

## 2019 Pacesetter Awards Nomination information and guidelines

Where as the Hall of Leaders recognition programme honours lifetime achievement and leadership in the meetings, conventions, exhibitions, hospitality and travel industry, the Pacesetter Award celebrates emerging leaders and their present day accomplishments. There are three categories of the Pacesetter Award:

- **Young professionals** – Young professionals with a proven track record of successful leadership and whose forward thinking and innovative approach led to groundbreaking changes (or actions) that are making a palpable impact on the industry today.
- **Sustainability and social responsibility** – Advocates whose proactive leadership on social responsibility initiatives and impassioned drive around sustainability issues are moving the industry closer to an overall adoption of accepted standards and best practices.
- **Leadership and innovation** – Innovators whose ideas, approaches and concepts are changing the way we think about meetings and events. The implementation of these ideas is moving the industry forward in groundbreaking ways.

Awardees will be recognized during a gala celebration at IMEX America in Las Vegas, Nevada.

### Eligibility of nominees and requirements of nominator:

Candidates need not be members of the Events Industry Council's member organisations. The Events Industry Council itself, through its Board of Directors, may nominate candidates. Organisations or entities are limited to one nomination per category per year. A separate online nomination application must be completed for each specific category for which a candidate is being nominated. Candidates may only be nominated in one category.

### Submissions:

Completed nomination packages, to include below elements, must be submitted online by end of day on Monday, 20 May 2019:

- 1) Online Pacesetter Award nomination application
- 2) Current professional headshot (electronic high-resolution jpeg)
- 3) Letters of support (no more than three)
  - Letters should be concise and provide at least one concrete example of how the nominee meets the below criteria. Avoid general accolades, as they do not provide the specific information needed to assess application.
- 4) Nominee's biography/career summary
- 5) Nomination essay
  - Wordy essays that do not specifically address each criteria below are discouraged. Not all criteria below are necessarily used for each award category. Depending on the particular award being considered, please respond and address as many items that you feel are necessary to fully assess the candidate.

- **Innovation** – Describe new ideas, techniques or initiatives the candidate has developed or contributed to that has advanced the state of the industry.
- **Impact** – Detail tangible or potential impact of the candidate’s work on the industry.
- **Visionary leadership** – How has the candidate exhibited vision in addressing a specific need or broader strategy, displaying qualities that led others down a successful path yielding remarkable results?
- **Influence** – How has the candidate shown the ability to champion ideas or causes, and influence others to advocate, support and help implement his or her concepts?
- **Collaboration** – How has the candidate collaborated to bring different constituencies and stakeholders together to accomplish a significant objective?
- **Courage** – How has the candidate shown courage in challenging the status quo, addressing “sacred cows,” standing up to fix a problem or take a path less accepted?
- **Perseverance** – Describe how the candidate has displayed the ability to overcome obstacles and keep the end goal in focus.
- **Other distinguished achievements** – Provide any additional extraordinary accomplishments not covered in criteria above.