



## **Preventive Medicine 2018 Call for Session/Presentation Proposals**

### **Submission Guidelines**

The American College of Preventive Medicine invites you to submit a proposal for an educational session and/or presentation for ***Preventive Medicine 2018*** to be held May 22-25, 2018 at the Sheraton Grand Chicago in Chicago, IL.

The ***Preventive Medicine 2018*** conference theme is "**Prevention at the Nexus of Health System Transformation.**" There is a changing landscape in health care delivery systems characterized by a number of transformational changes from the status quo—a shift away from a supply-driven system to demand-driven networks, away from physician-driven care to patient-centered care, from volume of services to value and patient outcomes achieved, and from fragmented health care systems to more integrated health care delivery organizations across the entire community. Transformation is only possible with clear vision, audacious goals, innovation, implementation of new policy and practice with evaluation of the change and engagement of stakeholders at every level. Population Health Competencies and a Preventive Medicine Mindset are fundamental drivers and levers to successful transformation!

**Audience:** The Preventive Medicine meeting brings together preventive medicine and public health physicians, physicians from other specialties interested in population health, Preventive Medicine and other medical residents, medical students, allied health professionals, public health professionals, researchers, entrepreneurs, industry colleagues, and others who seek to learn about or contribute to preventive medicine and public health.

The ***Preventive Medicine 2018*** Planning Committee is particularly interested in proposals on topics that are highly interactive, align with the track descriptions listed below and the conference theme. **Priority will be given to sessions that select one of the interactive formats.**

### **Track Descriptions:**

#### **1. Improvement and Innovation**

This track will examine the links between innovation and quality improvement in health systems and explore emerging methods of capturing data and transforming it into information usable in advancing population health. Track sessions will allow presenters to share recent

and potential innovative quality improvement and patient safety interventions that are driving system change. Topics may cover population applications of mobile and wearable technologies, advanced computational decision support, and error-proofing the patient-provider-system triangle. This track will also include sessions that focus specifically on innovative programs to improve patient safety (at least one session will meet the patient safety requirement for the American Board of Preventive Medicine).

## 2. Policy, Evidence & Practice

This track will address the link between research and new evidence driving policy and public health practice; how policy leads to practice changes; and the research or mechanisms to raise policy's unintended consequences. It will encompass innovative approaches to promoting healthy populations and communities through prevention, spanning interventions of governmental public health agencies, integrated health delivery systems, and the collective action of communities. Topics will cover a wide range of public health issues including health promotion, chronic disease prevention and control, immunizations, infectious diseases, global health, emergency preparedness and healthy communities. Sessions in this track address population health outcomes that are the product of multiple determinants of health, including medical care, public health, genetics, behaviors, social factors, and environmental factors.

## 3. Engagement and Change

This track will explore various examples of engagement in clinical practice and research leading to change at individual, team, organizational, and community levels. Topics may include behavioral economics, use of health coaches, shared decision making, incentivization, and other novel approaches to engagement, including implementation of lifestyle medicine into clinical practice. Sessions on new and existing practice and reimbursement models driven by patient outcomes rather than fee for service (eg. group visits, direct primary care, interdisciplinary team-based care, value based payment) are encouraged. Presentations on innovative interventions and research that have engaged patients throughout the entire process, from concept to implementation, will be of particular interest.

## 4. Models & Health Systems

This track will examine emerging models of patient care and health systems, including linking health systems to community & public health organizations. Innovation in health system design is another key component of this track; sessions will focus on how cutting-edge technologies and services can help define new models of care, including those run by the Center for Medicare and Medicaid Innovation (CMMI). This track will also look beyond the US models and health systems and include global health sessions, which address the global context of key issues in the health of individuals, communities, and populations with the goal of protecting, promoting, and maintaining health and well-being by preventing disease, disability, and death. Finally, this track will examine information management across the full spectrum of the health system with a focus on informatics in preventive medicine.

## 5. Lifestyle Medicine and Precision Public Health

This track will examine the emerging science of personalized/precision medicine vis a vis lifestyle medicine and precision public health. It will include sessions on food, exercise, and mind-body medicine and innovative ways that lifestyle medicine has been used as a catalyst for health system transformation. Sessions will also include an exploration of personalized medicine in prevention and public health and how technology can potentially improve not only individual but population health. This track will include cutting-edge research on the impact of the microbiome on chronic disease, including current and future applications in prevention.

## 6. The Future of Preventive Medicine

This track will assess the future of our profession/specialty including hope about emerging opportunities in Preventive Medicine, emerging trends and changes; as well as unmet needs and challenges. One goal for the conclusion of the conference is that it will lead us all to focus on the future and give us hope about emerging opportunities in Preventive Medicine, emerging trends and changes; as well as unmet needs and challenges. As such, this track will include sessions on career development and advancement, and examine the various opportunities provided by our profession.

## 7. Special Topics

The planning committee is also interested in sessions on the following special topics:

- Addiction Medicine
- Aerospace Medicine
- Occupational Medicine
- Uniformed Services

**Session Content:** ACPM is seeking original, thought-provoking proposals that will enable attendees to share with and learn from one another about innovative practices and emerging trends impacting our field, particularly as they relate to the conference theme. Sessions should incorporate educational methods, provide replicable hands-on knowledge, and demonstrate measurable outcomes/results. Sessions will offer CME/MOC credits and are intended to educate/support learning. In order to ensure an objective presentation, we ask that speakers refrain from using sessions as a forum to sell, promote or pitch any specific product or service, including limiting the mention of your employer/personal services to your introduction at the beginning of the session; handouts must be strictly educational in nature (giving out company literature as part of the session is prohibited); and attendee contact information may not be used for marketing or solicitation purposes of any kind.

**Session Information/Formats:** Presenters are required to submit a completed application that includes a descriptive session title, an overview of the session's content, a list of achievable learning objectives and the selected session format.

**Evaluation Criteria:** The *Preventive Medicine 2018* Planning Committee members will review all proposed submissions using the following criteria:

- Session content is presented in an interactive way

- Overall quality, supporting evidence base and scientific rigor of the session content and educational methods that enable a rich, engaging learning environment
- Qualifies as a "late-breaker" session or other attention to the timeliness of the topic for the field of preventive medicine
- Consideration of critical content gaps in conference program, particularly obesity, infectious diseases, substance abuse and community member/patient perspectives
- Qualifications, expertise, oral presentation skills & reputation, of the speaker(s)
- Fit within the conference program & relevance of the proposed content to the conference theme and the broader field of preventive medicine

**Reimbursement:** ACPM member speakers are responsible for their travel expenses and all expenses incurred in the development and implementation of their session content. *Self-solicited proposals from non-ACPM members will not be reimbursed.*

**Conference Registration:** While the association cannot pay honoraria or reimburse for travel, speakers will be provided with \$100 discount off the full registration fee.

### **Submission Requirements**

Please submit your session/presentation proposal by **September 8, 2017 11:59 EST** (extended from August 25, 2017). Proposals submitted after the deadline will not be considered. All those submitting a proposal will be notified no later than **October** of the outcome of the committee's deliberations. We encourage you to hold the dates of May 22-25, 2018 until you hear from the committee to ensure your availability in the event your proposal is selected.

Please provide the following information for your proposal.

- 1. Submitter Contact Information**
- 2. Presenter(s) Contact Information**
- 3. Title of 90/60-Minute Concurrent Session or Individual Presentation**
- 4. Financial Disclosures for all submitters and presenters:** As all sessions are offered for CME/MOC, ACPM requires financial disclosures to be submitted for all those involved in planning content.
- 5. Session/Presentation Description:** Please provide a 200-word description for this session or presentation as you propose it to appear in the conference final program.
- 6. Session Format:** Please make sure you select your proposed session format. See the session formats sheet for more details.
- 7. Educational Objectives:** Each session MUST have at least two (2) learning objectives, and each presentation must have at least one (1) learning objective.  
Remember that sessions should be competency-based, so the objectives will be

specific, measurable and skill-based, rather than focusing only on comprehension, understanding or awareness. Consider what the “take away” lesson will be for the learner - how will this lesson affect his or her practice or skill-set. **SAMPLE ACTION WORD LIST:** Recognize, Prioritize, Analyze, Create, Discuss, Construct, Articulate, Describe, Apply, Assess, Evaluate, Identify, Develop, Define, List.

At the Conclusion of this session or presentation, participant will be able to:

- Objective 1
- Objective 2

**8. Maintenance of Certification Questions (MOC):** MOC is crucial for the majority of attendees as many are preparing for recertification with the American Board of Preventive Medicine. As such, each session **MUST** have Maintenance of Certification questions. The requirement is four (4) questions per session. Each question must be **MULTIPLE CHOICE** and must have incorrect answers listed with the correct answer (The correct answer **MUST BE NOTED**). When writing the questions, relate the questions to the objectives for the session in a “one-best-answer” multiple choice format with a stem, a correct answer, and three distracters. Be sure to indicate which answer choice is “best” and please provide an explanation of why the best answer is considered so and why the other choices are inferior. Assess application of knowledge, not recall of isolated facts. Do not write the question negatively, e.g., “Each of the following is true **EXCEPT**” or “Which of the following statements is **NOT** correct?” Do not include “none of the above” or “all of the above” as potential answers.

**9. Short bio and photo:** Please submit a 200 word biography and a headshot photo for final program.

**10. Audio Visual Needs:** All meeting rooms will be supplied with a laptop computer running Windows XP or later, MS Office software, LCD projector, presentation remote control, projector cart, screen, and podium with microphone. Requests for additional audio visual equipment must be communicated to ACPM no later than May 1, 2018.