

INSPIRE. ENGAGE. LEAD.



Welcome to the 2021 SEMA- PRI Speaker Proposal submission site. Below you will find the information needed to submit your proposal for a workshop.

Selection Process

We receive many seminar proposals for the various education programs, so please understand that it is a difficult and highly selective process for our team of volunteers and staff to review and choose from among the many excellent submissions. As such, quality rather than quantity is always best when submitting proposals. Final selections for SEMA and PRI Show Education will be made by June 2021. Selections for the SEMA Year-Round Virtual Education will be made on an on-going basis.

Note: Limit two (2) submissions per speaker.

Speaking Opportunities

2021 SEMA-PRI Year-Round Virtual Education

- *Dates:* In an effort to provide further value to members, SEMA is building a robust virtual education program that members can take advantage of year-round.
- *Location:* Virtual
- *Format Options:* Live, Simu-Live, Pre-Recorded, Small Group Workshops
- *Audience:* Automotive small business owners, managers and employees
- *Topics of Interest (but not limited to):* Business Management, Sales & Marketing, Advanced Vehicle Technology, Trends & Research, Industry Segment Specific Topics
- *Submission Deadline:* If selected, SEMA will schedule your session according to availability.

2021 SEMA Show Education

- *Show Dates:* November 1-5, 2021
- *Location:* Las Vegas Convention Center, Las Vegas, NV
- *Audience:* Automotive small business owners, managers and employees
- *Topics of Interest (but not limited to):* Business Management, Sales & Marketing, Advanced Vehicle Technology, Trends & Research, Industry Segment Specific Topics
- *Submission Deadline:* **February 4, 2021**

2021 PRI Show Education

- *Show Dates:* December 9-11, 2021
- *Location:* Indiana Convention Center, Indianapolis, IN.
- *Audience:* Racing Business and Team owners, managers and employees
- *Topics of Interest (but not limited to):* Sponsorship, Building Brands/Branding, Digital Marketing

Submission Deadline: **April 4, 2021**

[Click Here](#) to begin.

Click “Create Proposal” to create a login. If you have already created an account, enter your login information in the “Manage Existing Proposal” section. If you are submitting on behalf of a speaker(s), you should create a log in. You will be asked for speaker information later in the process.

Proposal Requirements: The following is a list of all of the elements that will be required to successfully complete a submission. *Note: Limit two (2) submissions per speaker.*

Workshop Title:

- Workshop titles cannot exceed 54 characters (including letters and spaces). Please be certain that an attendee could discern the content from the title.

Event(s)

- SEMA Show, PRI Show, or Year-Round Virtual Education.

Seminar Format:

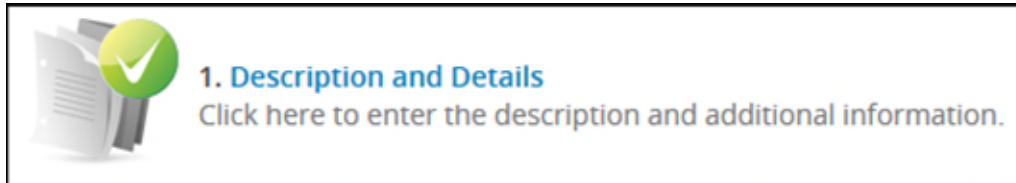
- Single, Co-Presenter, Panel (maximum 5 in total)

Description and Details:

- **Topic:** Select the learning track that best aligns with your topic
- **Duration:** Select 15min, 30min, 60min
- **Target Audience:** Who will best benefit from attending your session. For example; job type, industry sector, experience level, etc.
- **Objectives and/or Takeaways:** What will the audience be able to apply to their line of work after attending your seminar.

- **Session Description:** Provide a summary of your session. Cannot exceed 350 characters.

Once all of the above requirements have been filled out. You will see a green checkmark that confirms you've completed the section.

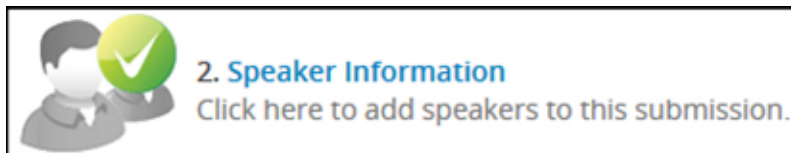


Note: After completed you can make edits to the Description and Details by clicking on it.

Speaker Information:

- **Single Speaker-** Edit existing profile created. Click the *Speaker Name* to add bio, headshot, and to confirm contact information.
- **Co-Presenter-** Click the *green plus* icon to add the co-presenter. Click the *Speaker Name* to add bio, headshot, and to confirm contact information.
- **Panel –** Click the *green plus* icon to add the remaining members to the panel. Click the *Speaker Name* to add bio, headshot, and to confirm contact information.

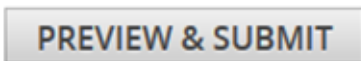
Once all of the above requirements have been filled out. You will see a green checkmark that confirms you've completed the section.



Note: After completed you can make edits to the Speaker Information section by clicking on it.

Submit Your Proposal:

- Once all tasks are complete, click PREVIEW & SUBMIT to finalize your nomination



Technical Support**Hours:** 9 – 6 ET, Mon - Fri**Phone: (Direct)** (410) 638-9239**Phone: (Toll Free)** (877) 426-6323**Email:** Help@ConferenceAbstracts.com**Web:** www.ConferenceAbstracts.com**Questions or Concerns****Gary Vigil, Senior Manager, Professional Development****Hours:** 9 – 5 PST, Mon - Fri**Phone:** 909-978-6738**Email:** garyv@sema.org

Good luck with your submission and thank you for your interest in being a 2021 SEMA-PRI Education Speaker!