

SPEAKER BIOS

Speaker bios are used by the Education Advisory Board to evaluate the experience and expertise of the presenter, and are subsequently used to market presentations selected for the program.

Your speaker bio (maximum of 75 words) should include your current title/position, company/organization, any designations you may have, followed by your core work experience and professional highlights. You may include academic qualifications, awards, honors and reference to published work if applicable to the material you're presenting.

Examples

Susan Sherfield, CPM, is the National Director of Education for Mercy Housing developing and managing education for site employees and leadership development for the corporate team. She is an active member of the NAA and NAAEI. She is also an adjunct faculty member at Rio Salado College; teaches CAM online for NAAEI and is a guest instructor at the University of Georgia. Sherfield is currently working on her Master's degree in Adult Education and Training.

Charles Stroud is the Vice President-Business Development for Appliance Warehouse. He holds a Certified Apartment Supplier (CAS) designation and in 2013 he was the National Suppliers Council NAA Paragon Award recipient. He has served on numerous NAA committees and is currently Secretary to the National Suppliers Council. Stroud is passionate about educating and mentoring suppliers that are new to the industry. He is experienced in property management, software, screening, utility management and appliance sales/leasing.

Kimberly Hurd, NALP is Sr. Director of Residential Services for Milhaus Management, LLC. Hurd has worked with both privately owned and moderate-sized management, construction and development companies during the course of her 17-year career in the residential property management industry. Hurd specializes in training and employee development, lease-up strategies, marketing and operations. She is active in the Indiana Apartment Association, NAA where she serves on committees and task forces and is an NAAEI Faculty Member.

Alexandra Jackiw, CAPS, CPM, is President of Milhaus Management, LLC where she leads property management operations. She is also spearheading the expansion of the management company into providing third-party management services to select institutional clients. Jackiw is a nationally accomplished expert in all aspects of property management, marketing, and training. She has experience managing all types of assets including market-rate conventional properties, affordable housing projects, purpose-built student housing, mixed-use developments and full-service retirement communities.

Steve Matre, CPM, is Director of Education and Human Resources for Banner Property Management and affiliates. Previously, Matre oversaw various functions at Banner, including revenue management, marketing, and operations. Matre's 23 years of experience in the industry includes property and asset management, accounting, marketing, training, investor relations, financial analysis, and human resources. A graduate with majors in Finance and English from the University of Wisconsin, Matre is a Certified Public Accountant and Certified Property Manager.