ATA 2017 International Conference & Tradeshow
Pre-Conference Certificate Course
Submission Guidelines

Be a part of the ATA 2017 International Conference & Tradeshow which will be held in Orlando, Florida April 22 - 25, 2017. Recognized throughout the world as the premier forum for healthcare industry professionals and executives in the telemedicine, teleheatlh, eHealth, digital health and mHealth space. the American Telemedicine Association brings together a world of opportunities for professional development and networking with more than 5,000 attendees from across the globe. The ATA 2017 educational program will deliver expanded learning opportunities for diverse interests, new learning formats and a valuable and rewarding experience for all.

We are looking for submissions that address the challenges, practical solutions and issues facing practitioners and stakeholders within the telemedicine and telehealth industry. Submissions selected for presentation should include practical applications and takeaways, data-driven outcomes, and best practices that focus on cost savings and clinical efficacy.

The ATA Education Committees will review and select abstracts to be presented. All submissions must be made electronically through ATA's online submission site. Pre-conference Certificate Course submission will begin on October 3 thru October 21, 2016. You can access the submission site by [Clicking here](#).

Online Submission Dates and Deadlines
Pre-conference Certificate Course Submission Opens: **October 3, 2016**
Pre-conference Certificate Course Submission Closes: **October 21, 2016**
Notification: **December 1, 2016**

Important Information for Submissions to ATA 2017
- **All speakers are required to pay the full registration fee for the conference and other fees associated with attending the meeting including travel and hotel accommodations.** Expenses associated with the preparation, submission, and presentation of an abstract are the responsibility of the author/presenter.
- Because there are a limited number of speaking slots during the ATA 2017 International Conference & Tradeshow it is important to understand when a speaker makes a commitment to present, others are unable to do so. Therefore, if a speaker is unable to attend the conference, ATA must be informed immediately. Substitutions must be approved in advance by ATA. No shows or failure to inform ATA in advance will result in a speaker being disqualified for presentation at future ATA meetings.
- Upon notification, speakers will have 2 weeks to confirm participation at ATA 2017.
- An abstract may be submitted for only one presentation format. Please do not submit the same abstract for two different presentation formats. The ATA Program Review Committee reserves the right to change the presentation format post-submission.
- Course Descriptions must be submitted by **11:59 pm ET on October 21, 2016** using the online submission site.
- Speakers associated with any abstract submission are required to submit a bio and disclosure statement with the submission. Panel and pre-meeting course submissions must include bios and disclosure forms for all speakers and moderator(s) associated with the abstract. The disclosure statement is part of the online submission form and must be filled out for an abstract submission to be complete.

- Accepted speakers will have a specified amount of time to make the presentation on the topic area(s) detailed in the abstract proposal. There is a limit of two selected presentations per speaker/author for inclusion in the entire ATA 2017 program.
- **In an effort to prepare abstracts for publication, ATA reserves the right to edit presentation and/or session titles.**
- ATA reserves the right to record presentations during the ATA 2017 International Conference & Tradeshow for dissemination and/or sale on any media after the meeting.
- Abstracts and presentations must adhere to ACCME standards and may not be commercial in nature. Continuing education credits will be offered through USF Health.
- All accepted abstracts will be published in a journal and made available on the ATA website.

Title: (limited to 15 words) The abstract title should be brief and clearly indicate the nature of the presentation. The abstract title should accurately represent the content in a succinct manner with as much specificity as possible.

Track/Subject Area: The educational program of the ATA 2017 International Conference & Tradeshow is composed of Pre-Conference Certificate Courses, ePosters, Roundtables, Oral Presentations. In order to address the education needs identified by ATA members, the ATA is soliciting programming in these specific key areas.

Choose ONE of the following categories that best describes your presentation.

Clinical Services
The goal of this track is to showcase clinical applications of telemedicine and highlight specific clinical outcomes within defined areas such as pediatrics, mental health, dermatology and ophthalmology. We welcome submissions in all clinical areas. Throughout the history of telemedicine extensive experience has been gained in a variety of clinical services that are important to highlight and correlate to the current transformation of healthcare. ATA is looking for presentations across the spectrum, ranging from full scale implementations to new methodologies that focus on specific clinical services and how they impact hospitals, primary care, subspecialty care, long-term care, and other key components of the healthcare spectrum.

Topics:
- Specific subspecialty experiences and research applying telemedicine
- Programs providing diverse clinical services via telemedicine
- New models of clinical services and new types of clinical services

Direct to Consumer
One of the most rapidly expanding fields of healthcare is the direct to consumer market. This track encompasses a wide array of services and technologies provided to the consumer. The rapidly evolving consumer electronics market and internet are broadly enabling patients and providers alike to be connected anytime and anywhere including those with highly functional endpoints. ATA seeks presentations across all aspects of direct-to-consumer telemedicine and telehealth, including patient portals, asynchronous sub-specialty services (using store and forward patient data), synchronous live video visits, and commoditized services. This includes fully scaled operational models to early consumer-focused explorations.
Topics:
- Web-based direct-to-consumer programs
- On-demand subspecialty offerings
- Urgent care consumer strategies

Operations and Implementation

Successful telemedicine projects are based on sound and strong operational frameworks and sound implementation. Telehealth represents a combination of both clinical and technical components. It is driven in large part by the clinical program design, technological installation and ongoing governance, detailed project management, and a sound understanding of the regulatory / legal environment. ATA seeks presentations that drive successful operations from all aspects of telemedicine including perspectives from payers, providers, and regulators. The goal of this track is to showcase early and full scale programs and service lines and how these are internally deployed for successful operations, long-term functionality and scale.

Topics:
- o Operational models for sustainability
- o Project design and management for telemedicine implementation
- o Legal and regulatory discussion for operational success
- o Government policy and advocacy activities

Transformation

Changing the landscape of healthcare for all relevant stakeholders is critical to adoption for telemedicine. Healthcare is undergoing a major evolution with new risk bearing segments, bundled payments, and MACRA. Stakeholders include patients, payers, providers, regulators, employers, and industry. This track is designed to highlight the thought processes, strategic discussions and business logic that drive the changes in healthcare to support telemedicine adoption and fully scaled models. ATA seeks presentations that focus on strategic discussions, specific tactical issues and lessons learned that drive thought-leadership toward cultural change across all stakeholders in healthcare and make telemedicine a priority. Presentations will provide examples of healthcare transformation that have helped the industry to best message the decision-makers who are funding, deploying, regulating, and administrating telemedicine. This knowledge transfer process will facilitate the advancement of telemedicine.

Topics:
- o C-Level thought processes that drive telemedicine administrative support and funding
- o Changing telemedicine vision and culture within an organization
- o Thought leadership in telemedicine in terms of strategic design and broad network opportunities

Value

Value in telemedicine is divided into two key metrics – cost and quality. The cost equation includes the unit price of healthcare and also the rate of utilization. Value is becoming increasingly important in key areas such as the accountable care model, bundled pricing, and value-based purchasing. However, value is truly in the eyes of the beholder and can be seen across a greater spectrum beyond traditional cost and quality as exemplified by the Triple Aim approach that pursues the patient experience (including quality and satisfaction), health of the population, and the cost of healthcare. ATA seeks presentations for this track that highlight value in healthcare for all key stakeholders including payers, hospitals, patients, regulatory, government, and self-funded options. Submissions are sought that demonstrate research, outcomes, quality improvement, supporting payer based initiatives, employer strategies with outcomes, and measurable patient benefits.

Topics:
- o Business plans with outcomes modeling
- o Quality improvement and patient satisfaction
- o Value-driven research in terms of both cost and quality
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Note: The ATA Education Committee has the right to reassign the track/subject area if deemed appropriate.

Presentation Type:

Pre-Conference Certificate Courses – Certificate courses (3 hours) provide comprehensive coverage of a specific topic related to telemedicine. Courses will be held on Saturday, April 22nd from 9:00 AM – 12:00 PM and 1:00 PM – 4:00 PM. Incomplete proposals will not be considered for review by the committee.

Presentation Format: Select your preferred presentation format.
- ☐ **Didactic Lecture** – Session will be presented as a lecture.
- ☐ **Interactive Presentation (Audience Polling) –** Presentation will include the opportunity for audience members to respond to polling questions via the mobile app. Please consider this option only if your presentation is suited for audience participation in the discussion.

Content Level: The information and concepts presented in an abstract should align with the content level that is selected. An abstract may be submitted as one of the following three levels:
- ☐ **Entry Level** - attendees will have some knowledge about the topic but not at the advanced level
- ☐ **Intermediate** - attendees will have some knowledge about the topic but not at the advanced level
- ☐ **Advanced** - Provides expertise or knowledge about a topic or issue. An advanced level presentation assumes that the audience member has moved beyond intermediate level concepts and is deeply involved in and highly knowledgeable about the subject matter.

Keywords: Choose at least 4 keywords from the list below that are applicable to your presentations

Asynchronous	mHealth
Cardiology	Military & Veterans
Chronic Care	Neurology
Consumer & Patient Engagement	Nursing
Cultural change	Ocular
Dermatology	Pathology
Design and Implementation	ayment Models & Reimbursement
Devices	Pediatrics
Diabetes	Primary Care
Education / Training	Radiology
Emergency / Disaster	Rehabilitation
Employer-based	Remote Monitoring
EMRs / HIE	Research / Outcomes
Global / International	Retail
Human Factors	School-based
ICU / NICU	Stroke
Infectious Diseases	Surgery
Leadership / Strategy	Synchronous
Legal / Policy / Regulatory	Telepresence / Robotics
Long-term Care	Urgent Care
Market Trends	Web-based Care
Mental & Behavioral Health	

Session/Course Description: (maximum 500 words and applicable to non-research presentations)
Provide a brief summary of your proposed presentation. In particular, you should provide a succinct description of the relevance of the content to the field of telemedicine and the purpose (goals) of the presentation. If selected your presentation will be published online to help attendees', select presentations.

Learning Objectives
We recommend that you provide three learning objectives. These objectives focus the participant's attention to the expected outcome of the presentation. You should state clearly and succinctly what attendees can expect to learn during the session. Begin each statement as if it were preceded by "Upon completion of this session, participants should be able to …" Follow a numbered structure and start with a verb (i.e. analyze, compare, demonstrate, examine, explain, implement, interpret, recognize, etc.)

Presenters/Moderators
- Didactic presentations are limited to 1- moderator and a maximum of 2- presenters.
- Interactive presentations and Pre-conference Certificate Courses are limited to 1- moderator and a maximum of 4 -presenters.
- All other presentations are limited to 1-presenters and up to 4 co-authors/
Please do not use the same email address for additional authors.

Member Group Involvement: If an ATA Member Group is involved in the creation of this abstract, please select the committee name from the list below.

ATA Institutional Council	Ocular Telehealth
Business & Finance	Pacific Islands Chapter
Canadian Discussion Group	Technology
Interstate Telehealth	Teledermatology
Home Telehealth & Remote Monitoring	Telehealth Nursing
Human Factors	TeleICU
International	Telemental Health
Latin American & Caribbean Chapter	Telerehabilitation
mHealth	

Terms and Conditions
Acceptance of Presentation: If accepted for presentation, all lead authors are required to be present during their assigned session time. The lead author is also required to take the lead role during the presentation. Submission of an abstract constitutes a commitment by the authors to present if selected for both orals and posters. Failure to present without prior approval will result in exclusion from the program for up to one year.

☐ I agree that, if accepted, the presenter(s)/authors will register for the ATA 2017 International Conference & Tradeshow by March 1, 2017.
☐ I agree that, if accepted, the lead author will present the abstract during the scheduled date/time and/or in the poster hall.
☐ I understand that submission of an abstract constitutes a commitment by the lead author to present if selected. Failure to present will result in exclusion from the program for up to one year.

Conflict of Interest/Financial Disclosure Statement

Disclosure Statement

As an ACCME, ACPE and ANCC accredited provider, USF Health must ensure balance, independence, objectivity and scientific rigor in all its directly or jointly provided educational activities. Therefore, any person who is in a position to influence or control the content of an accredited activity must disclose any financial interest or other relationship with a commercial interest producing healthcare goods or services ***that has a direct bearing on the subject matter of the accredited activity.*** A relevant financial interest or other relationship may include such things as grants or research support, employee, consultant, major stockholder, member of speaker's bureau, etc. that has occurred for any dollar amount over the past 12 months. The intent of disclosure is not to prevent a speaker with a relevant financial or other relationship from making a presentation, but rather to resolve any conflicts prior to the educational activity so the learner may participate in a balanced, unbiased accredited educational event.

TITLE OF ACCREDITED ACTIVITY

PROGRAM #

NAME

ROLE IN ACTIVITY   ☐Speaker ☐Activity Director ☐Planning Committee☐Author ☐ Other

TITLE OF PRESENTATION(S)

Check (1) OR (2) and provide the details (Type of Affiliation/Financial Interest, Name of Corporate Organization) in the next section:

(1)_____ I, or an immediate family member, including spouse or partner, have no financial relationship(s) relevant to the content of this CME/CE activity.

 (2)_____ I, or an immediate family member, including spouse or partner, have a personal financial relationship with a commercial interest and have control over educational content about the products of the commercial interest that could be perceived as a real or apparent conflict of interest within the context of this CME/CE activity. *(Provide specific information below.)*

Type of Affiliation/Financial Interest	Name(s) of Corporate Organization(s)	Relationship	
		Active	Terminated
Advisory Board or Panel			
Consultant			
Grants/Research Support			
Other Financial or Material Support (royalties, patents, etc.)			
Salary, Contractual Services			
Speaker's Bureau			
Stock/Shareholder (self-managed)			

Off-Label Discussion

☐ **I intend to discuss unlabeled/investigational use(s) of a drug(s) or device(s) in my presentation.**

Please specify the drug/product and the use (PRINT LEGIBLY).

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Guidelines Regarding Commercial Support and Disclosure

Disclosure
- Speakers/authors/planning committee members/content reviewers/OCPD staff must complete and submit the disclosure statement on the front side of this document prior to their involvement in planning or presenting/authoring an accredited activity.
- Speakers/authors/planning committee members/content reviewers/OCPD staff are required to disclose **all** relevant and financial relationships that they have with a commercial interest producing healthcare goods and services related to the subject of the accredited activity that have occurred in the previous 12 months.

Content Validation
- Speakers/authors are required to prepare fair and balanced presentations that are objective and scientifically rigorous. All clinical recommendations must be based on evidence accepted within the medical profession. All scientific research referred to, reported or used to support a clinical recommendation must conform to accepted standards of experimental design, data collection and analysis.

Unlabeled and Unapproved Uses
- Presentations that provide information in whole or in part related to non FDA approved uses of drugs and/or devices must clearly disclose the unlabeled indications or the investigational nature of their proposed uses to the audience. *Please document on the front of this form.*

Use of Generic vs. Trade Names
- Speakers/authors should use scientific or generic names when referring to products in their lectures or enduring materials.
- Should it be necessary to use a trade name, then the trade names of all similar products or those within a class should be used.

Non Endorsement
- USF Health does not endorse any products or services

Commercial Supporter Influence
- Speakers/authors are not permitted to receive any direct remuneration or gifts from the commercial supporter(s) of an accredited activity nor should they receive direct input from a commercial entity regarding the content or in the preparation of the presentation(s).

DECLARATION

In the context of the relationships/affiliations that you designated, WE ASK THAT YOU ATTEST THAT:

1. Relationships/affiliations will not be bias or otherwise influence your involvement in the accredited educational activity.

2. Practice recommendations that are relevant to the companies with whom you have relationships/ affiliations will be supported by the best available evidence or absent evidence will be consistent with generally accepted medical practice.

3. All reasonable clinical alternatives will be discussed when making practice recommendations.

Additional information may be requested to resolve a conflict of interest. All identified conflicts of interest will be resolved and disclosure made to activity participants prior to the start of the accredited activity.

Signature_____**Date**_____ ____