

## SPEAKER BIOS

Your speaker bio (maximum of 75 words) should include your current title/position, company/organization, any designations you may have, followed by your core work experience and professional highlights. You may include academic qualifications, awards, honors and reference to published work if applicable to the material you're presenting.

### Examples

**Bryan Pierce** is the Director of Revenue Management for the Holland Partner Group, and has overseen all aspects of revenue management from the beginning in 2009. The portfolio has over 20K units of Garden, Mid-Rise, and High Rise product running the range of Lease-ups, Re-development and Conventional assets in the West's hottest markets. He's been quoted on the subject of Revenue Management in CNN/Money, The NY Times, and UNITs Magazine.

**Mary Herrold** is the creative force behind all marketing for JVM's portfolio, and the spearhead for JVM's property management division. Her experience spans the spectrum of multi-family projects across all asset classes. She is an expert in digital marketing, training, and brand strategy. As a leader, Mary has been instrumental in organizational structure and introducing change for the majority of her career. Her multi-family career began in 1991. Affiliations; CREW, NMHC, NAA.

**Hugh Cobb**, Chief Operating Officer, is responsible for overseeing all facets of property operations and business development. He has more than 25 years experience. He previously held positions with The Trammell Crow Co., Integrity properties and The White House. He serves on the boards of the Texas Apartment Association, Treasure of the Dallas Apartment Association and other non profits. Hugh holds a BBA from Texas Wesleyan and a CPM.

**Mark Mahoney** is responsible for being the caretaker of information as Vice President of Asset Management for Dominion. These responsibilities include creating various financial models, the gathering of property information into a central location, working through different individual partnership issues and portfolio analysis. Since joining the firm, Mark has developed an allocation model for the allocation of corporate costs and also played an integral role in the creation of a comprehensive property database for Dominion

**Melanie Morrison**, CPM, is co-owner and Designated Broker for MEB Management Services, AMO®, a women-owned fee management firm based in Arizona. MEB is Arizona's largest fee manager of apartments with over 21,000 multi-family units and employs over 600 real estate professionals. Melanie and her partners were recently honored by Arizona's governor with the first annual "Women of Achievement" Award. MEB provides service to both residential and commercial assets.