

Greenbuild Immersive Track

Transform the Classroom!

Are you interested in developing an experiential learning session at Greenbuild? Do you ever feel like you're talking to a dark, unengaged room and want attendees to play a more active role? If yes, we encourage you to submit a proposal to the **Greenbuild Immersive Track**.

What is an Immersive Track Session?

Immersive and Experiential Learning: Greenbuild aims to provide a breadth of educational opportunities for all learning styles and is seeking proposals that offer immersive learning experiences, including elements such as technology, deep reflection, play-based learning and active participation. Participants are actively engaged throughout the session through the use of things like the learning environment, role-playing, games, hands-on activities, in-session projects, technological advancements, etc. We aim to create a unique, memorable, impactful learning experience to challenge participants and engage with the content in a unique way.

Some examples of what experiential and immersive learning could look like are:

- Participating in mock charrette or integrative design process
- Assessing indoor environmental quality (using the building/space they are in)
- Role playing scenarios related to implementing LEED strategies (e.g. working with commissioning agent, facilities managers, convincing developers to go green, etc.)
- Connecting building strategy to performance outcome (using the space they are in)

Creativity is encouraged in an Immersive Track, providing the ultimate learning experience. We believe it's not just about what you learn, but also how you're learning it. These sessions are intended to enhance the quality of learning and create more memorable experiences for attendees. What is your most memorable learning experience and how can you bring that to life in your session?

What to consider when submitting: *This is not at checklist and the items below are not requirements.*

1. Physical Space:

- a) What is the optimal learning environment for this session? There are some opportunities to customize location, space and set-up of the session at Greenbuild.
- b) Physical space can be manipulated to deliver the content in a unique way i.e. room setup, furnishings and/or speaker placement within the room.
- c) How is technology changing the way we learn? How can you creatively incorporate the use of technology into your session?

2. Content: Provide some initial structure and focusing and then get creative with the content. I.e. Start with a presentation and finish with a tour of a green facility.

3. Teaching Style:

- a) How do play-based learning strategies enhance this session/participants learning?
- b) How can you incorporate reflective observation?

4. Learning Style: How might the session engage all five senses? What hands-on activities can the participants do to demonstrate new learning?

- a) **Visual (spatial):** Use pictures, images, and spatial understanding.
- b) **Aural (auditory-musical):** Use sound and music.
- c) **Verbal (linguistic):** Use words, both in speech and writing.
- d) **Physical (kinesthetic):** Use your body, hands and sense of touch.
- e) **Logical (mathematical):** Use logic, reasoning and systems.

5. Method/Process: Provide process tools for attendees to think as a group. Give them opportunities for reflection and then close with feedback and debriefing.

What additional information do I need to submit for the Immersive Track?

- In addition to the requirements for all Greenbuild education session proposals, please also include in your proposal (include in “Presentation Style Details” in the submission site):
 - A description of HOW this will be an immersive or experiential learning experience. I.e. how the content will be delivered, how it differs from traditional sessions and how the audience will be active participants throughout, prompts to the audience, engaging activities and specific learning tools. *Unique content delivery methods are encouraged.*
 - Any special audio/visual requirements or requests that are not normally included in a traditional breakout session (i.e.: limited number of participants, specific furniture setup, specific location/venue, etc.)
- The following requirements will weigh heavily in the review process for Immersive and Experiential session proposals:
 - Speaker credentials and past speaking experience(s)
 - Video of the proposed speaker(s) is **highly encouraged**. The way content is presented is of critical importance to the Immersive track and a video is an important tool in evaluating a speaker’s ability to explain concepts in a captivating way, therefore, preference will be given to proposals that include video of the speaker(s). Self-produced videos of content are acceptable if a speaker does not have video of a previous presentation. Videos will not be evaluated on their production value and will only be used to determine a speaker’s ability to engage an audience.

What is the Review Process?

Submitters who opt to have their session considered for an immersive and experiential learning experience will go through the standard review process and will also undergo an additional level of review by Greenbuild Education Committees.

1. **Round One:** Session goes through standard first round of review while simultaneously being reviewed by members of the Education Events Committee. During this time, your session may be considered for the core education program as well.
2. **Round Two:** Each proposal is reviewed individually by a curated group of Subject Matter Experts, LEED Faculty and LEED Fellows and then a recommendation to decline or advance the session to the next round is made as a group.
3. **Round Three:** The Program Working Group and Education Events Committee determines and approves the proposals that are accepted into the final education program.

What is the Review Criteria?

Max Value	Criteria
4 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session aligns with the specified format and length.
3 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
20 points	Highest possible score

