Guidelines To Help You Prepare Your Proposal

While it is not our intention to provide you with strict instructions on how to prepare your proposal, we hope you will take a moment to review the following guidelines that we have put together to help you prepare the best submission possible. To get started, here are three things that you should consider before submitting your proposal:

1. What are you hoping to get from your presentation?
2. What do you expect the audience to gain from your presentation?
3. How will your presentation help better the Node.js ecosystem?

We definitely do not expect every presentation to have code snippets and technical deep-dives but here are two things that you should avoid when preparing your proposal because they are almost always rejected due to the fact that they take away from the integrity of our events, and are rarely well-received by conference attendees:

1. Sales or Marketing Pitches
2. Unlicensed or Potentially Closed-Source Technologies

There are plenty of ways to give a presentation about projects and technologies without focusing on company-specific efforts. Remember the things to consider that we mentioned above when writing your proposal and think of ways to make it interesting for attendees while still letting you share your experiences, educate the community about an issue, or generate interest in a project.

Abstract

·   This is your chance to *sell* your talk to the program committee, so do your best to highlight the problem/contribution/work that you are addressing in your presentation. The technical details are still important, but the relevance of what you are presenting will help the program committee during the selection process.

·   This is the abstract that will be posted on the website schedule, so please ensure that it is in complete sentences (and not just bullet points) and that it is written in the third person (use your name instead of I).

Example: **Reaching Ludicrous Speed (Matteo Collina, nearForm)** *How can our code be faster? What does faster means? In this journey we would walk through different performance optimization techniques you can apply to your code. We will see start from --v8-options, and we will discover how to leverage what v8 tells us to optimize our code. We will discuss hidden classes, function optimizations and deoptimizations, and inlining. We will discuss the tools and the libraries you can use to do perf analysis on your code. In this journey, we will discover that the main villain is Lord GC, and we will fight him to reclaim our memory! At the very end, we would reach a point where even allocating a callback is too slow: Ludicrous Speed.*

Describe who the audience is and what you expect them to gain from your presentation.

Example: **Reaching Ludicrous Speed (Matteo Collina, nearForm)** *- The audience is a backend developer looking for ways to improve the overall performance of their code. This talk will highlight all the different optimization techniques to make their code run faster.*

Tell us how the content of your presentation will help better the Node.js ecosystem

Example: **Reaching Ludicrous Speed (Matteo Collina, nearForm)** *- These techniques can be applied to any code. Moreover, most OSS libraries might gain huge benefits from even a small bit of performance optimization.*

*Note: We realize that this can be a difficult question to answer, but as with the abstract, the relevance of your presentation is just as important as the content.

Panel Discussions

If you are proposing a panel discussion, please make sure that you list all of your potential panelists in your abstract. We will request full biographies if a panel is accepted.

First Time Submitting? Don't Feel Intimidated

Node.js Foundation events are an excellent way to get to know the community and share your ideas and the work that you are doing. You do not need to be chief architect or long time industry pundit to submit a proposal, in fact, we strongly encourage first-time speakers to submit talks for all of our events. In the instance that you aren't sure about your abstract, reach out to us and we will be more than happy to work with you on your proposal.

Our events are working conferences intended for professional networking and collaboration in the Node.js community and we work closely with our attendees, sponsors and speakers to help keep Node.js Foundation events professional, welcoming, and friendly. If you have any questions about participating please don't hesitate to contact us at events@nodejs.org.

Complimentary Passes For Speakers

In the instance that your submission has multiple presenters, only the primary speaker for a proposal will receive a complimentary pass for the event. For panel discussions, all panelists will receive a complimentary event pass.