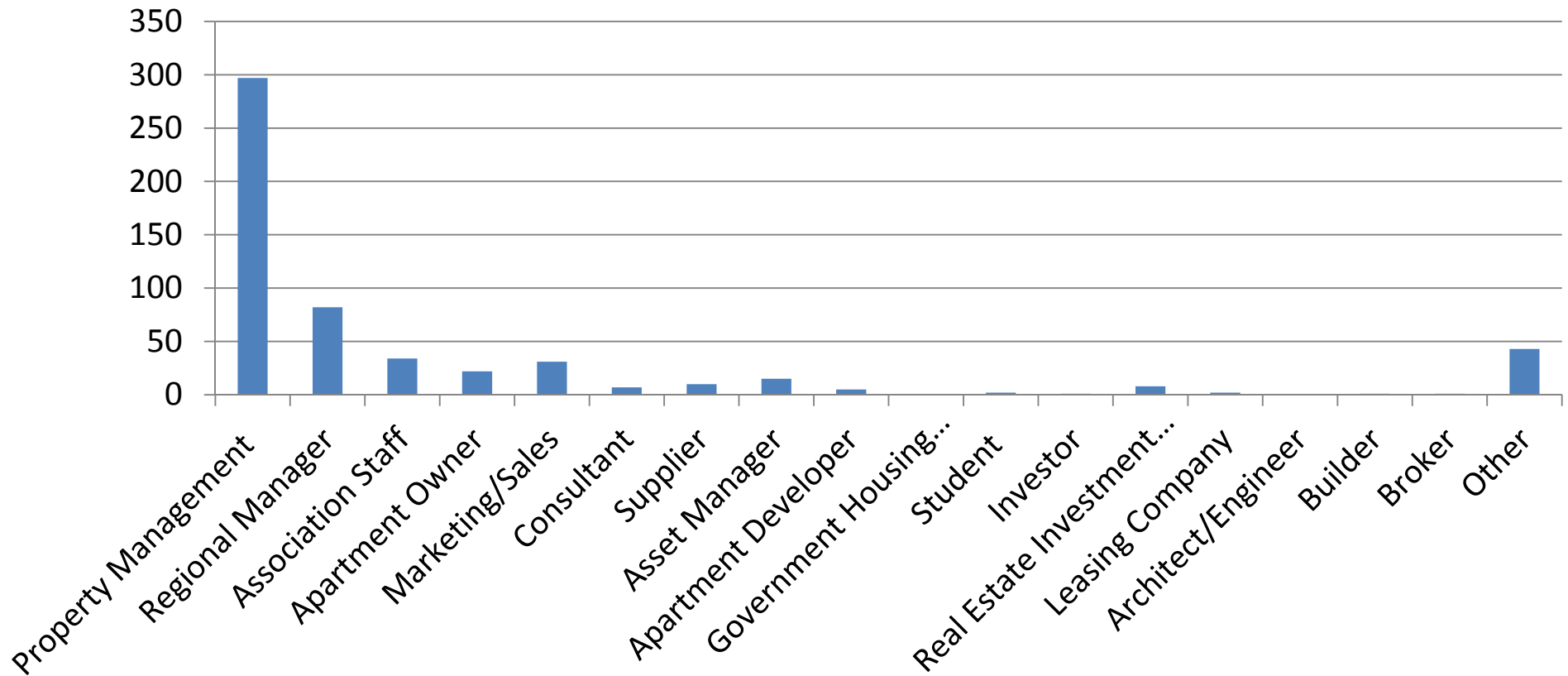
Total



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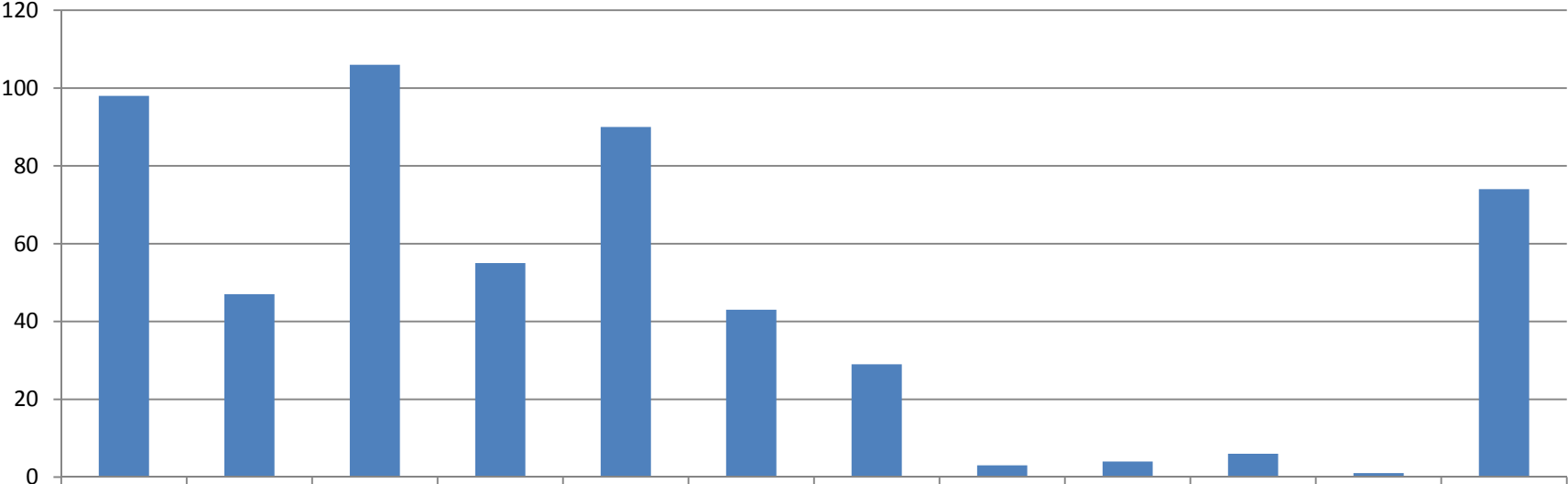
# PRIMARY BUSINESS ROLE

## Attendee



# JOB FUNCTION

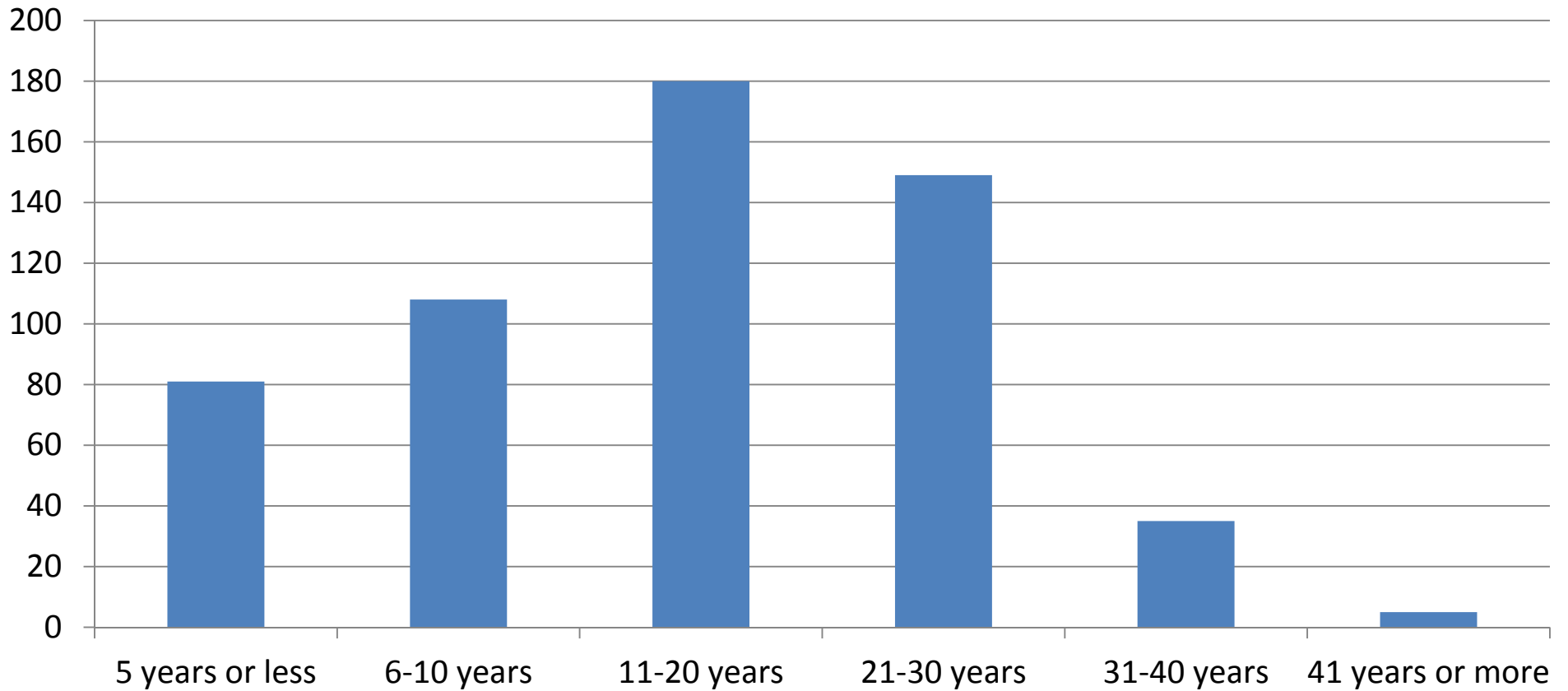
## Attendee



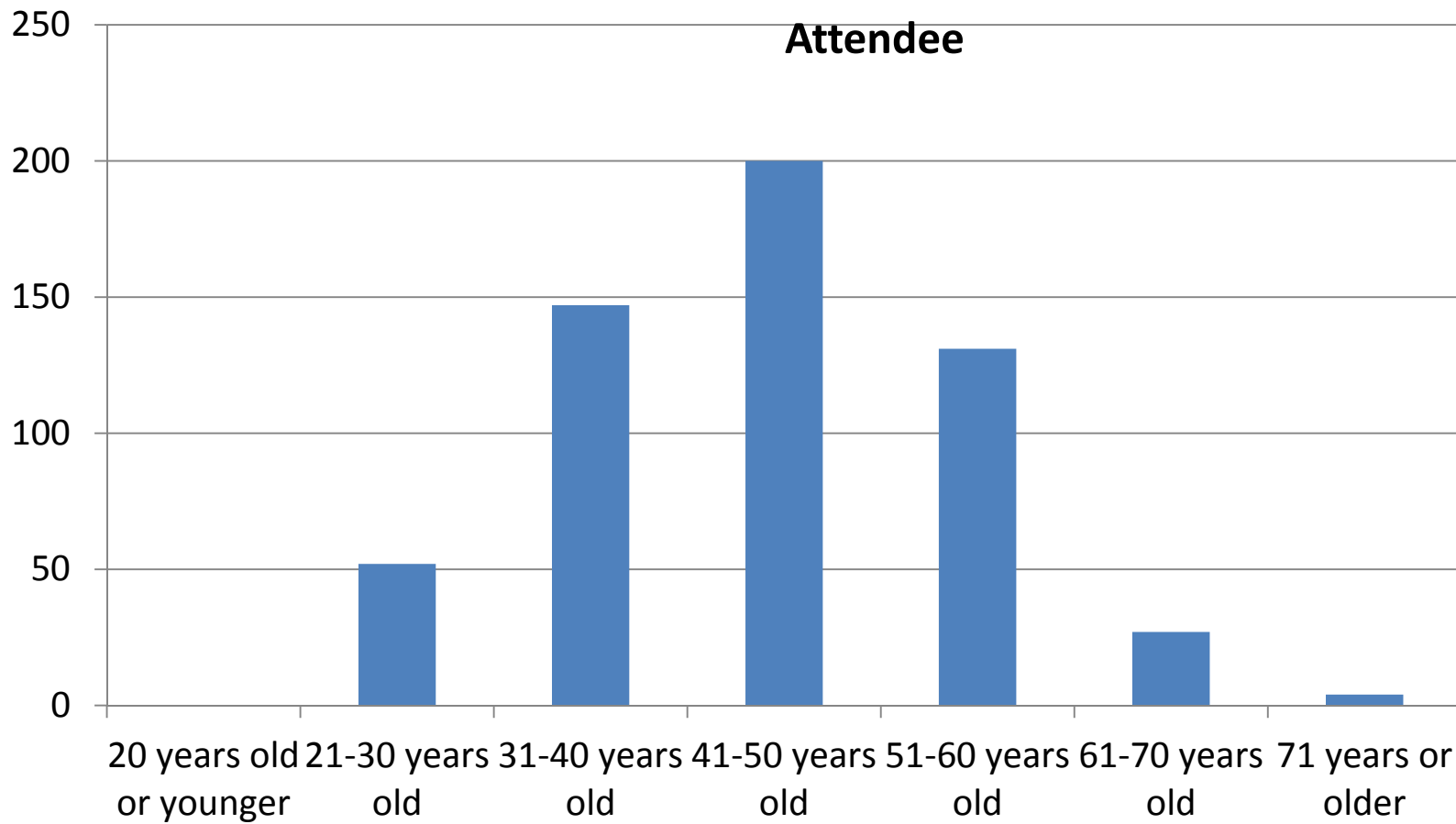
Regional Supervisor/Manager (on-site)  
Senior Management Position  
Vice President/Management Executive  
Owner/Principal/President  
Property Manager (on-site)  
Marketing/Sales  
HR/Training Professional  
Apartment Industry Supplier  
Maintenance Professional  
Independent Rental Owner  
Leasing Consultant  
Other

# YEARS OF EXPERIENCE

## Attendee

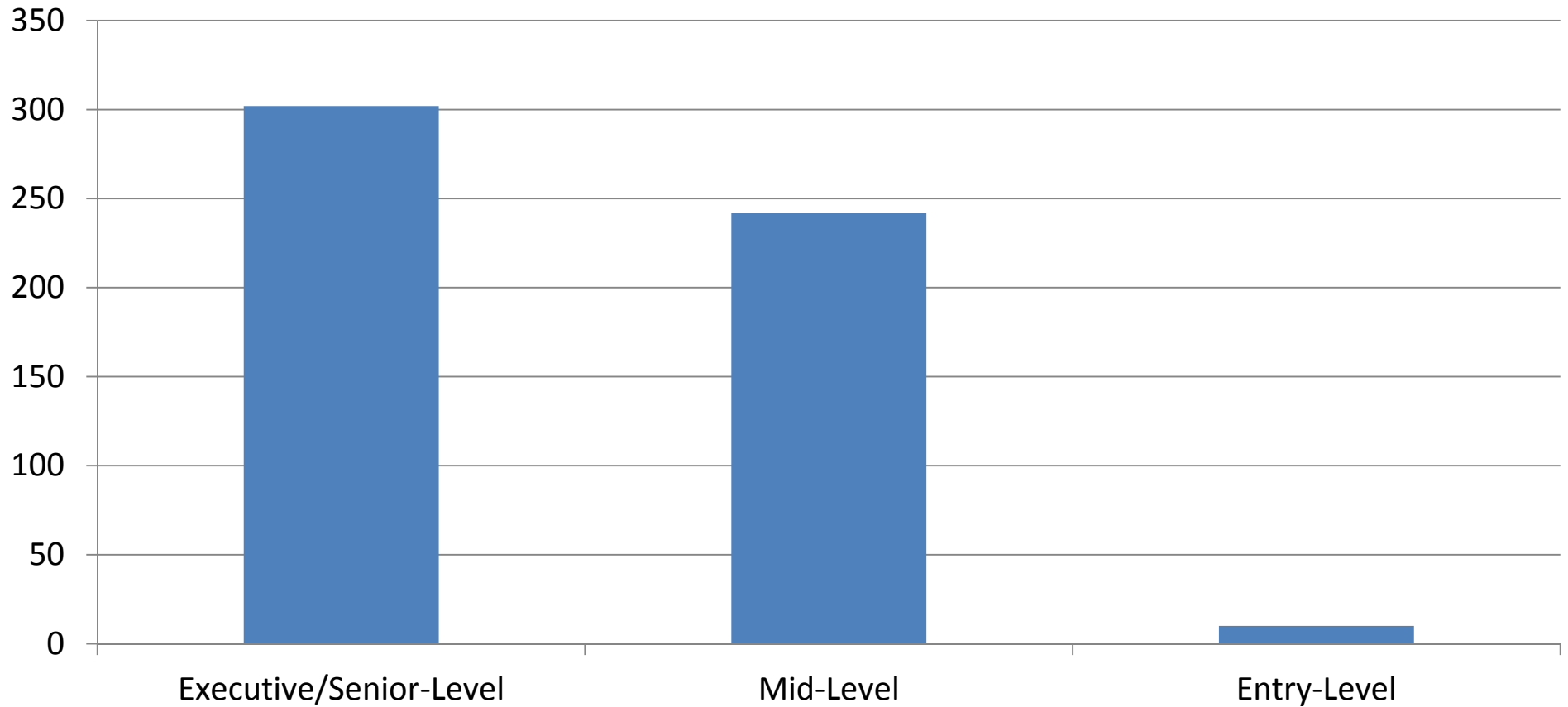


# AGE

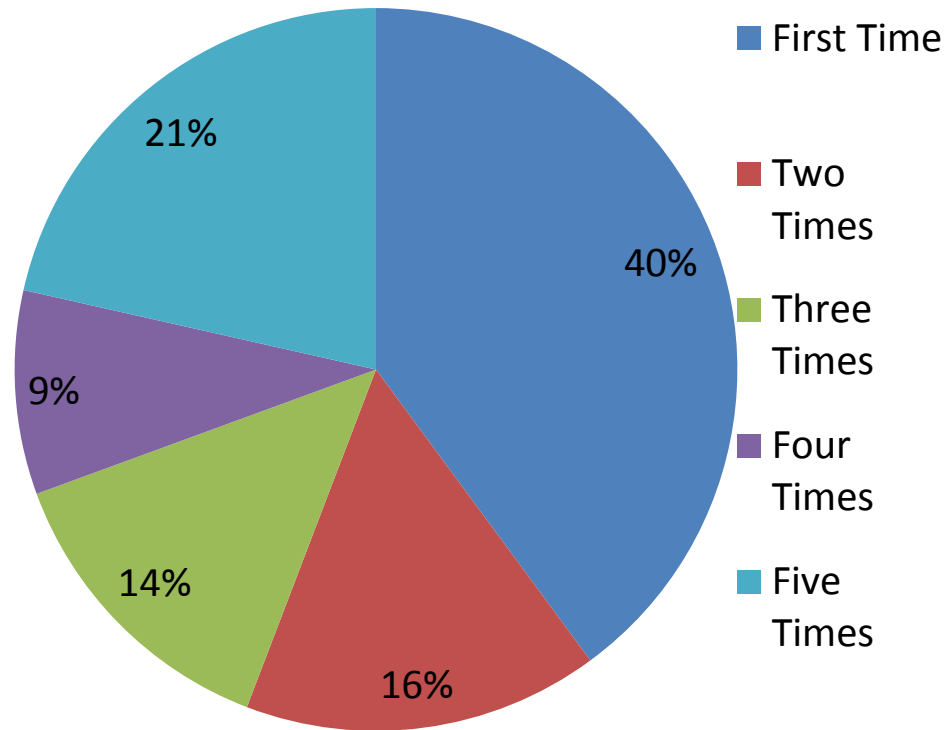


# POSITION LEVEL

## Attendee

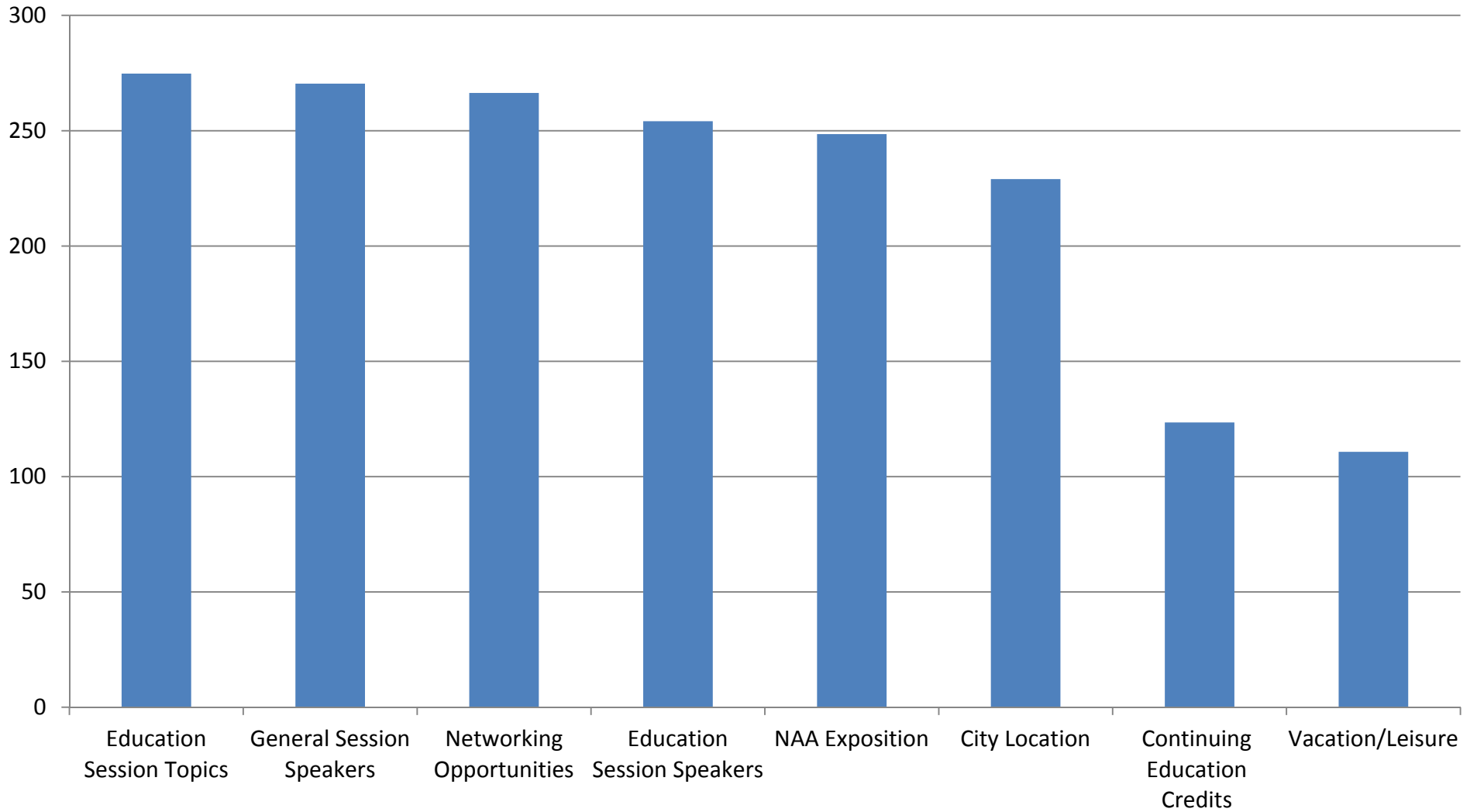


# FIRST TIME ATTENDANCE



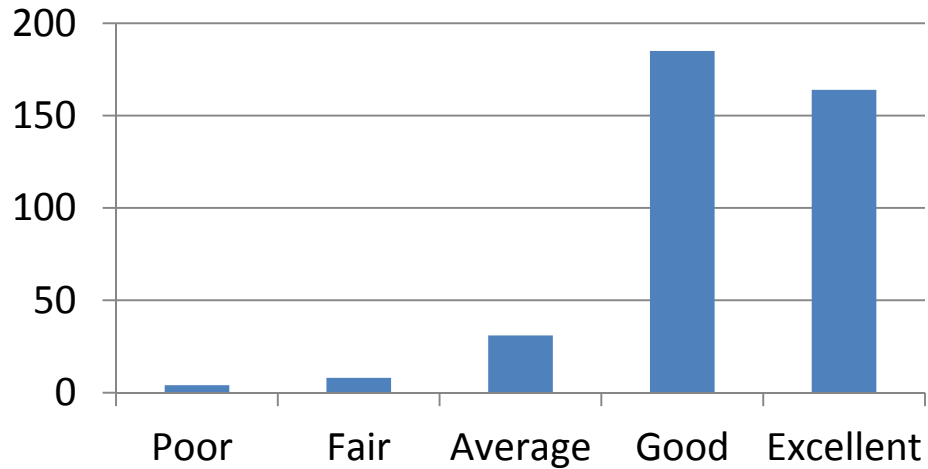


# MOTIVATION TO ATTEND

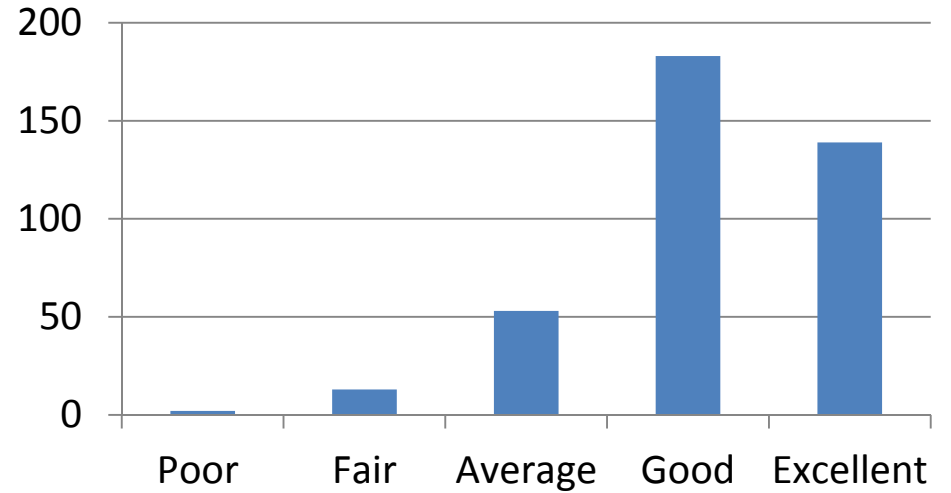


# OVERALL EDUCATION EXPERIENCE

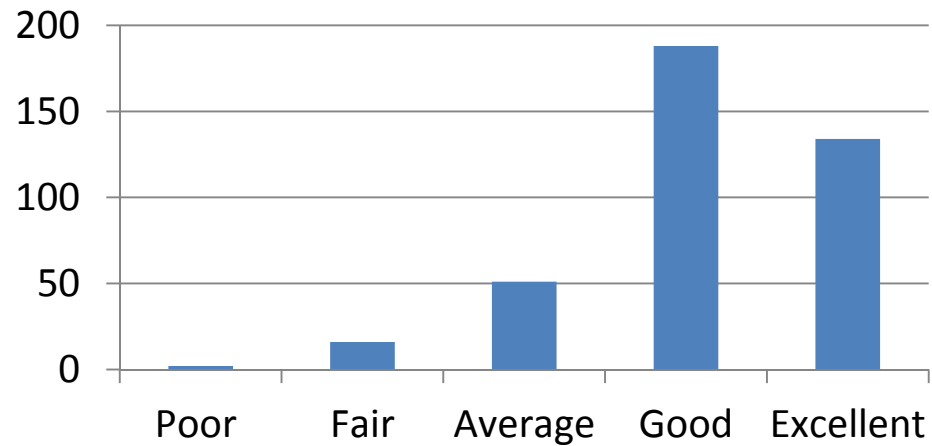
## Quality of Speakers



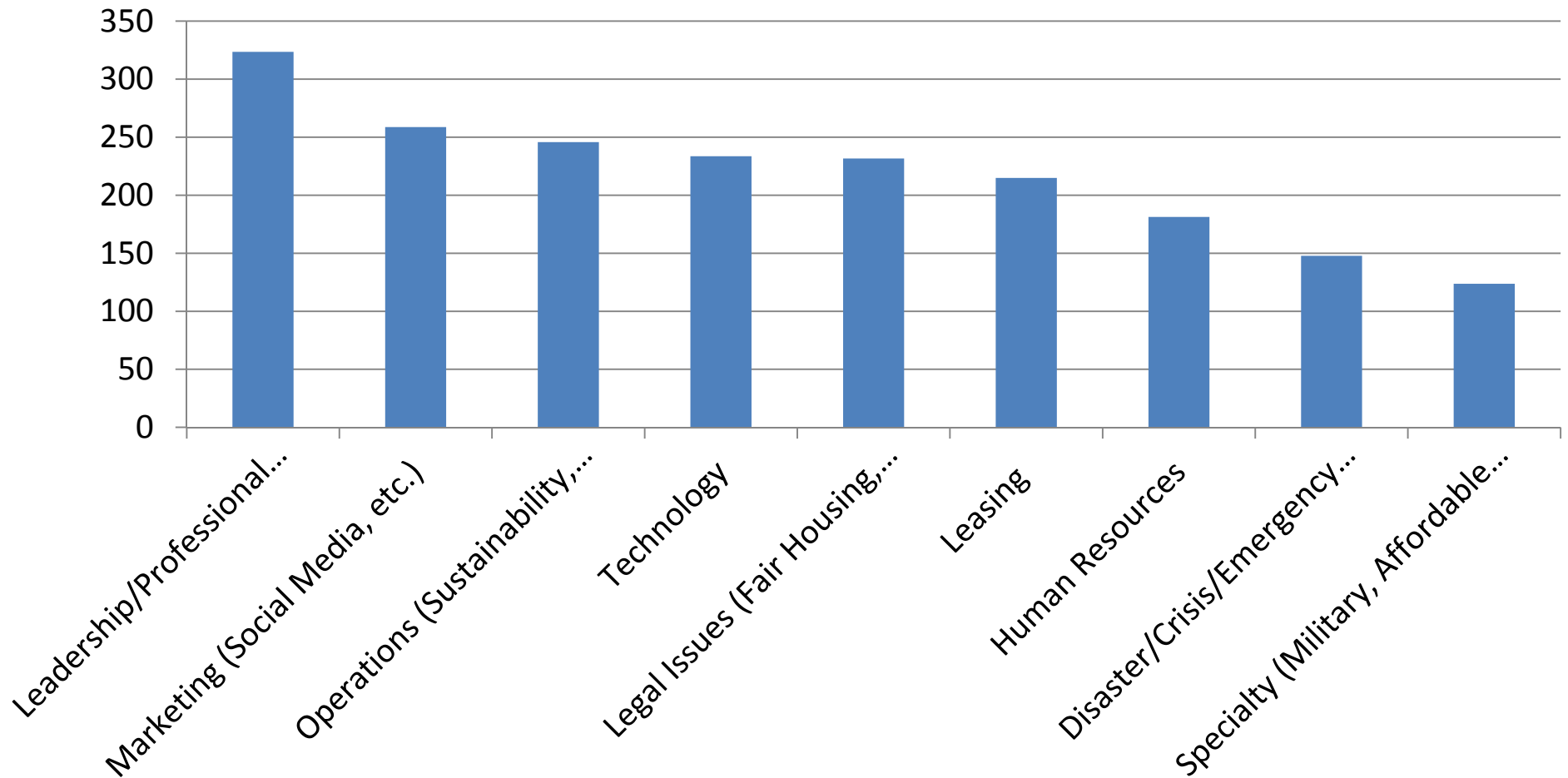
## Range of Topics



## Quality of Information



# INTEREST LEVEL BY TOPIC



# DEVELOPMENT TIMELINE

**Friday, Sept. 5, 2014**

Call for Presentations opens

**Friday, Oct. 10, 2014 – 11:59pm (PST)**

Call for Presentations closes

**Oct. 10 – 27**

EAB evaluates proposals

**Oct. 27 – Nov. 19**

Staff selects and schedules program

**Nov. 19 - 26**

Notifications sent to proposers



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