

## General Design Category & Guidelines

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**To enter the General Design category, the official entrant must be an Associate, Full, or International ASLA member, or eligible to join ASLA in one of those categories.**

**Recognizes:** site-specific works of landscape architecture. Professional entries in this category must be built; student entries are not required to be built.

**Typical entries include:** public, institutional, or private landscapes of all kinds (except residential—see residential category); historic preservation, reclamation, conservation; green roofs, stormwater management, sustainable design; design for transportation or infrastructure; landscape art or installation; interior landscape design; and more.

**Criteria:** The jury will consider the quality of design and execution (for professional entries); design context; environmental sensitivity and sustainability; and design value to the client and to other designers.

**Submission:** Materials in the submission must not reveal the names of the entrant and/or landscape architects, firms, other designers, students, schools, or photographer. For student team entries, all team members who are landscape architecture students must be or join as Student or Student Affiliate ASLA members.

**Project Title (Name):** A submission must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation.

**Project Statement:** In 175 words or less, described the project and why it's award-worthy. This statement may be used in promotional materials if the project is selected for an award. NOTE: failure to submit this statement will lead to disqualification of entry.

**Project Narrative:** Addressing the criteria for the General Design category, describe in 1275 words or less the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.

**Images\*:** Include at least (1) site plan, plus five (5) but no more than fifteen (15) drawings and/or photographs for a total of sixteen (16) images in a single .PDF file not to exceed 10 MB and 16 pages. Drawings and photographs must be "8.5x11" format and landscape orientation. Brief captions of no more than 40 words each are to be placed at the bottom of each image. **Label the .PDF file with the project entry number (do not label using your name).** NOTE: failure to submit images will lead to disqualification of entry. Winners will be required to submit high resolution photos.

**Recognition:** The Professional Awards Jury and the Student Awards Jury may each select one Award of Excellence and any number of Honor Awards in this category.

\* Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyrights or photography fees. ASLA retains the right to publish photos submitted in winning entries in *Landscape Architecture* magazine, on the ASLA website, in promoting the awards program, and in other products in conjunction with promoting landscape architecture.