



CALL FOR “HOW I DO IT” VIDEO SUBMISSIONS

“A picture is worth a thousand words.” Certainly, for surgeons a video can often educate better than other formats. The American Society of Breast Surgeons (ASBrS) is again inviting YOU to submit a video showing your colleagues your tricks of the trade. Your video can be used to demonstrate how you perform a novel procedure, provide tips or tricks you use on a standard procedure, or show an approach you take to a clinical problem.

Videos will be peer-reviewed by the Society’s Publications Committee, who will select the best submissions, based on procedure, quality of technique and video, and interest to the Society membership, for presentation. During that session, the video will be played muted and the presenter will be expected to narrate. The authors of videos selected for presentation must be available to present their videos at the 19th Annual Meeting of The American Society of Breast Surgeons held on May 2-6, 2018 at the JW Marriott Grande Lakes, Orlando, FL.

The submission portal opens on August 1, 2017.

Please email any questions regarding the submission process to abstracts@breastsurgeons.org or call 877-992-5470 (M-F 8:30 am– 5:00 pm ET).

Requirements for Video Submission

1. **Videos must be submitted online no later than 3:00 pm ET, November 8, 2017.**
2. Videos should be 5-6 minutes in length.
3. Standard video file formats must be used, for example, MPEG-1 file with the largest frame size (usually 320 x 240 pixels). The following file extensions will be accepted - .mov, .mpg, and .mp4.
4. Recommended file size is 300 MB or less. Upload speed will depend on the speed of your network.
5. Videos should be high-quality and professionally edited.
6. Videos should include narration in English for the review process.
7. Viewers should be oriented to the anatomy in the video.
8. No music should be included in the video.
9. Vendor branding should be minimized wherever possible. Use generic names instead of brand names in your narration.
10. Include a slide with your disclosure statement at the beginning of your presentation.
11. Inclusion of a PowerPoint slide at the beginning and/or the end of your video that outlines the procedure, indication for the procedure, and goals of the video is encouraged.

12. The designated presenter of a video selected for presentation at the annual meeting must register for the ASBrS Annual Meeting and be in attendance for presentation and discussion.

Please note: Video submissions are not eligible for awards.

The American Society of Breast Surgeons is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Before you submit your video, please keep in mind ACCME's Policy on Content Validation: All the recommendations involving clinical medicine in a CME activity must be based on evidence that is accepted within the profession of medicine as adequate justification for their indications and contraindications in the care of patients. All scientific research referred to, reported, or used in CME in support or justification of a patient care recommendation must conform to the generally accepted standards of experimental design, data collection and analysis.