

Thank you for responding to the AIA Convention 2015 Call for Presentations. We are thrilled that you are interested in educating our members. The AIA Convention 2015 will be held Thursday, May 14<sup>th</sup>, through Saturday, May 16<sup>th</sup> at the [Georgia World Congress Center](#) in Atlanta, GA. The **Call for Proposals** will occur later than usual this year and **will be open July 1<sup>st</sup> through August 15<sup>th</sup>**.

Our strategic education goals aim to create an experience that inspires and empowers, feature interactive, engaging learning, and showcases emerging trends and innovation. To that end, we have simplified the submission and review process. The submission and review process will be conducted in two phases:

- In **Phase 1** candidates will submit a thesis statement and describe their planned learner engagement; these proposals will be rated based on emerging trends, new ideas, engaging learning, and knowledge level.
- In **Phase 2** candidates will provide learner outcomes, speaker expertise, and post-convention value to attendees; proposals will be rated based on these elements.

All proposals will be rated, ranked and selected by the Convention Education Peer Review Team. Please refer to the table below to review action items and related deadlines.

### Submission and Review Process

Phase I: Blind Process		
ACTION ITEM	DESCRIPTION	DEADLINE
Submit Proposal Details - Part 1	Provide thesis, learner engagement, delivery style, core competencies, etc.	August 15 <sup>th</sup>
Proposals Review - Part 1	Peer review team assesses proposals based on emerging trends, new ideas, engaging learning, and knowledge level	September 1 <sup>st</sup>
Notification of Next Steps	Proposals invited to move to the second phase and proposals failing to make the mark are notified.	September 7 <sup>th</sup>

Phase II		
ACTION ITEM	DESCRIPTION	DEADLINE
Submit Proposal Details - Part 2	Provide learner outcomes, speaker roster and bio, and post-convention value to attendees.	September 20 <sup>th</sup>
Proposals Review - Part 2	Peer review team assesses proposals based on learner outcomes, speaker expertise, value to attendees, and 2014 speaker scores (if applicable).	September 30 <sup>th</sup>
Notification of Next Steps	Proposals pre-approved for inclusion in the 2015 schedule are notified.	October 10 <sup>th</sup>
Distribution of Feedback	All proposals will receive feedback from the Education team.	October 22 <sup>nd</sup>

The timeline to support our strategic goals is very aggressive and the above deadlines are **FIRM**. Proposals that fail to meet these deadlines will not be considered for the education program at AIA Convention 2015.

We invite articulate subject matter experts who can engage and connect with the design community to submit a proposal. Log in to the Abstract ScoreCard to submit a proposal for the largest gathering of

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## AIA Convention 2015 May 14–16, Atlanta

architects in the country. When you have completed your proposal, click on "Submit Proposal." You will receive an automatic notification by e-mail, and you may return to the submission site to make changes until the Call closes on August 15, 2014, at 11:59 p.m., PDT.

Thank you for your interest in presenting at the AIA Convention 2015! If you have questions, please contact our convention education team at [ConventionEducation@aia.org](mailto:ConventionEducation@aia.org)

AIA Convention 2015  
Education Team

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