



2017 NAA Education Conference & Exposition

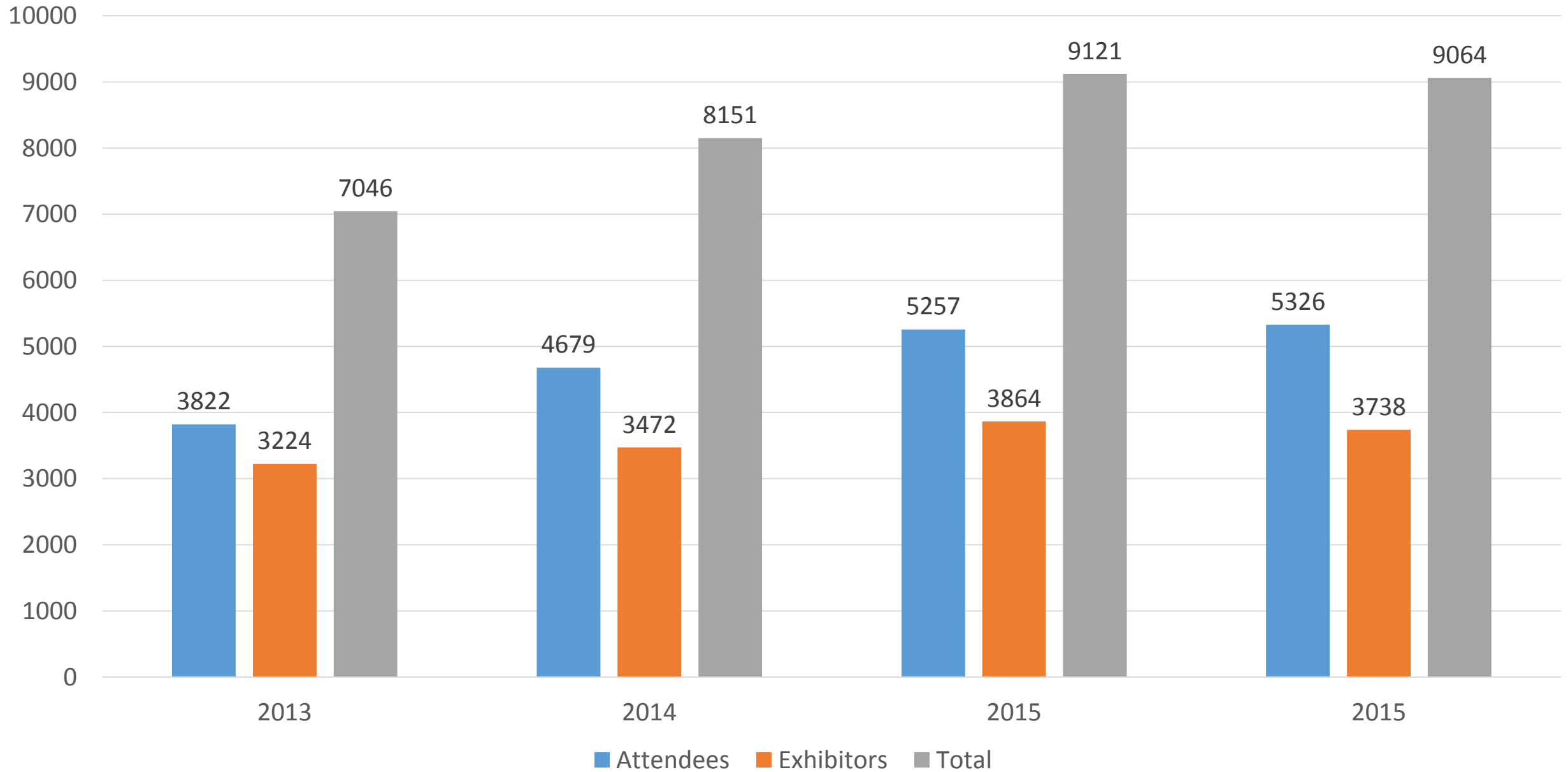
June 21-24, 2017

Georgia World Congress Center
Atlanta, GA

NAA
NATIONAL APARTMENT ASSOCIATION
EDUCATION
CONFERENCE & EXPOSITION

The logo for the National Apartment Association Education Conference & Exposition. It features the letters 'NAA' in a large, stylized font. The 'N' and 'A' are blue, while the 'A' is green. Below this, the text 'NATIONAL APARTMENT ASSOCIATION' is written in a smaller, black, sans-serif font. Underneath that, the word 'EDUCATION' is written in a large, bold, black, sans-serif font. At the bottom, the words 'CONFERENCE & EXPOSITION' are written in a smaller, black, sans-serif font.

Attendance History by Year

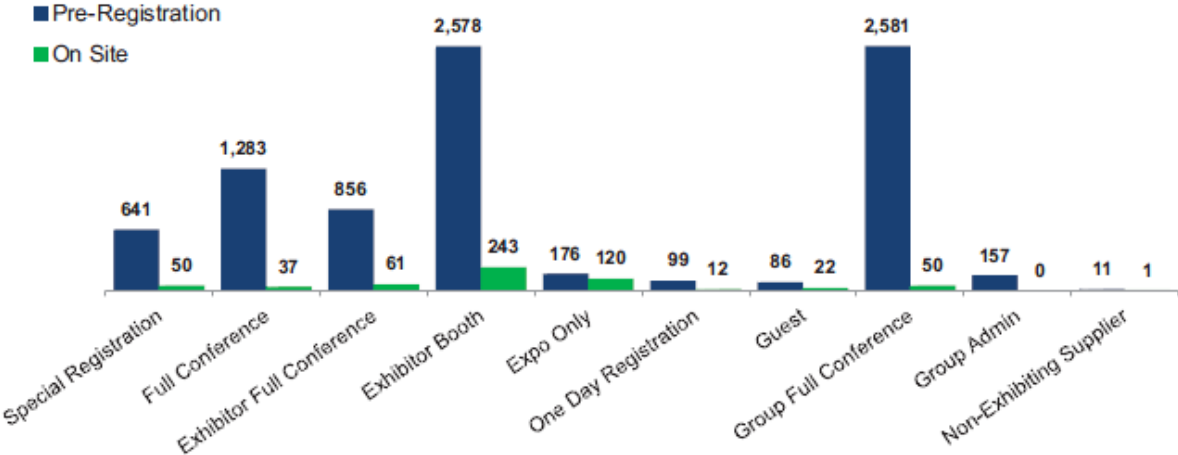


2016 ATTENDEE REGISTRATIONS

Total Registrations

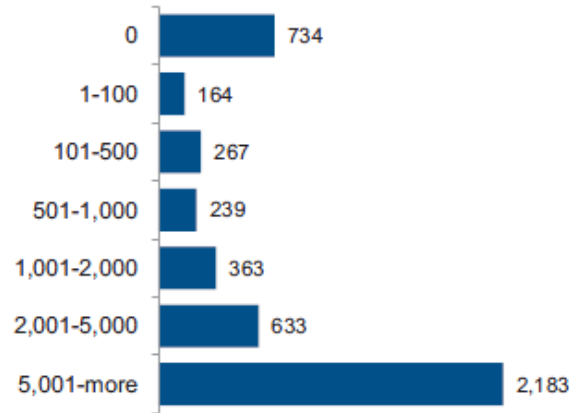


Attendee Registrations By Reg Type Categories

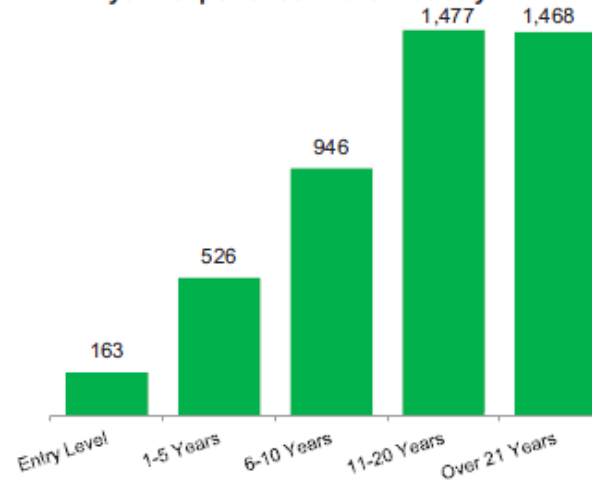


SURVEY QUESTIONS

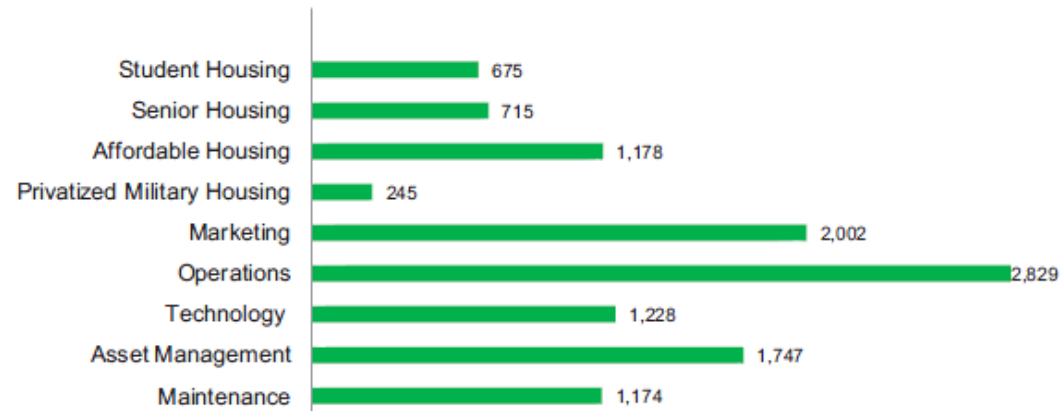
How many units does your company own or manage?



Please indicate which best describes your experience in the industry



Please indicate the following market sectors that apply to your job:

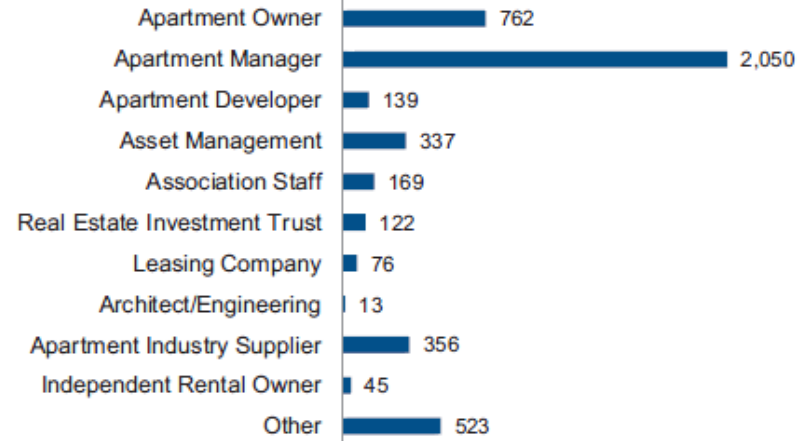


SURVEY QUESTIONS

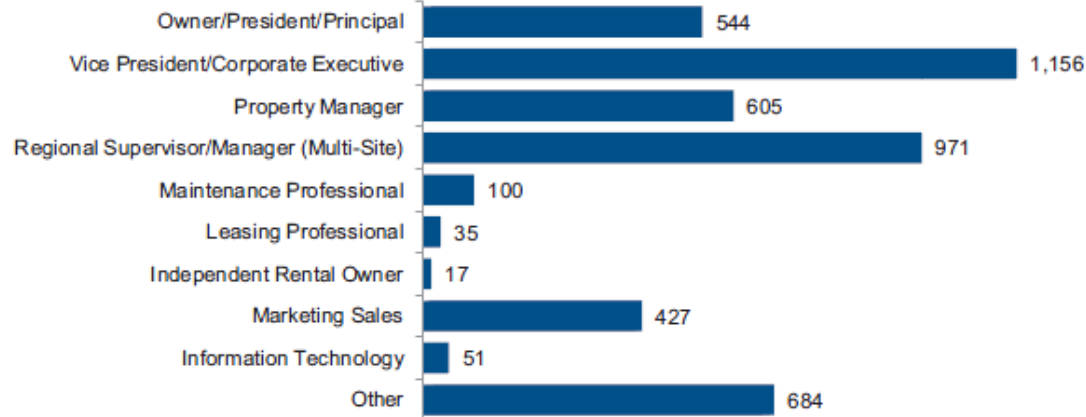
What is your buying authority within your company?



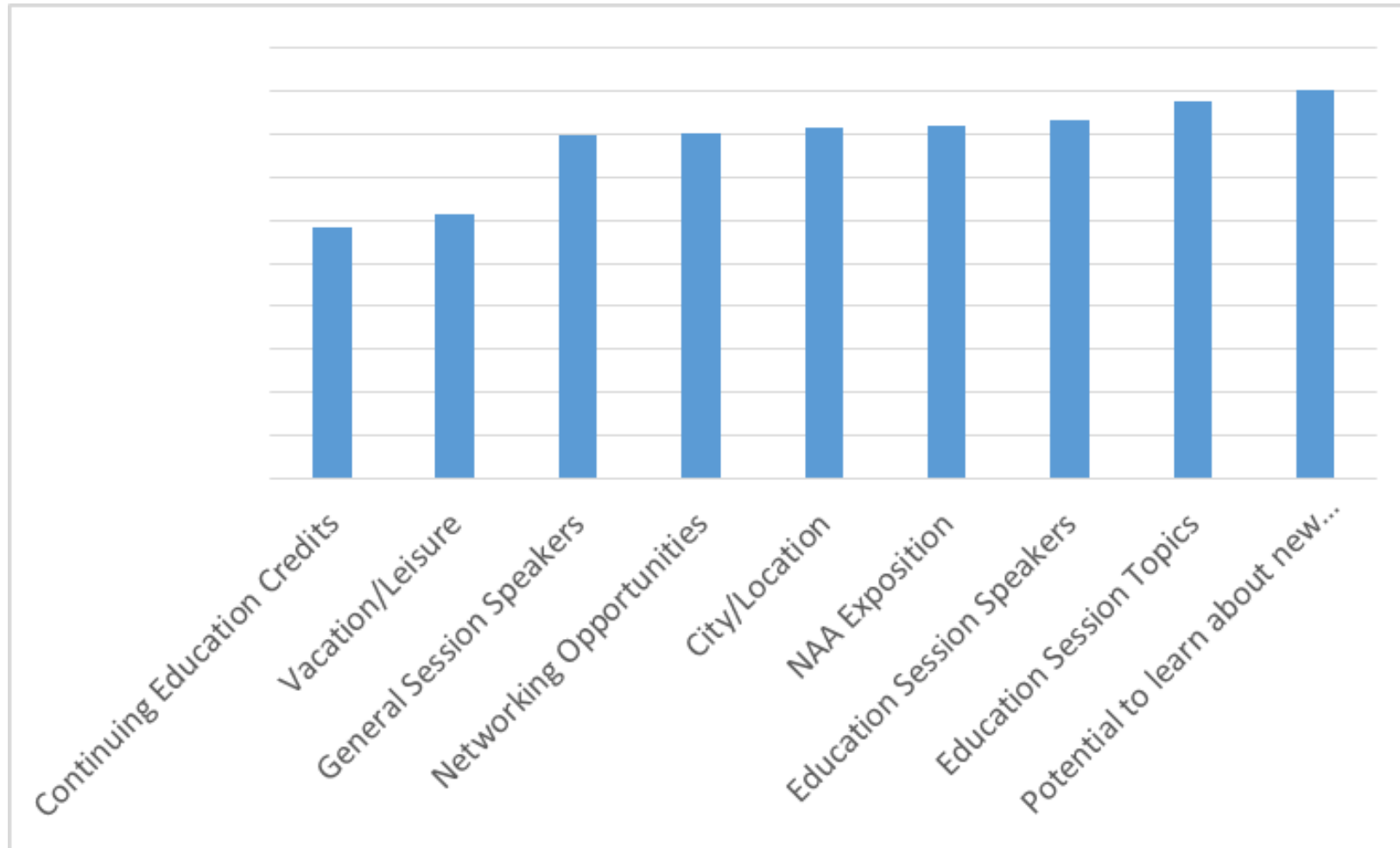
What is your primary business?



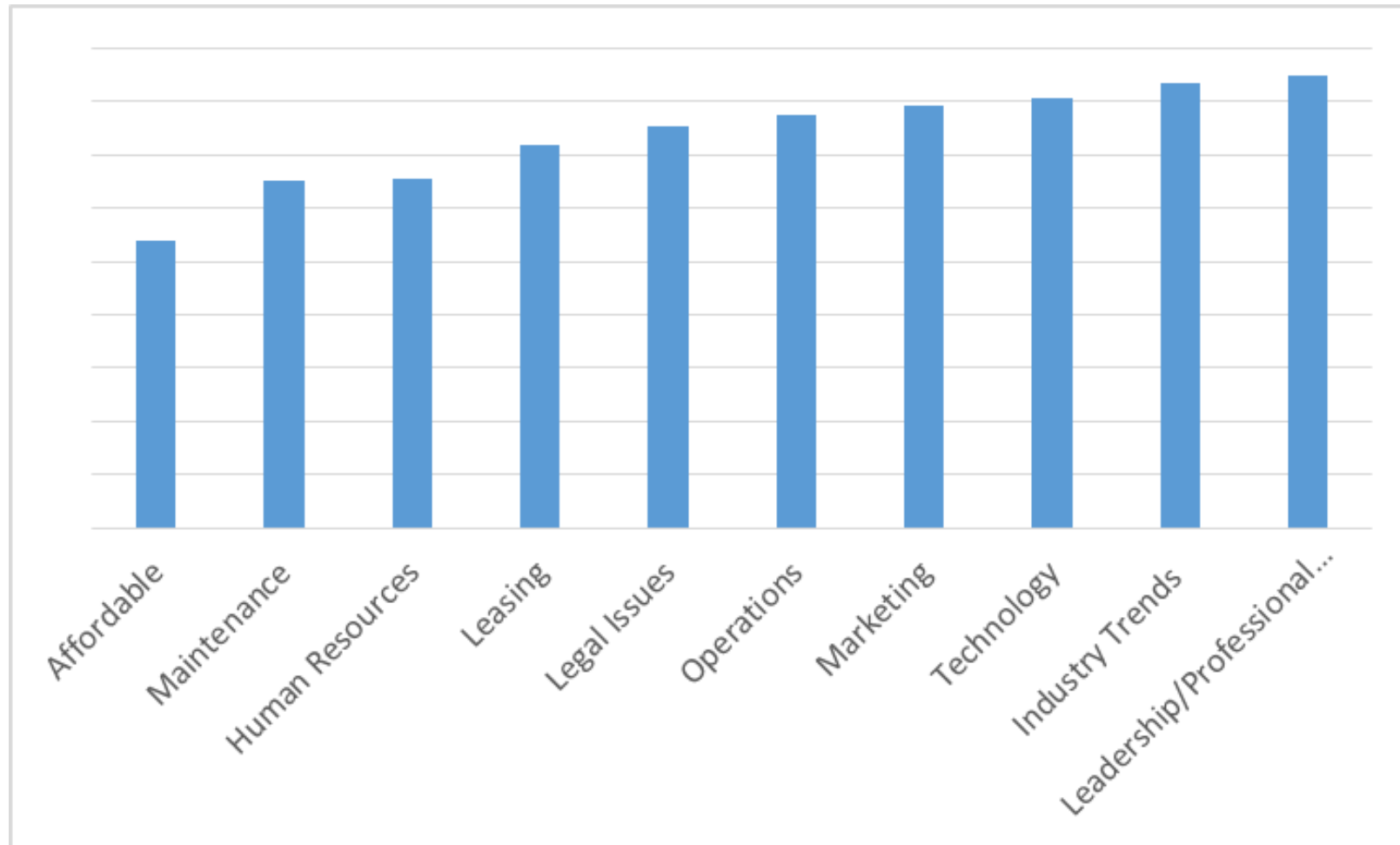
What is your primary job title or job function?



Attendee Motivation to Attend, Viewed in relation to each other:



Interest Level by Topic, Viewed in relation to each other:



DEVELOPMENT TIMELINE

- **September 20, 2016**

 - Call for Presentations opens

- **October 21, 2016**

 - Deadline for submitting proposals

- **October 22 - November 25, 2016**

 - NAA Education Conference Education Advisory Board (EAB) evaluates proposals and makes recommendations

- **November 28 - December 2, 2016**

 - Selection notifications sent to proposers