



2017 Hall of Leaders Nomination information and Guidelines

The Hall of Leaders, created by the Events Industry Council, is the premier recognition program in the meetings, conventions, exhibitions, hospitality and travel industry. The award recognizes outstanding leaders whose body of achievement has influenced, inspired, and improved the industry. While many individuals have impeccable credentials and their impact can hardly be challenged, only a select few are chosen for entry into this distinguished group. Currently, 119 professionals have been selected to the Hall of Leaders. They are truly the stars among the stars.

Presentation of the Hall of Leaders and Pacesetters awards will be made at a celebration event during IMEX America in Las Vegas, NV. In addition, each HOL inductee is honored at the new Hall of Leaders Recognition Pavilion, located permanently in the Washington (DC) Convention Center. A second Hall of Leaders display resides in Chicago's McCormick Place.

Following are the requirements, guidelines and useful hints to make the nomination process seamless for you, and help you submit a nomination package that speaks to the specifics and the spirit of your candidate and this institution.

ELIGIBILITY OF NOMINEES AND REQUIREMENTS OF THE NOMINATOR

- Candidates need not be members of the Events Industry Council's member organizations.
- Candidates may be nominated posthumously.
- The Events Industry Council itself, through its Board of Directors, may nominate a candidate.
- Induction into the Hall of Leaders shall not be limited to the members of the Events Industry Council's member organizations, but may be given to anyone who makes a meaningful contribution to the industry.

All nominations must include the following:

- Hall of Leaders/Pacesetters Nomination
- Current professional photograph of the nominee in electronic format (high-resolution .jpeg).
- Nomination essay (please read criteria)
- No more than three letters of support for the nominee. Each letter should be concise and provide at least one concrete example of how the nominee meets the criteria listed below. General accolades do not provide the Selection Committee with the specific information needed to assess the application.

- Thorough Biography/Career Summary of the nominee.
- Each nomination should include a letter of support from an Events Industry Council member organization. A list of members can be found on the Events Industry Council website. <http://www.eventscouncil.org/AboutCIC/cic-member-organizations>

NOMINATION ESSAY GUIDELINES

The following criteria are utilized in evaluating each nominee. In your submission, explain as concisely as possible how the candidate fits the criteria. Be sure to address each topic separately and identify comments as addressing the corresponding alpha code and bolded topic to insure the reviewers know which criteria are being described.

- A. Shaped/Influenced the Industry – Is/was the nominee a “pioneer?” Have his/her contributions helped shape the meetings, conventions, exhibitions and travel industry? Explain how. What role did the nominee play in creating and championing specific programs or concepts, and what is/was the impact on the industry of those programs or concepts? Are the effects of his/her contributions still felt in the industry today?
- B. Spans More Than One Aspect of the Industry – How do the nominee’s qualifications span more than one aspect of the meetings, conventions, exhibitions and travel industry? How does his/her work contribute to the total industry, as opposed to only one segment?
- C. Distinguished Achievements may include, but are not limited to:
 - (1) Significant contributions of lasting value to the overall industry.
 - (2) The leadership role provided to the industry and its members.
 - (3) Development of original ideas, techniques or innovations in products, training or services for use in the industry.
 - (4) Accomplishments within his/her own company or organization that left an imprint on the overall industry.
 - (5) Outstanding service to other organizations beyond his/her own organization serving the industry.
- D. Contributions to Society – How has the nominee contributed to society in general? How has the nominee contributed to the general welfare of those outside the industry?
- E. Single Most Important Contribution – In the opinion of the nominator, what is the nominee’s single most important contribution to the meetings, conventions, exhibitions and travel industry? What is the significance of that contribution?

Essay Format:

- Be sure to address each topic separately and identify comments according to the corresponding alpha code to insure that the reviewers know which criteria are being described. There is no recommended length for the essay. Wordy responses are not necessarily better if they do not specifically address the criteria.

Essay Template
(Nominee's Name)

- A. Shaped the Industry – Jane Doe shaped the industry by.....
- B. Spans More Than One Aspect of the Industry – Jane is active in many segments of the industry.....
- C. Distinguished Achievements -- Significant contributions to the overall industry include....
- D. Contributions to Society – Jane is active in her community and has contributed to it by....
- E. Single Most Important Contribution to the Industry