

2019 Hall of Leaders Nomination information and guidelines

The Hall of Leaders is the premier recognition programme in the meetings, conventions, exhibitions, hospitality and travel industry—a "lifetime achievement award" that recognises outstanding leaders without whom the industry would not be what it is today. Hall of Leaders inductees are:

- **Pioneers** - whose contributions helped to shape the industry and whose work continues to advance it;
- **Influential** - leaders whose work has affected the entire industry;
- **Prolific** - demonstrating distinguished achievements of lasting value, including significant leader roles, development of original ideas, techniques or innovations in products, training or services for use in the industry;
- **Altruistic** - contributing to charitable efforts, their communities and the welfare of others.

Induction into the Hall of Leaders will take place at a gala celebration during IMEX America in Las Vegas, Nevada. A profile of each inductee will be added to the Events Industry Council's virtual Hall of Leaders to globally reach, impact and inspire future generations of industry leaders.

Eligibility of nominees and requirements of nominator:

Nominees need not be members of the Events Industry Council's member organisations. The Events Industry Council itself, through its Board of Directors, may nominate a candidate. Candidates may be nominated posthumously.

Submissions:

Completed nomination packages, to include below elements, must be submitted online by end of day on Monday, 20 May 2019:

- 1) Online Hall of Leaders nomination application
- 2) Current professional headshot (electronic high-resolution jpeg)
- 3) Letters of support (no more than three)
 - Letters should be concise and provide at least one concrete example of how the nominee meets the below criteria. Avoid general accolades, as they do not provide the specific information needed to assess application.
 - One letter must come from a [member of the Events Industry Council](#).
- 4) Nominee's biography/career summary
- 5) Nomination essay
 - Wordy essays that do not specifically address each criteria below are discouraged. Address each qualifying factor separately.
 - **Influence on industry** – How is the nominee a "pioneer?" Have his/her contributions affected, defined and shaped the meetings, conventions, exhibitions and travel industry? What role did the nominee play in creating and championing specific programmes or concepts? What is/was the impact of those contributions on the industry to this day?
 - **Broad impact** – How do the nominee's qualifications contribute to the industry as a

- whole—beyond just one segment of the meetings, conventions, exhibitions and travel industry?
- **Remarkable achievement(s)** – Has the nominee distinguished him/herself by making any of the following significant contributions of lasting value to the overall industry? Please elaborate.
 - Service in leadership role
 - Innovation in original ideas, techniques, services or products
 - Accomplishments within his/her own company or organisation that have impacted the entire industry
 - **Contributions to society** – How has the nominee served, touched or improved the everyday lives of those around them?
 - **Single most important contribution** – What is the nominee's single most defining contribution to the industry and the significance of that contribution?