

Communications Category

NOTE: An official entrant in the Professional Awards Communications category is not required to be a landscape architecture professional.

Recognizes: achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience.

Typical entries include: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design; and more. **May be submitted directly to ASLA Awards Program, 636 Eye Street NW, Washington, DC 20001. Label each item with the project's entry number.**

Criteria: The jury will consider the effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience.

Project Narrative: Briefly describe the intended purpose, audience, message(s), impact and effectiveness, distribution method (commercial bookstores, Internet, etc.), circulation/distribution (number), and other issues as appropriate.

Images*: Project images must be submitted in a single .PDF file not to exceed 10 MB and 15 pages.

Recognition: The Professional Awards Jury and the Student Awards Jury may each select one Award of Excellence and any number of Honor Awards in this category.

*Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography and other project credits when using photos, but will not assume responsibility for any copyrights or photography fees. ASLA retains the right to publish photos submitted in winning entries in *Landscape Architecture Magazine*, on the ASLA website, in promoting the awards program, and in other products in conjunction with promoting landscape architecture