



Topic Ideas from MBA CSEA Members

- Technology-driven career services and recruitment
 - Virtual interviewing, job postings
 - Social media in job search and recruitment
 - E-learning and instructional design
 - Tools with high ROI
 - Artificial intelligence
- H1B sponsorship for International students in the U.S. – educating students, engaging employers
- Reporting and tracking of student employment data
- Using data to collect information about student/employer satisfaction
- Working with challenging students/student populations
- Communicating with students regarding realistic career goals
- Internship/offer conversions
- Onboarding for new interns and full-time hires
- Navigating the rankings game
- Diversity recruiting
- Professional development for members
 - Leadership for career and recruiting teams
 - Avoiding burnout
 - Personal branding
 - Skills development
- The future of career services/recruiting
- New staffing strategies
- Developing effective internal and external partnerships
- Developing strong KPI's and success metrics
- Career services for working professional populations
- Working with a small staff and/or budget
- Career services for specialty masters populations
- Diversity and inclusion in career services and recruiting
- Global MBA/Masters talent
 - Future predictions
 - Global mindset
 - Cultural sensitivity
 - Helping students find a job in their home country
- Career services and recruitment of one-year programs
- Student engagement through gamification
- Marketing for career services/recruiting
 - Social media
 - Email