

## Analysis and Planning Category & Guidelines

---

**To enter the Analysis and Planning category, the official entrant must be an Associate, Full, or International ASLA member, or eligible to join ASLA in one of those categories.**

**Recognizes:** the wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries in this category are not required to be built or implemented.

**Typical entries include:** urban, suburban, rural, or regional planning efforts; development guidelines; transportation, town, or campus planning; plans for reclamation of brownfield sites; environmental planning in relation to legislative or policy initiatives or regulatory controls; cultural resource reports; natural resources protection; historic preservation planning; and more.

**Criteria:** The jury will consider the quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers.

**Submission:** Materials in the submission must not reveal the names of the entrant and/or landscape architects, firms, other designers, students, schools, or photographer. For student team entries, all team members who are landscape architecture students must be or join as Student or Student Affiliate ASLA members.

**Project Title (Name):** A submission must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation.

**Project Statement:** In 175 words or less, described the project and why it's award-worthy. This statement may be used in promotional materials if the project is selected for an award. NOTE: failure to submit this statement will lead to disqualification of entry.

**Project Narrative:** Addressing the criteria for the Analysis and Planning category, describe in 1275 words or less the project's goals and objectives, what kinds of environmental and social data were collected and analyzed, methods of analysis, how options were considered, how interested parties were involved in the project, how design was used in the process, how the project was or would be implemented, and how project is or will be administered and/or monitored, and other significant issues.

**Images\*:** Include at least (1) site plan, plus five (5) but no more than fifteen (15) drawings and/or photographs for a total of sixteen (16) images in a single .PDF file not to exceed 10 MB and 16 pages. Drawings and photographs must be "8.5x11" format and landscape orientation. Brief captions of no more than 40 words each are to be placed at the bottom of each image.

**Label the .PDF file with the project entry number (do not label using your name).** NOTE: failure to submit images will lead to disqualification of entry. Winners will be required to submit high resolution photos.

**Recognition:** The Professional Awards Jury and the Student Awards Jury may each select one Award of Excellence and any number of Honor Awards in this category.

\*Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyrights or photography fees. ASLA retains the right to publish photos submitted in winning entries in *Landscape Architecture* magazine, on the ASLA website, in promoting the awards program, and in other products in conjunction with promoting landscape architecture.