

Call For Presentations

Speaking at the Annual Convention is a privilege only the best in the profession can experience. For years, the Ohio Health Care Association has offered a remarkable lineup of education and networking opportunities targeting the needs and concerns of facility staff in all departments and with varying experience. As the profession's most trusted partner for quality education, we look forward to receiving your speaker application and your help to continue this long-standing tradition.

Anyone can apply to be a presenter at the Annual Convention (facility staff, consultants, associate members and professional speakers). The educational program for the convention is being designed to ensure that attendees leave each session equipped with effective strategies to achieve operational excellence in long-term care, assisted living and II-DD.

WHO ATTENDS

Audience Characteristics: The attendees at the convention are individuals who work in for profit or not for profit long term care facilities – including skilled nursing facilities, assisted living and homes for the intellectually disabled.. The audience is experienced and knowledgeable and expects the most current information and highest quality training available. Attendees represent both for profit and not for profit facilities. Presenters are asked to incorporate issues facing all groups into their presentations.

PRESENTATION STRATEGIES

Education should be interesting, exciting, effective, unique and memorable. Use of case studies, handouts and audio/visual equipment is encouraged. We encourage you to craft a proposal that demonstrates a dynamic and innovative plan to disseminate information. The audience is experienced and knowledgeable and expects the most current information and highest quality training available.

Applications are submitted on line and must be completed by December 5, 2016.

What length of sessions are available?

Deep Dive intensives: these half-day, 3 hour workshops are designed to delve deeper into a specific content area with experts in the field, giving attendees a more in-depth learning experience.

Quick Focus Programs: these quick focus 60-minute programs are available for providing the ability to quickly gain information on a large variety of topics influencing long term care today.

These advanced level sessions cut right to the meat of the topic and provide advanced level content.

Who Can Apply to Speak?

Anyone! Facility staff, consultants, exhibitors and professional speakers can apply

Facility Staff: How often have you thought "I could write a book on.." Or "that situation was a real mess, but we sure did learn a lot". As a long-term care professional, you understand the trends, issues and challenges facing you and your colleagues, and you have the first hand experience in a variety of areas. Now is your chance to share that knowledge and experience. Take a few moments and consider the challenges you've successfully addressed, or the things you do really well in your facility. Maybe you've had to deal with a natural disaster, perhaps you've developed a unique community partnership that may work for others, have you had success with a new food service program? Are you an activities professional who is often told you have such great ideas? These are just a few examples of the type of provider-led sessions we'd love to include in the Convention. And you don't have to do it alone - panel presentations are always welcome.

Associate members, Consultants & other vendors: Don't miss this opportunity for you to be a part of the Midwest's largest gathering of long-term care professionals. You see firsthand the challenges faced by long-term care professional each day, they count on you to stay on top of the ever changing regulations in every discipline (department) within their facilities and look to you for guidance and suggestions. Now is your chance to share your knowledge at the largest gathering of long-term care professionals in the state. We encourage you to create a presentation along with one of your customers. **However, please remember OHCA programs are not to be used as an opportunity for you to sell your product or company's benefits - for further details please refer to the Association's commercialism & marketing policy located on page**

How can I increase my chances of being selected?

Over 250 applications are received to speak at the event. Each application is thoroughly reviewed by more than 70 member volunteers by answering a series of questions about each application and assigning points. The convention agenda allows for approximately 75 sessions to be included. Use these tips to increase your chances of being selected.

1. Provide an advanced level session.
2. Become an Associate member or sponsor.
3. Waive your honorarium, fee and expenses.
4. Submit a proposal specific for Assisted Living or ID/DD. Both OCAL and OCID have dedicated sessions throughout the convention.
5. Submit a proposal for one of the following departments: dining & nutritional services or activities.

Applications are limited to two per individual speaker and five per company.

If I am selected, how can I make the most of speaking?

Many speakers make the most of their experience by attending the entire convention, including the educational programs, social events and the exhibit hall. One of the most coveted speaker benefits is complimentary registration* to the entire convention. What better way to network than to sit side-by-side at sessions, the luncheons and evening social events?

If your schedule doesn't permit you to attend the entire convention, please make plans to arrive early and stay a little late at your session. Our attendees love to engage the speakers with questions, comments and future business opportunities before and after the session.

** Speakers not charging a fee or honorarium receive a complimentary registration to the convention, however, speakers charging an honorarium must pay the appropriate registration fee.*

Note on Honorariums, Fees, Expenses:

In an effort to keep registration fees at a minimum for long-term care facility staff, the convention operates on a limited speaker budget. Therefore, speakers who will waive any request for fees will be given top priority. This does not preclude the Convention Committee from selecting speakers with fees, however, should a topic be suggested by a speaker who will waive their fee they will receive priority. Speakers are provided reimbursement for travel related expenses including airfare, mileage and meal for the day of their presentation. Overnight room accommodations are provided for out of state speakers as well as first morning session speakers. Speakers willing to donate their travel expenses will also receive priority. The Association will post speakers black & white handouts on the Convention Website for attendees to print prior to attending the convention provided the handout is received by the deadline date. The Association will also provide appropriate audio-visual equipment needed to deliver the session effectively.

Keep in mind, however, that OHCA strives to have an expert panel of speakers and does not select speakers solely based on the fact that they will waive honorariums and travel reimbursements

Cancellation & Alternate Speakers

Speakers are selected based upon their credentials, experience and knowledge of the topic submitted, therefore if a speaker changes employment after selection has been confirmed, as long as they stay with an OHCA member organization, and they wish to remain a speaker, first

option is given to the speaker. Should they not be an OHCA member, the company to whom they were employed at time of selection may recommend an alternative speaker subject to the approval of the Convention Committee. All speakers must be approved by the Convention Committee, therefore, should you desire to add an additional presenter to your program after submission, prior approval will be necessary. Therefore please list all potential speakers on this application.

Commercialism / Marketing / Diversity Policy

Unless specifically designated, Association programs are non-commercial forums. Individuals should refrain from the use of brand names and specific product endorsement whenever possible. Under no circumstance should the Association's podium be used as a place for direct promotion of a speaker's product, service or for monetary self-interest.

Presenters from any association podium must refrain from overt statements or pointed humor that disparages the rightful dignity and social equity of any individual group. The Association values the diversity of its membership and the contributions each member makes to the education of its members. Members will not tolerate comments of a sexual nature nor negative remarks about ethnicity, alternative lifestyles, or physically or mentally challenged individuals. Profanity is prohibited. The Association retains the right to remove an individual from the podium or refuse future applications should we be made aware of any speaker not conforming with these policies.

All applications must be fully completed.

EFOHCA requires an electronic version of the application be **submitted by December 5, 2016**.

All proposal must be submitted using the on-line form. Applicants not using this form will not be reviewed. Only attach the requested documentation, do not attach power point slides from presentations or a general listing of program topics. Only applications using the on-line form will be reviewed by the Committee.

* Applications received on-line will receive a receipt confirmation via e-mail. With over 250 applications received we ask that you do not call or e-mail to confirm receipt of your application.

Proposals are due on December 5, 2016 so don't delay!

Proposals received after the date will not be considered.

The committee encourages proposals from different companies and organizations representing different points of view. However, due to the large number of applications received we can only accept two (2) applications from any one speaker and five (5) from any company.

Questions?

Please contact Kathy Chapman at 614/436-4154 email kchapman@ohca.org

Proposals are reviewed by a volunteer committee with expertise in LTC.