

2016 NAA Education Conference & Exposition



The industry **lives** here.



June 15-18, 2016 ■ Moscone Convention Center ■ San Francisco

OUR CLIENT: THE AUDIENCE



The demographic data contained herein was derived from the 2015 NAA Education Conference & Exposition Post Conference Survey.



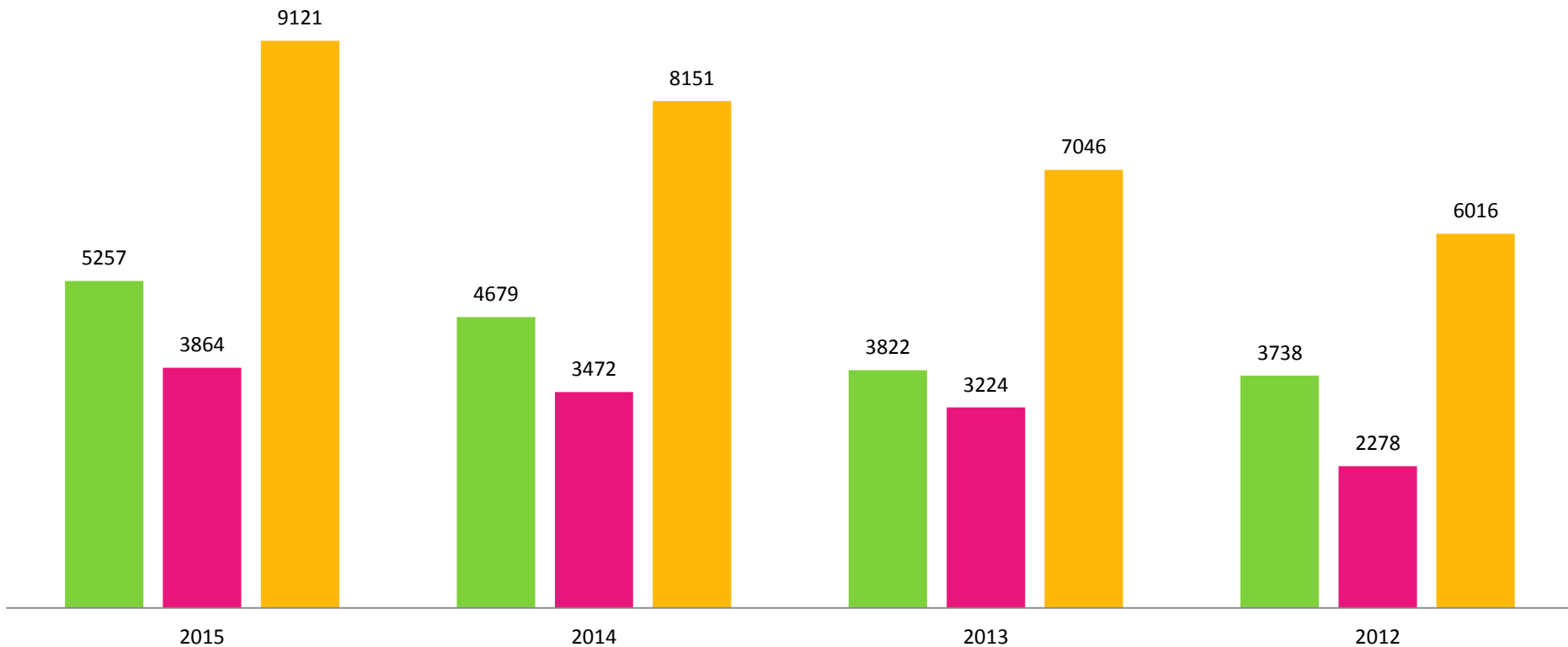
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Attendance History by Year

Attendees Exhibitors Total

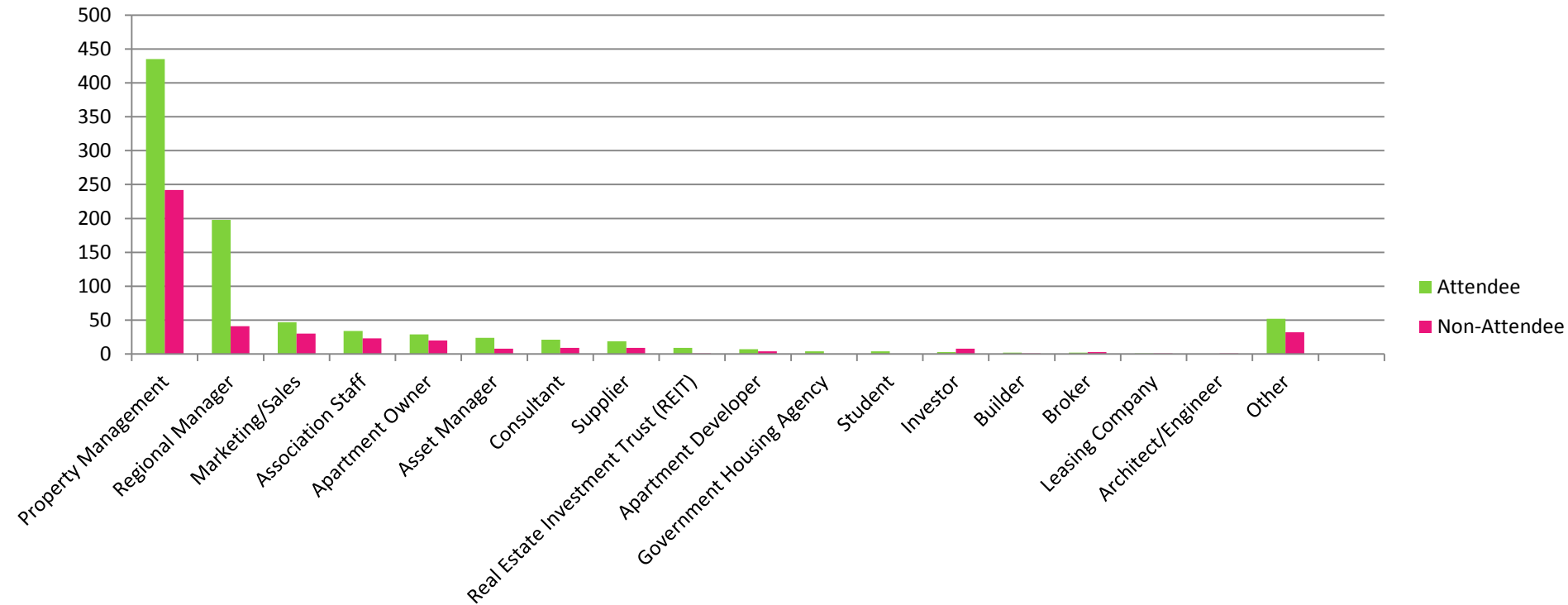


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Primary Business Role

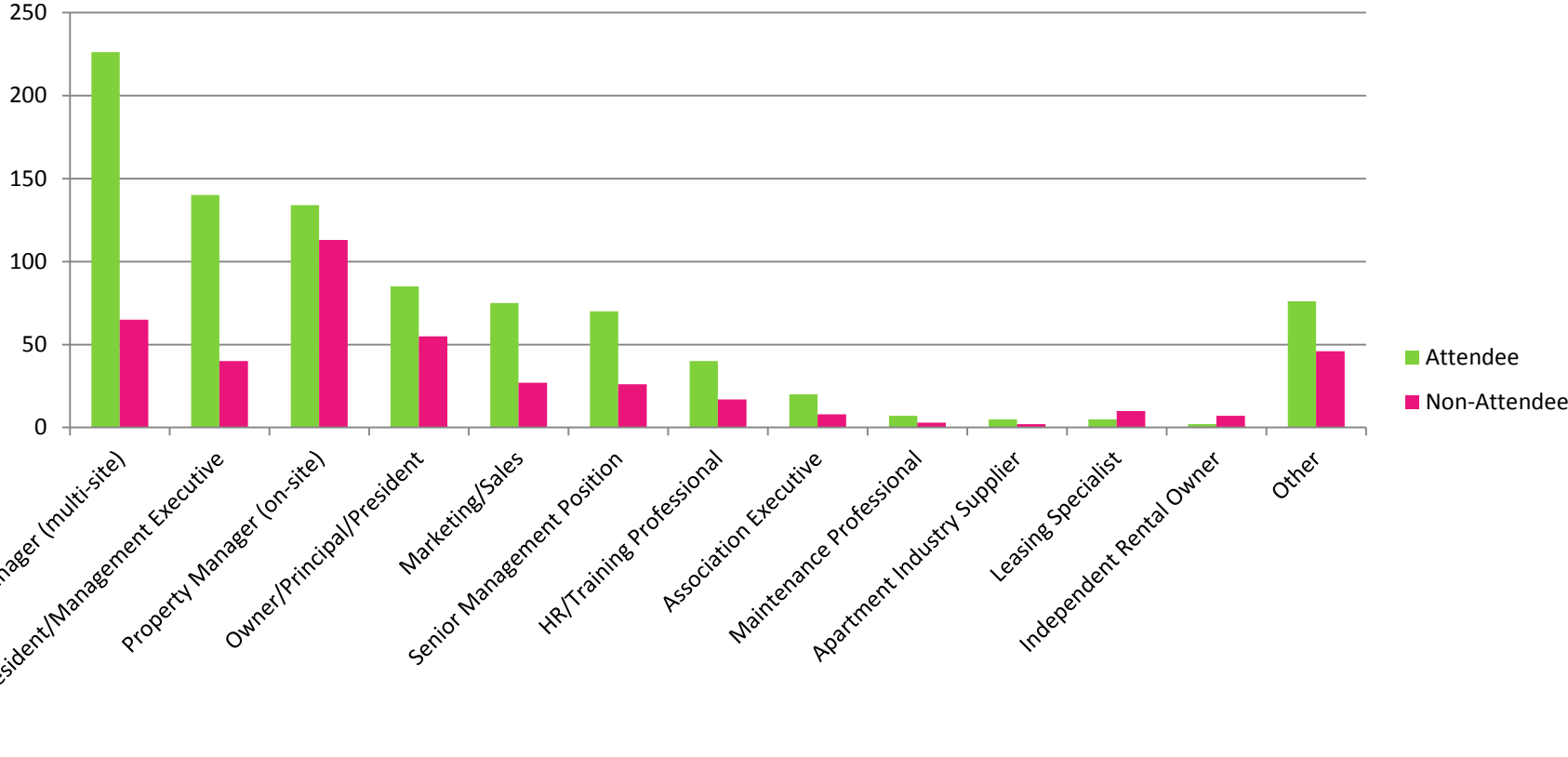


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Job/Function

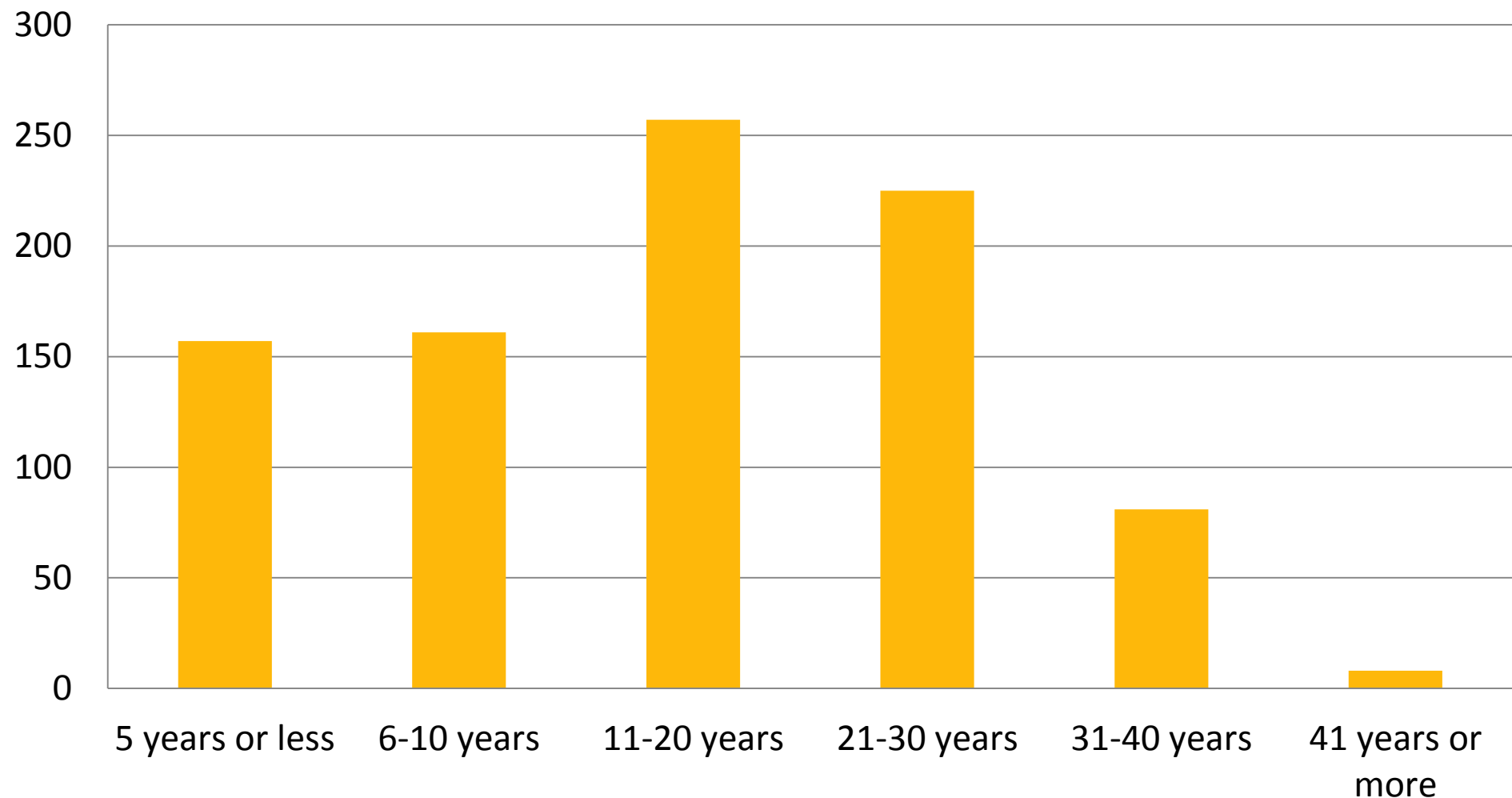


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Years Served in This Profession

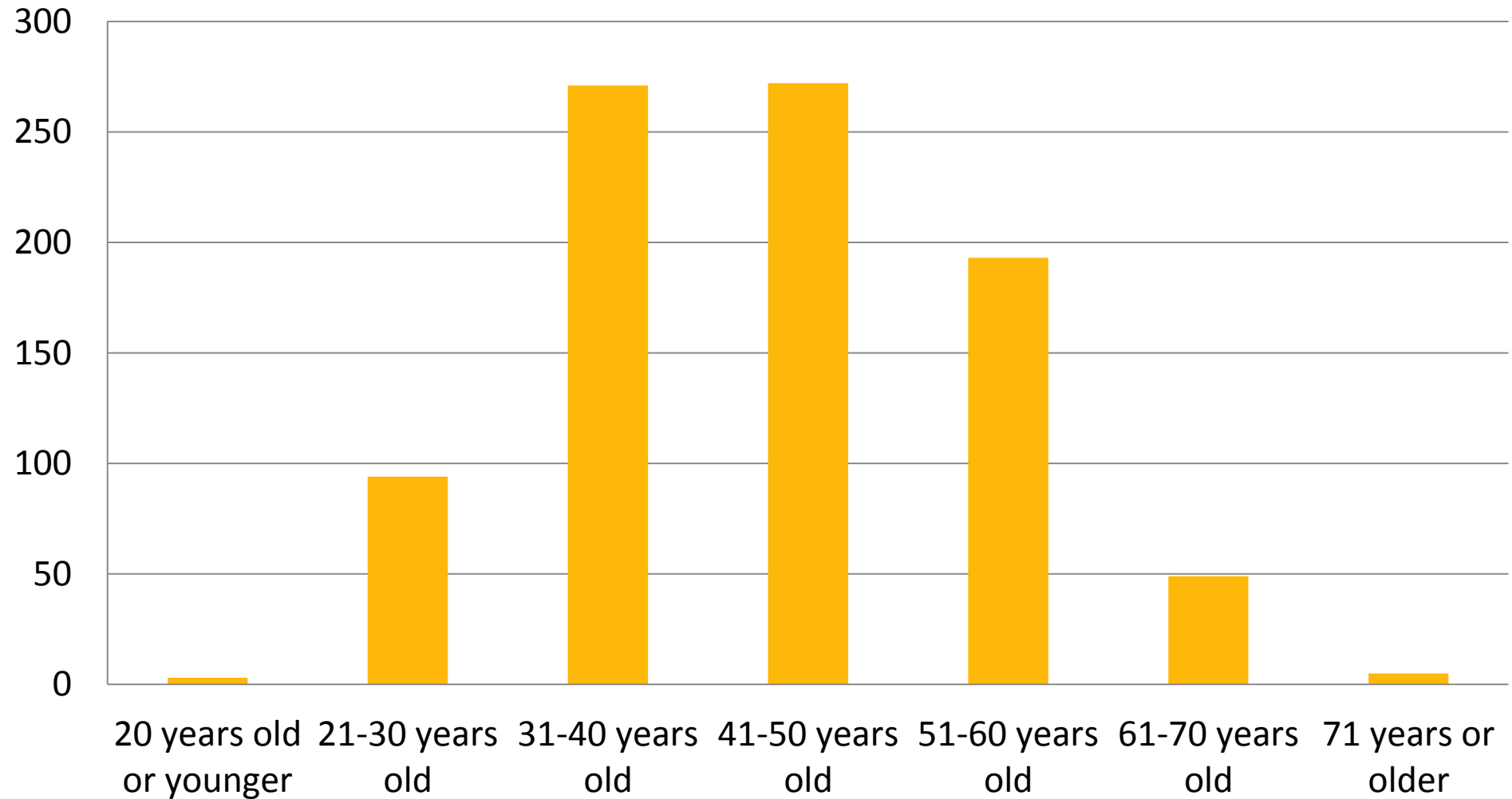


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Age

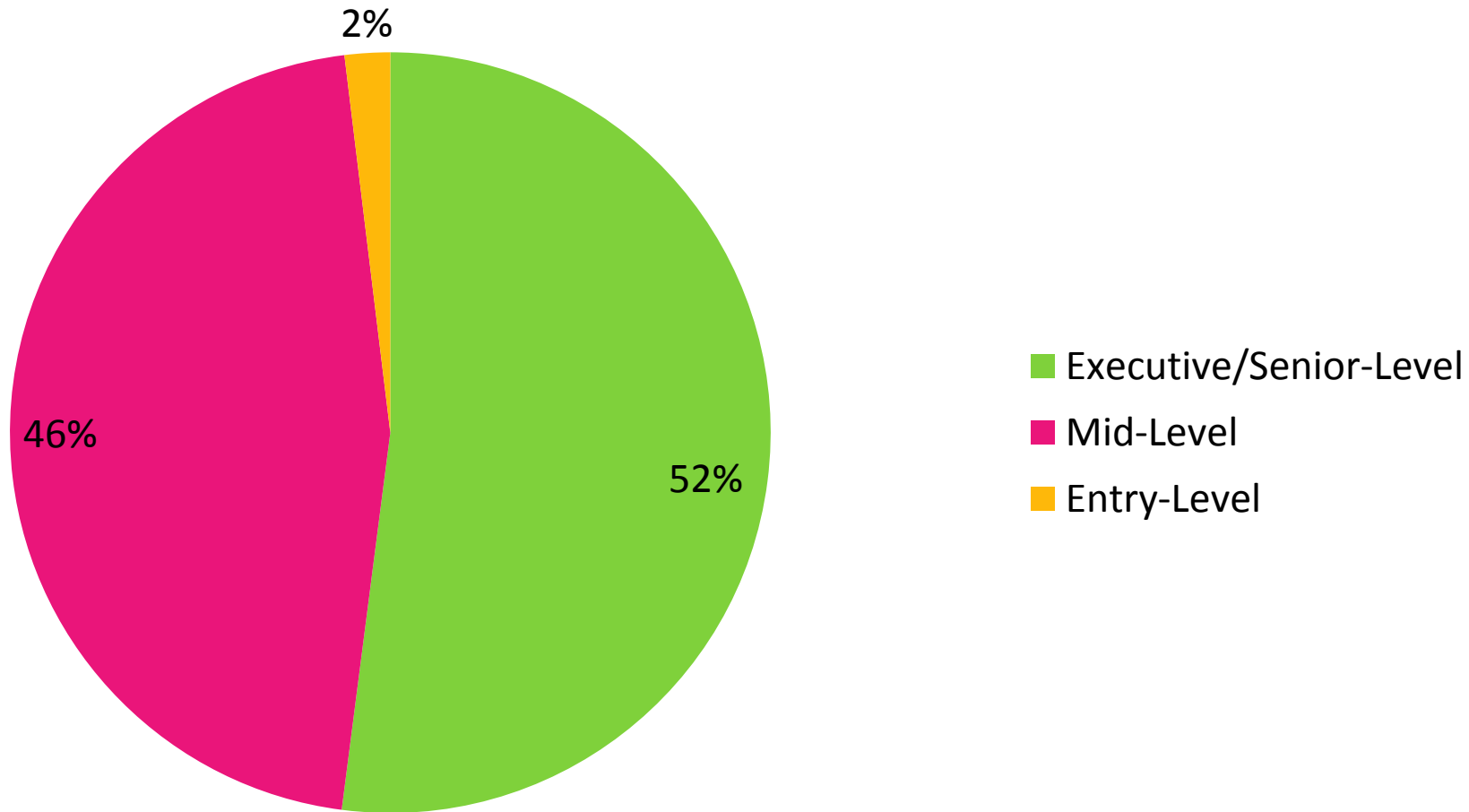


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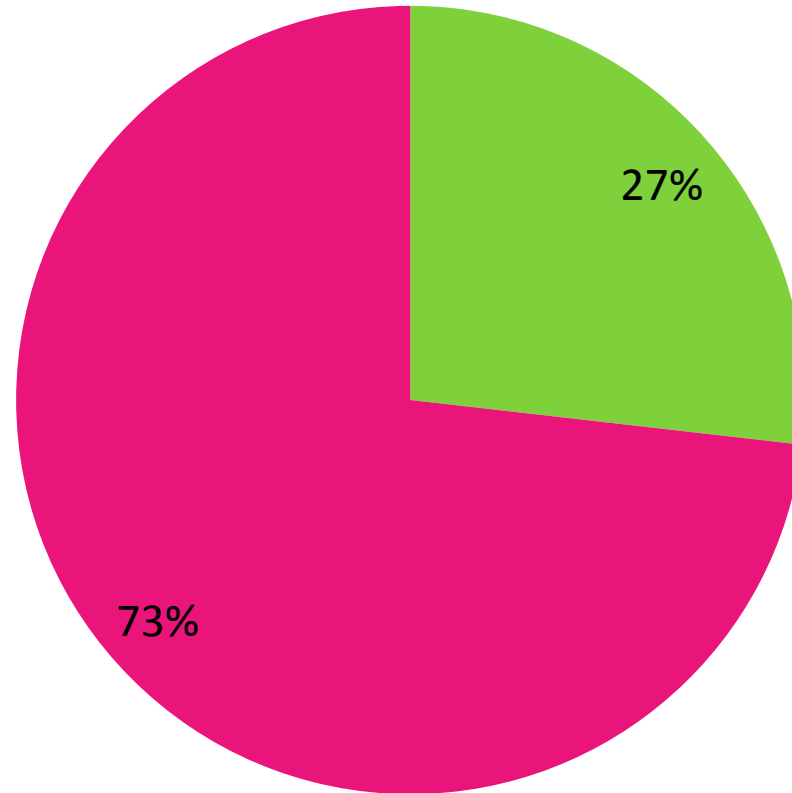
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Position Level



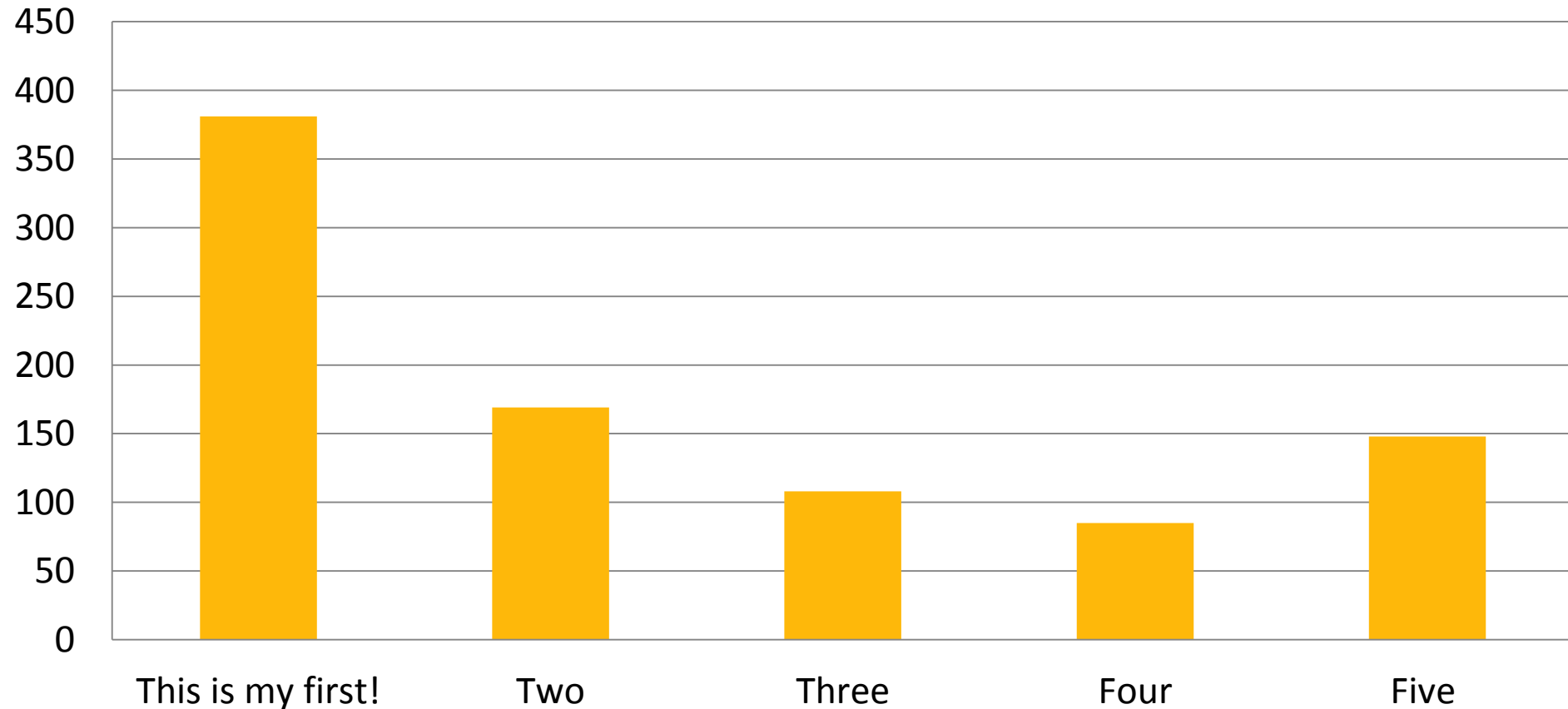
Gender



- Male
- Female



Conference Attended in the Past

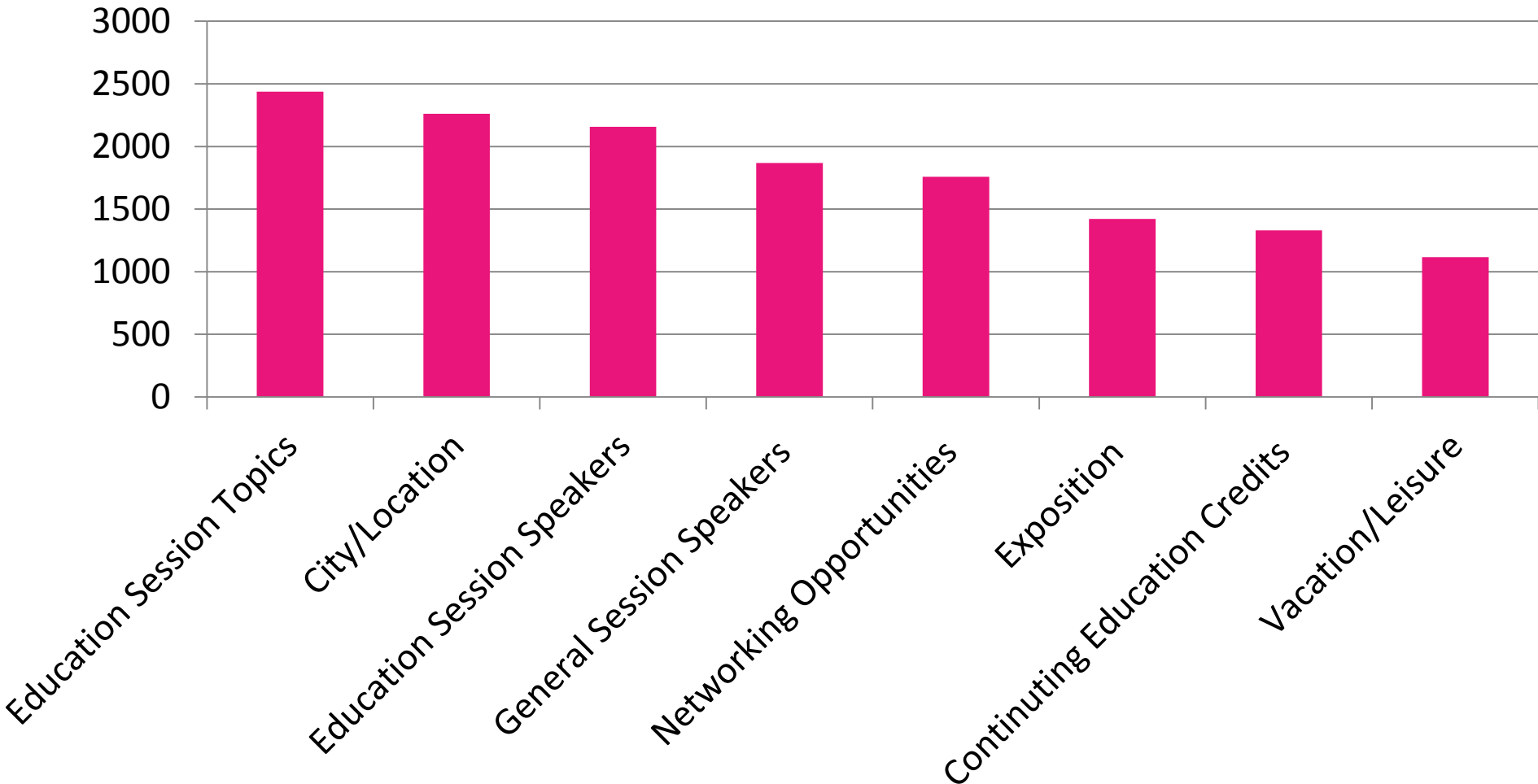


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Attendee Motivation to Attend



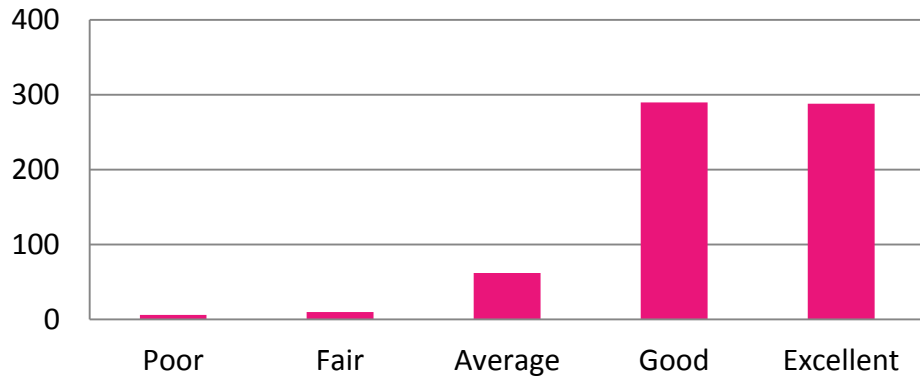
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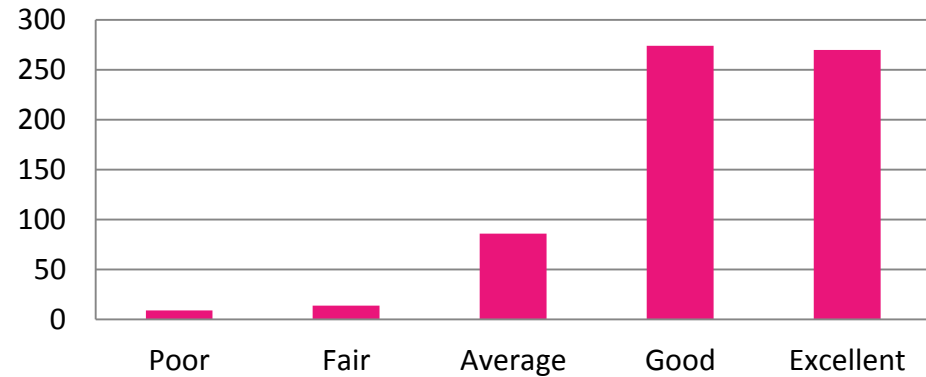


2015 Overall Education Experience

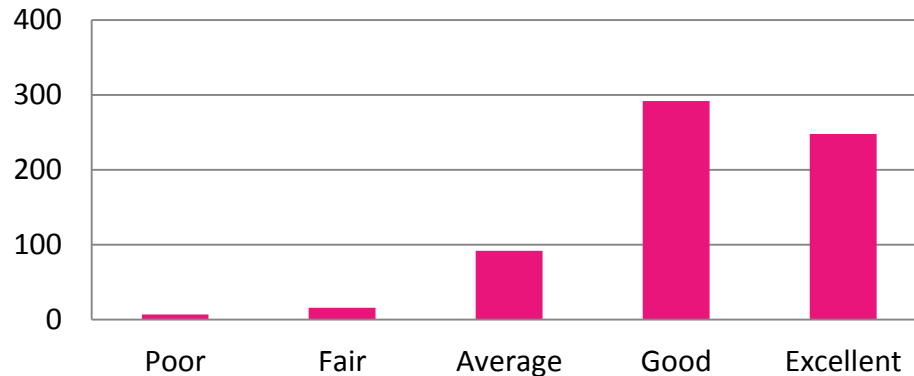
Quality of Speakers



Range of Topics



Quality of Information

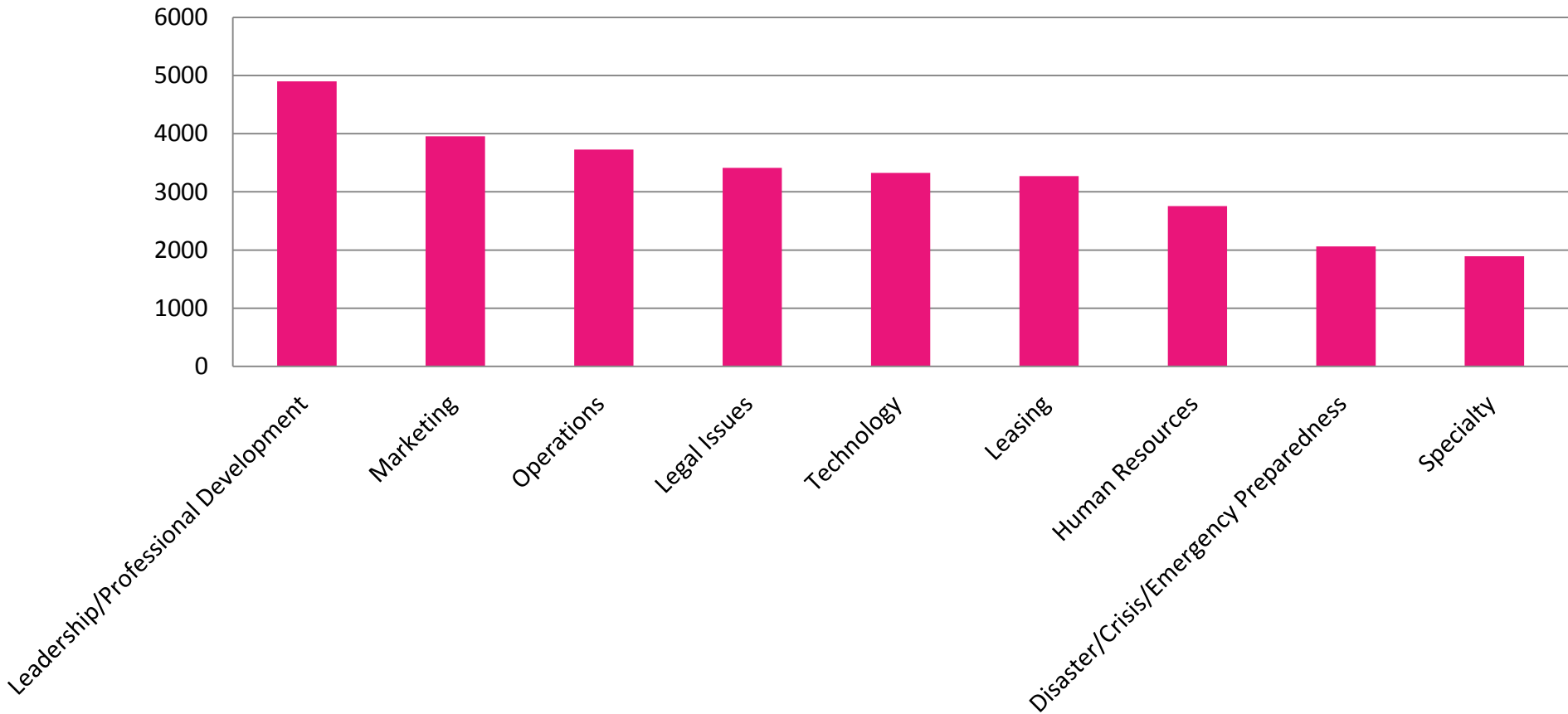


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Interest Level By Topic



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DEVELOPMENT TIMELINE

Wednesday, Sept. 16, 2015

Call for Presentations opens

Friday, Oct. 16, 2015 – 11:59pm (PST)

Call for Presentations closes

Oct. 16 – Nov. 2

EAB evaluates proposals

Nov. 2 – 17

Staff selects and schedules program

Nov. 24

Notifications sent to proposers

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