

# Apartmentalize

June 26 – 28, Denver, CO

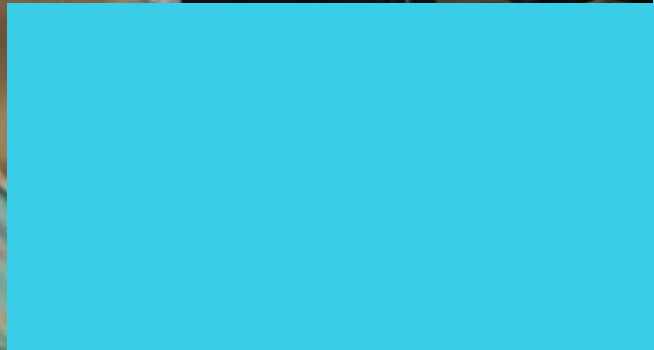


COLORADO CONVENTION CENTER

14<sup>TH</sup> STREET

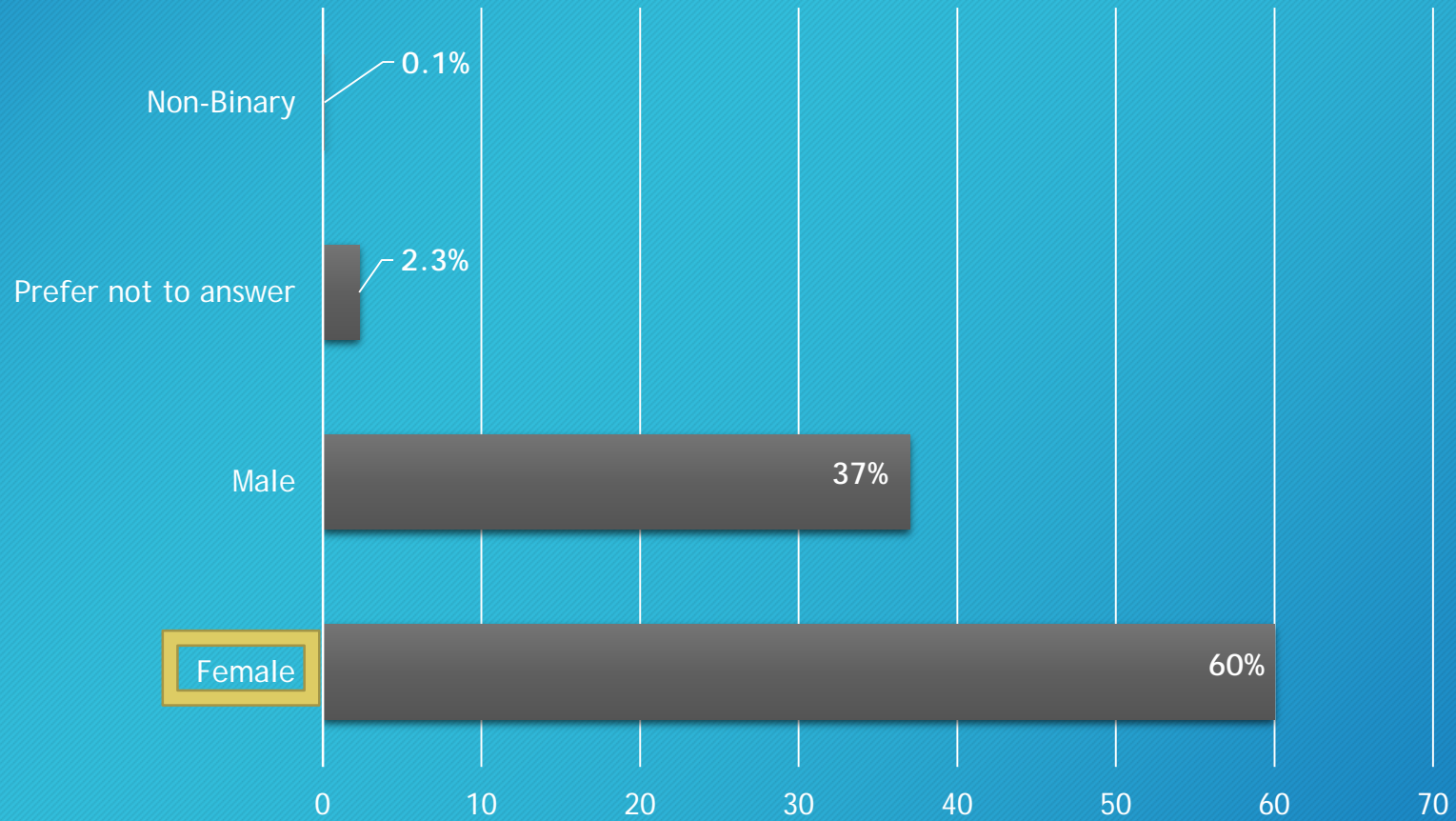


Our Client: The Audience



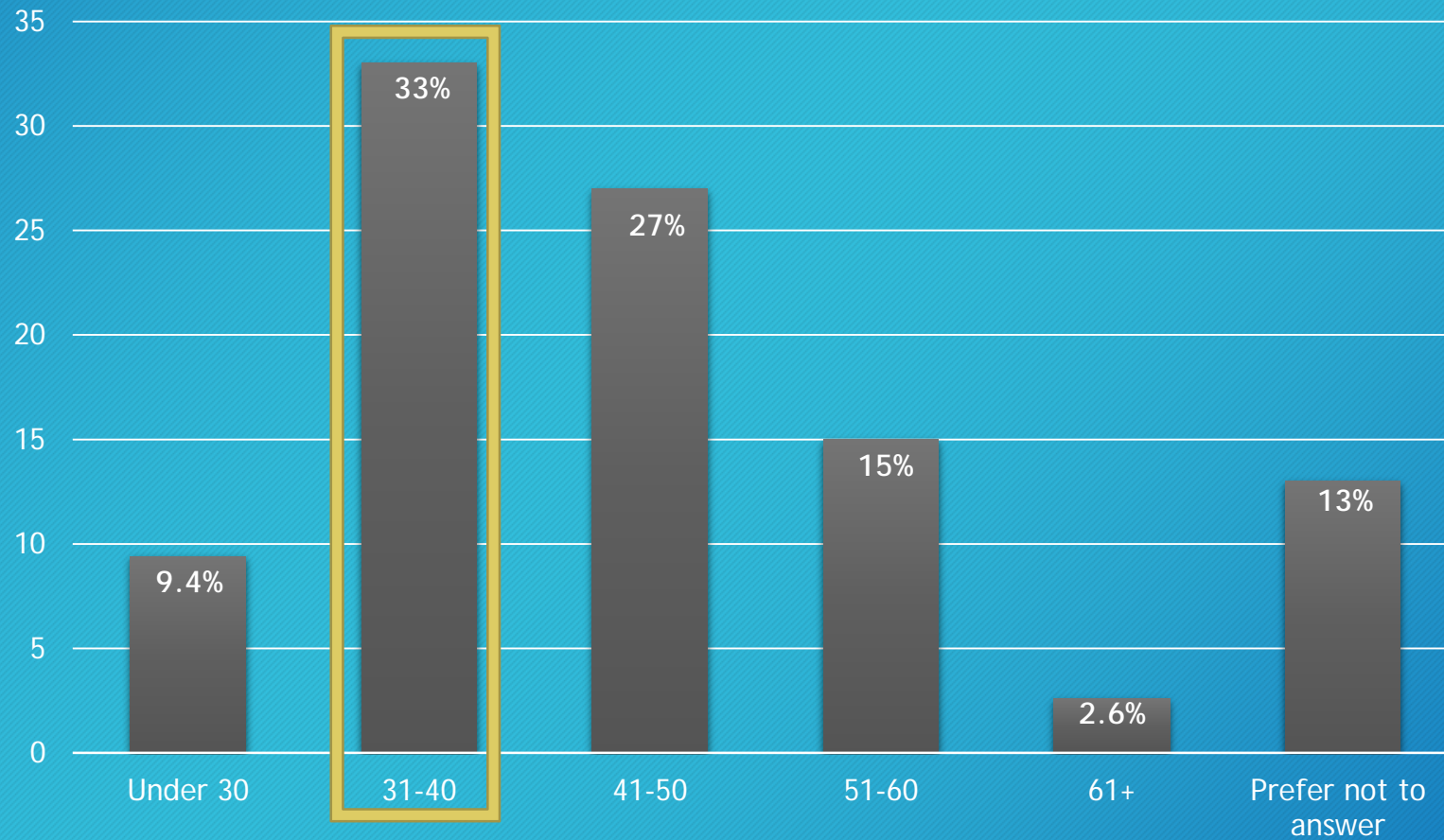
# Gender

What is your gender identity?



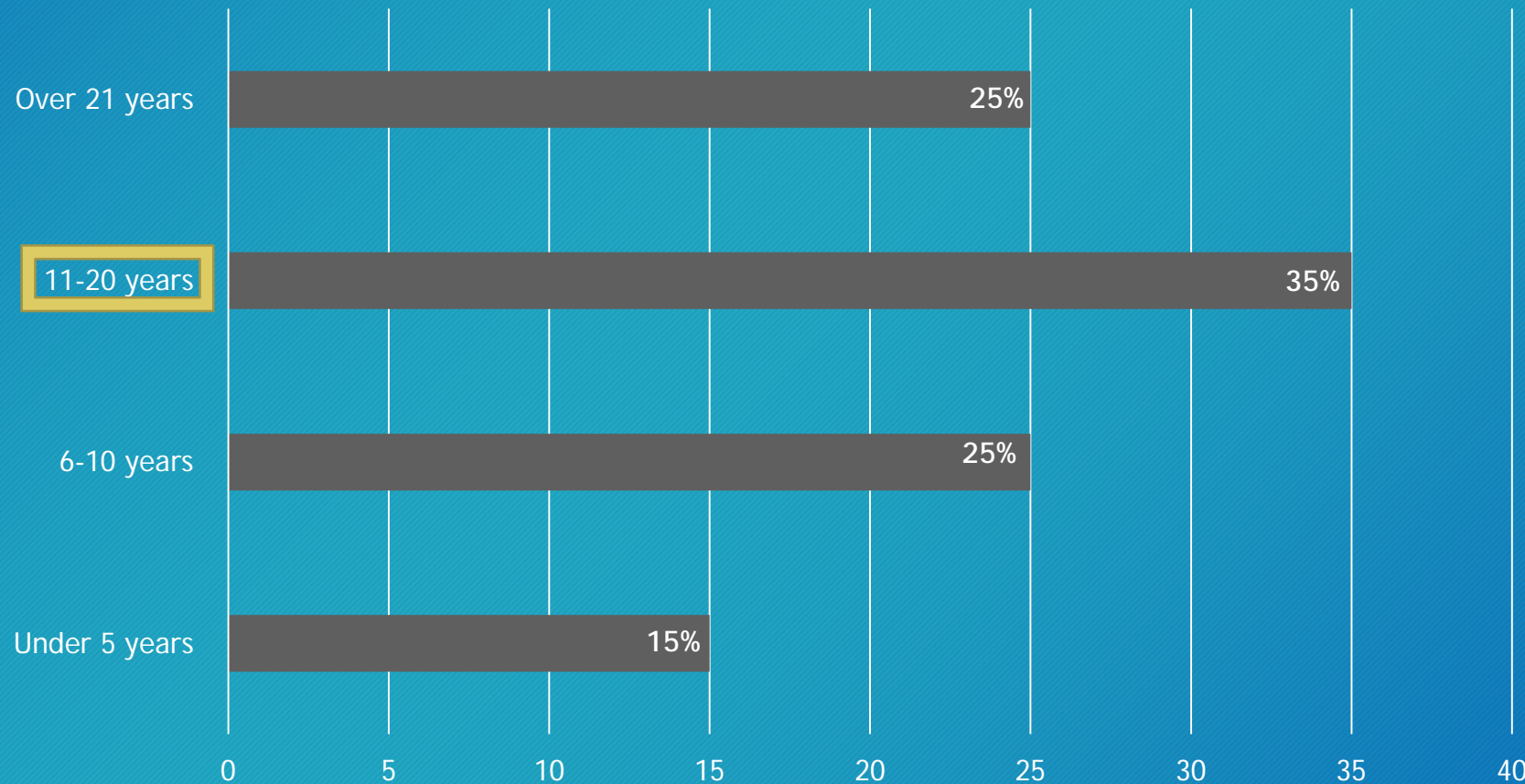
# Age

What is your age?



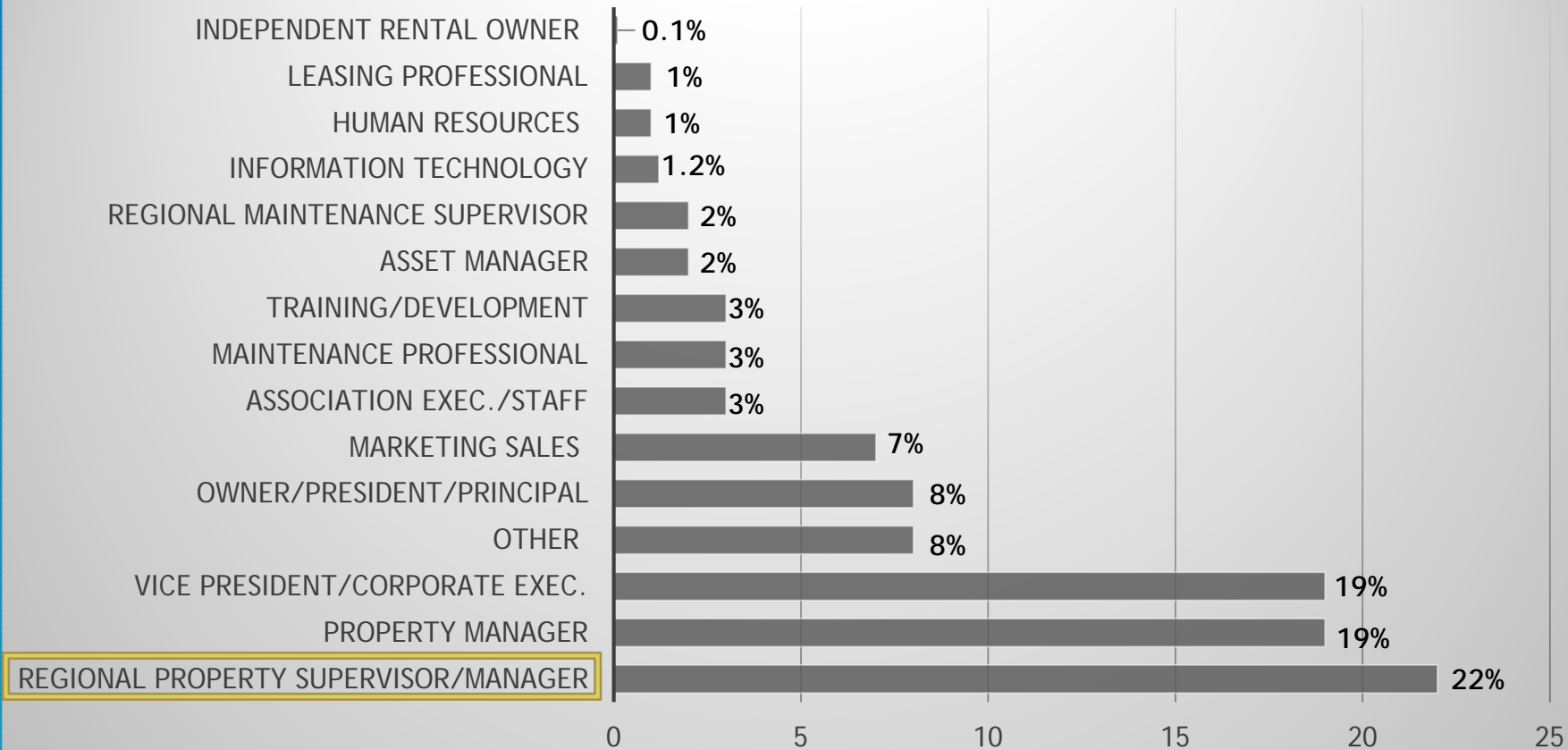
# Industry Experience

How many years of experience do you have in the industry?



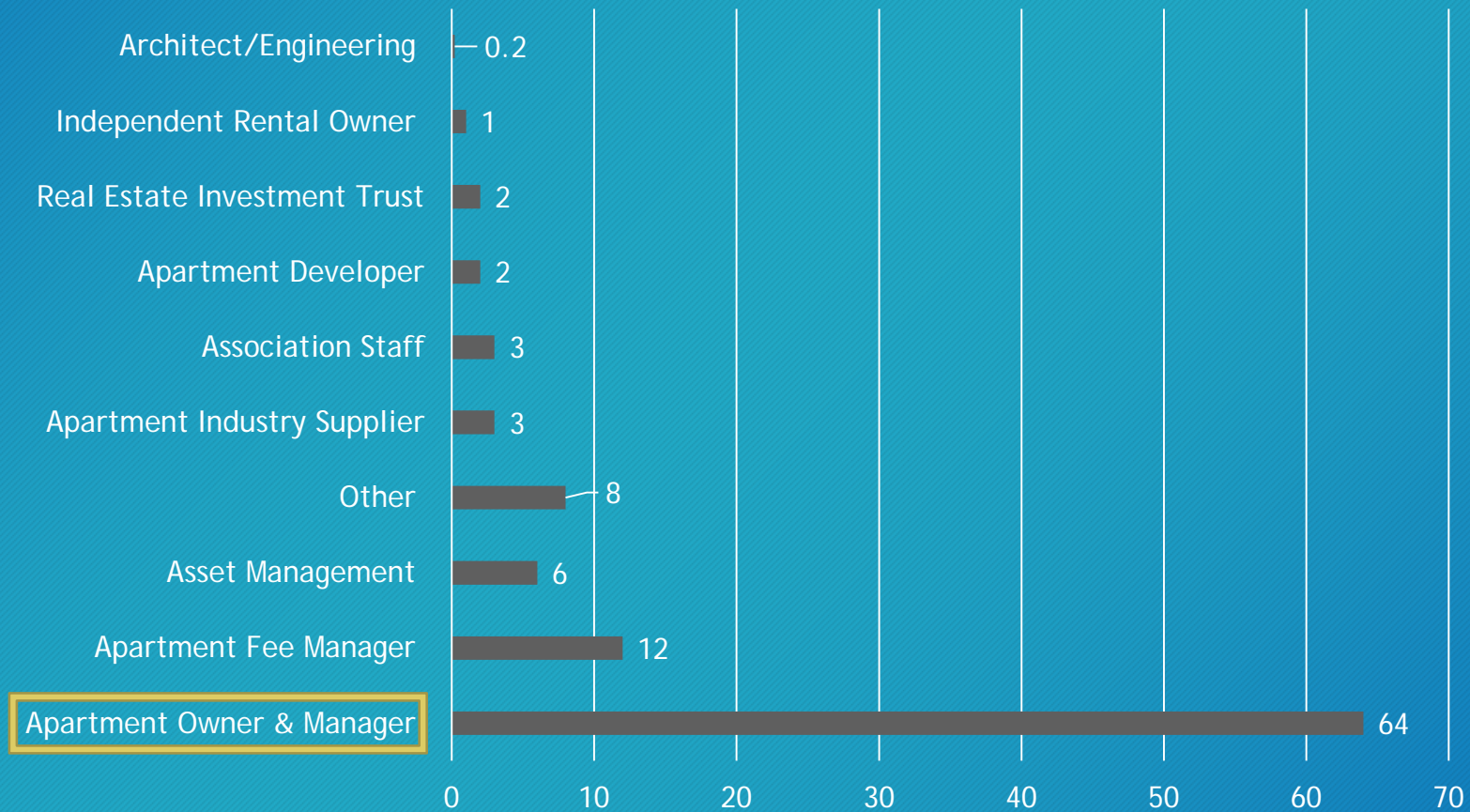
# Primary Job Title

## What is your primary job title?



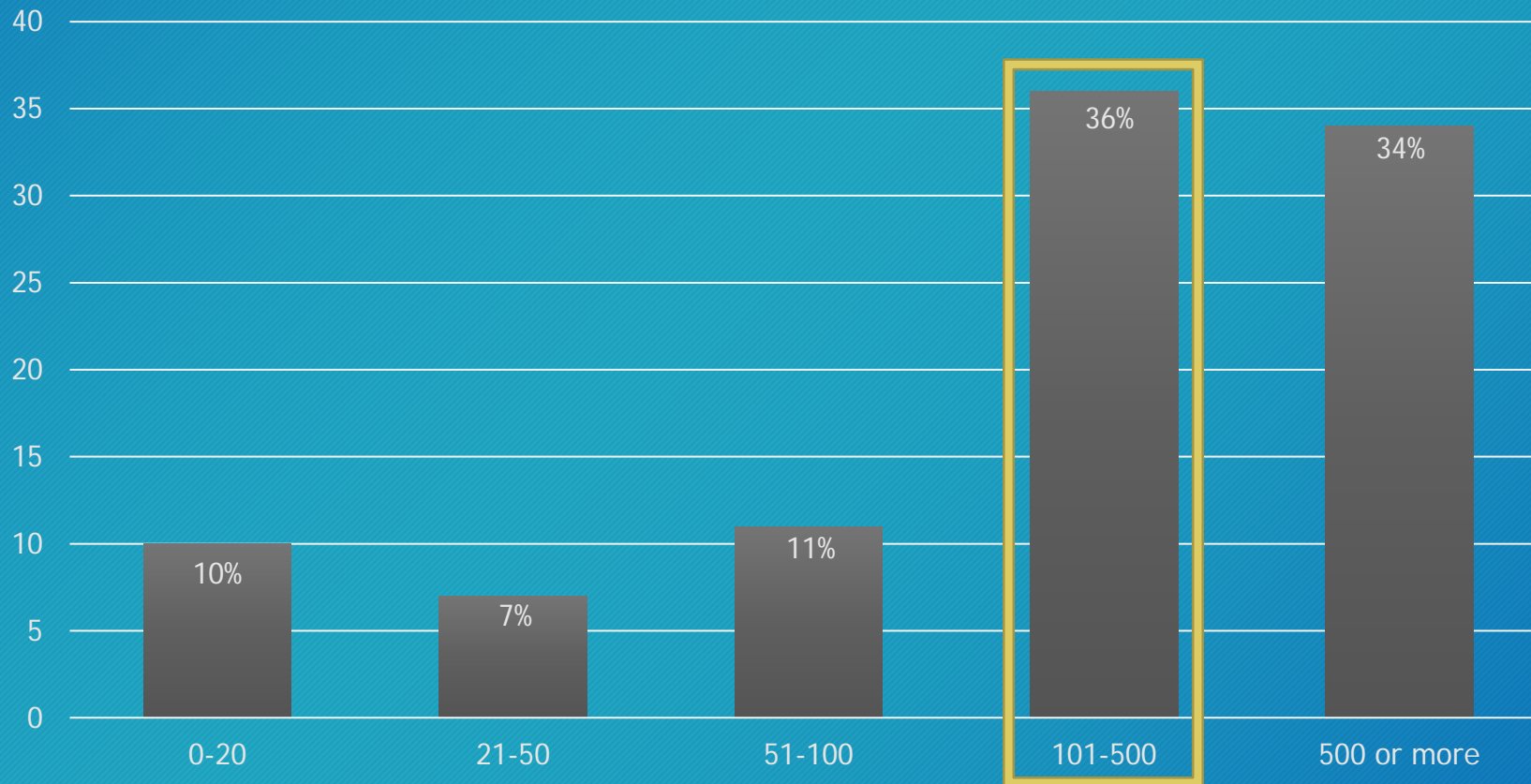
# Primary Business

What is your primary business?



# Number of Employees

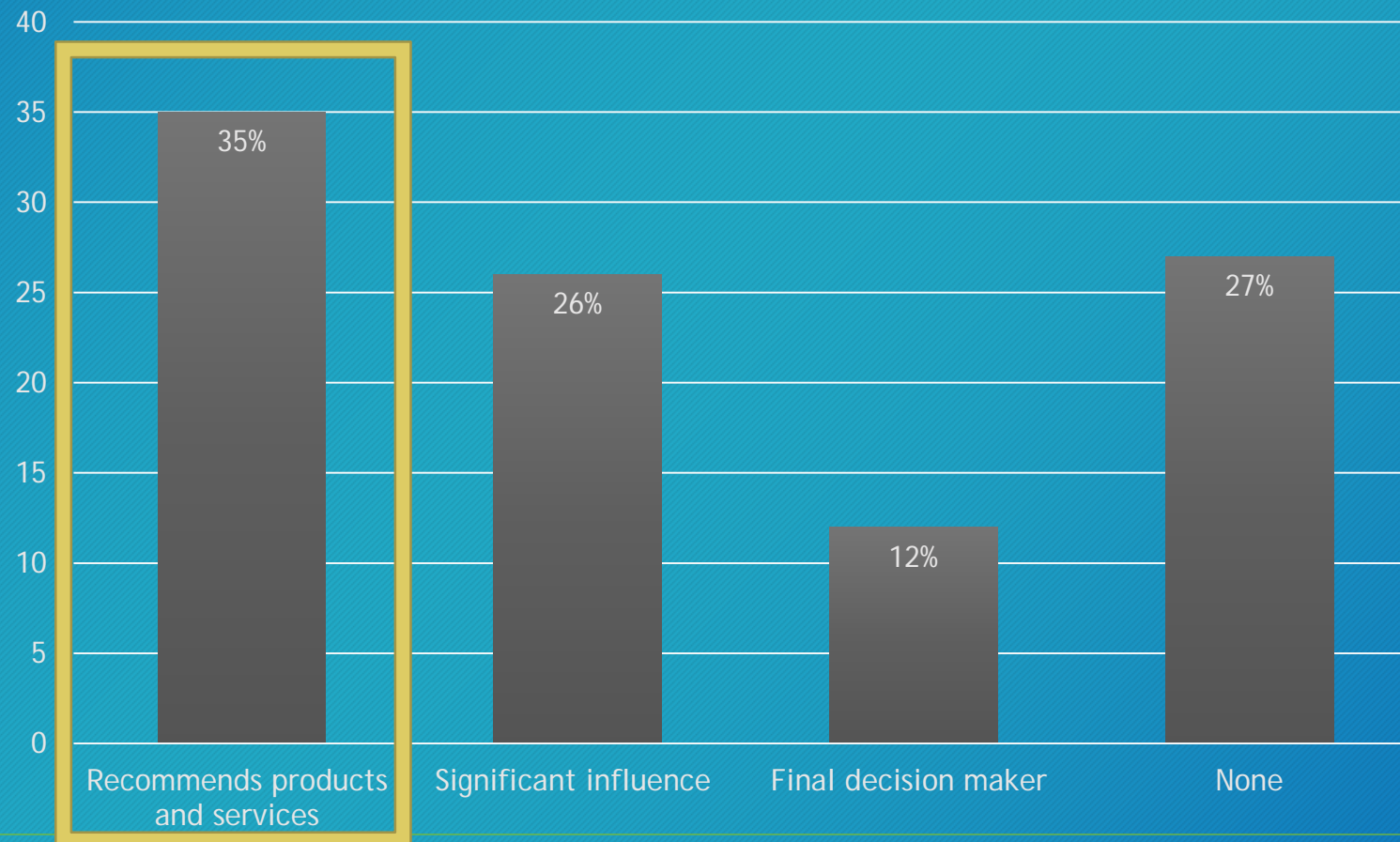
How many employees does your company have?





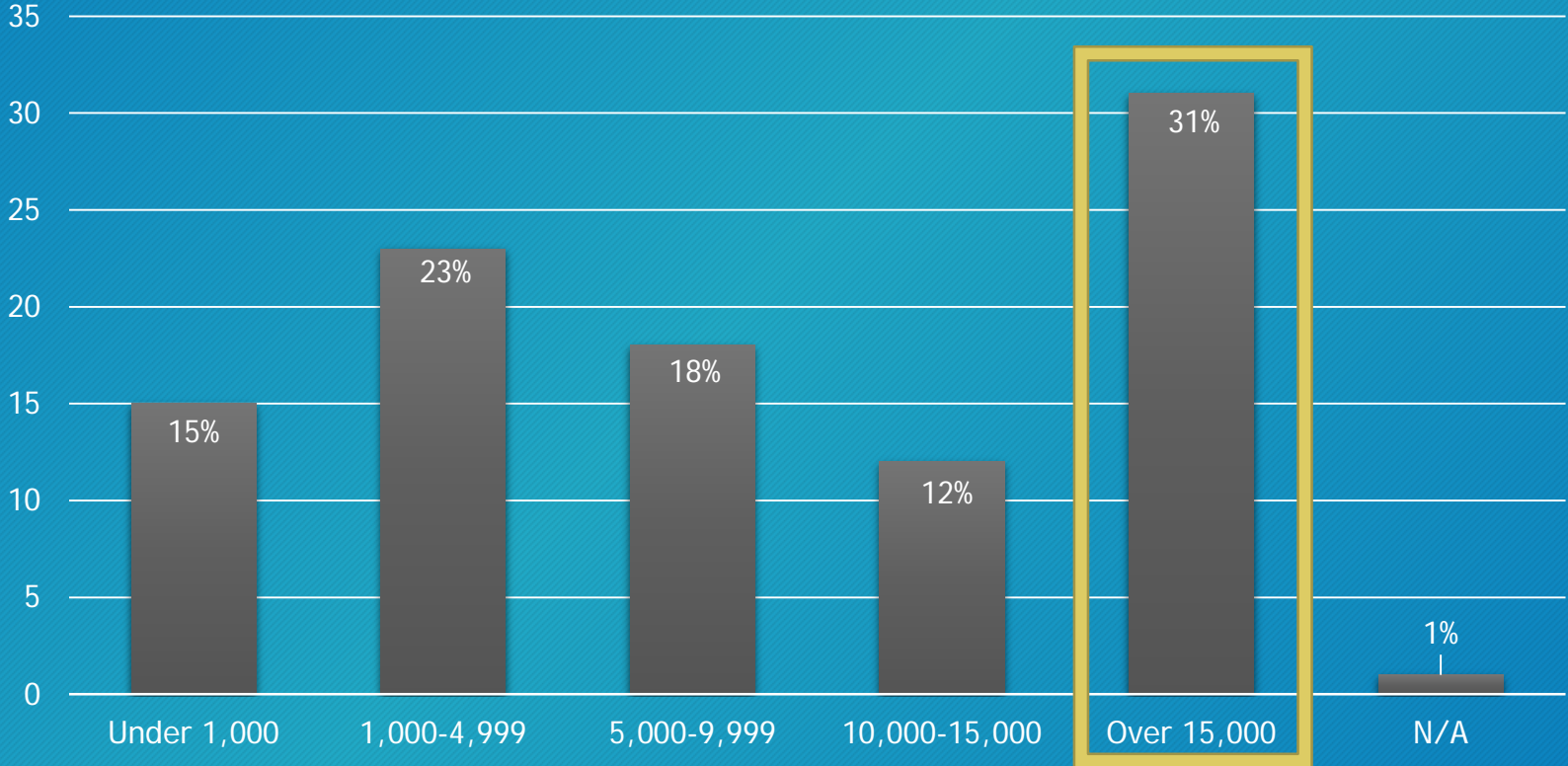
# Buying Authority

What is your buying authority?



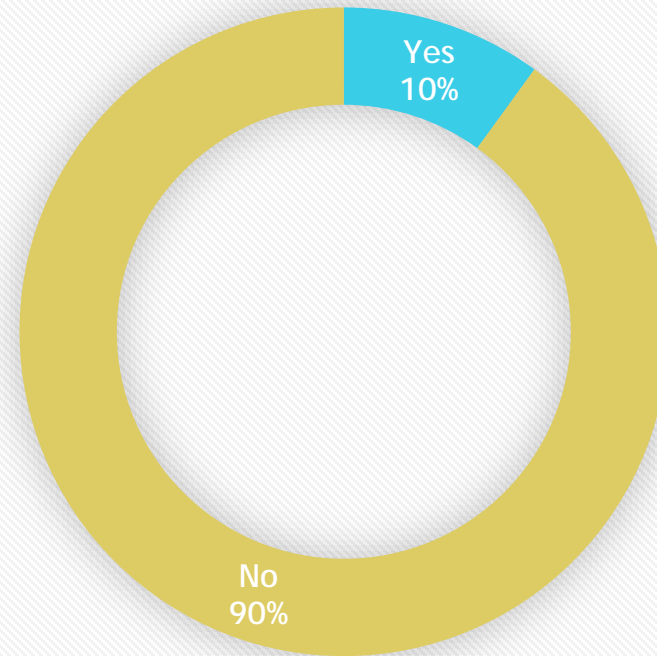
# Number of Units

How many units does your company own or manage?



# Units Outside of the U.S.

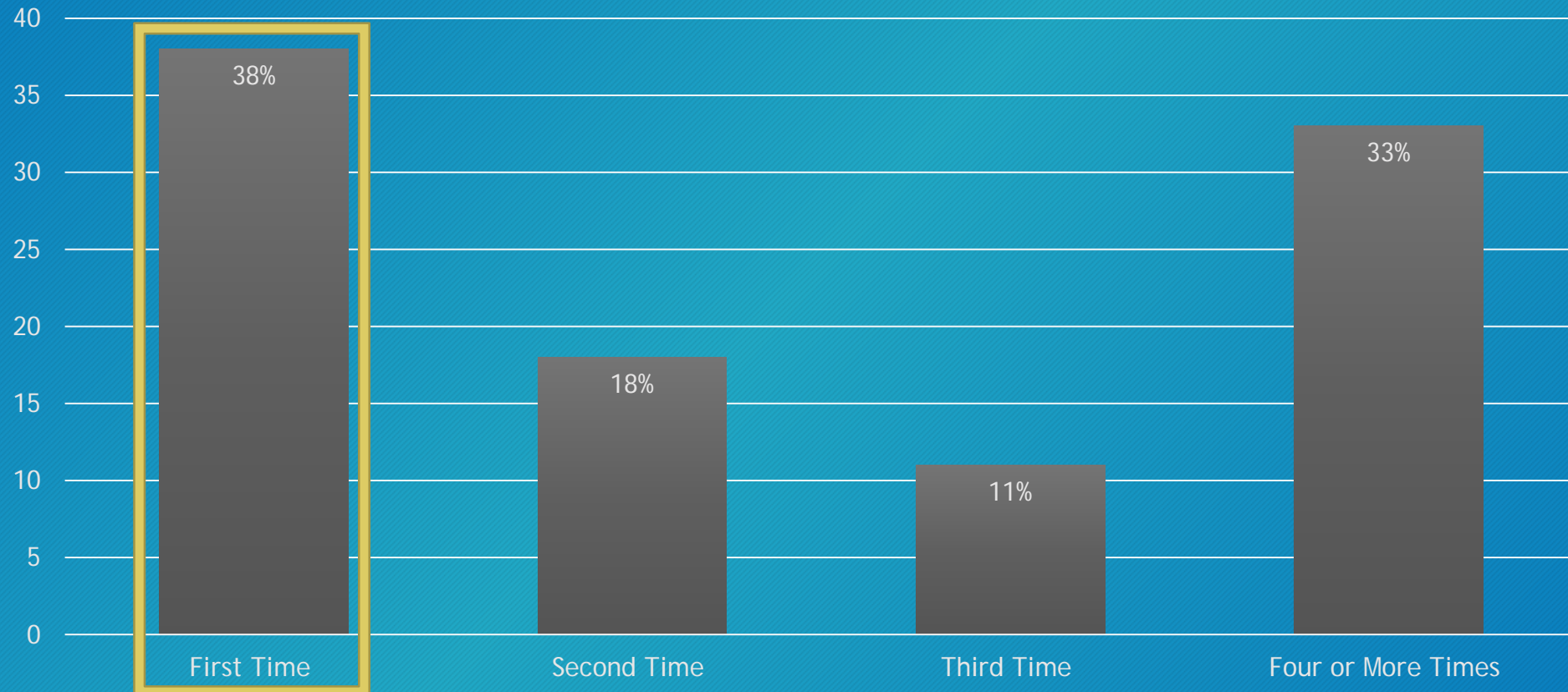
Does your company own or  
manage units outside of the U.S.?



■ Yes ■ No

# Attendance

How many times have you attended Apartmentalize?



# Who is our audience? Meet Sheryl

Female

Her company owns  
15,000+ units

Company recommends  
products and services

41 Years Old

Regional Property Supervisor / Manager

Her company pays her way

Has attended 4+ times

15 Years of Experience



Motivated to attend by education!

# Topics/Learning Areas

Affordable Housing

Industry Trends

Maintenance (OPS Mngrs)

Research

Emergency Preparedness

Leadership

Marketing

Return on Energy

Executive

Leasing

Military Housing

Unique Populations

Human Resources

Legal Issues

Operations

Supplier Skills

Independent Rental Owners

Maintenance (Supervisors)

Professional Development

Technology