SESSION PROPOSAL
Printer-Friendly Format

*all fields require responses in order for the proposal to be submitted.

2017 NACE conference+expo
JUNE 6 – 9 • LAS VEGAS

Presenter Information	***List all presenters involved in the session (replicate this section as needed)***	
Presenter's First Name		
Presenter's Last Name		
Presenter's Title		
Presenter's Role	Select one: • Solo-presenter • Co-presenter (max. 2 per session) • Panelist (max. 3 panelists per panel) * • Moderator (for panel only, max. 1 per session) *all panelists must be confirmed to complete the proposal	
Presenter's Organization		
Presenter's Organization Demographics	**College Categories**	**Employer Industries**
	College, 4-Year Public	Agriculture, Forestry, Fishing, and Hunting
	Graduate School, Public	Construction
	College, 2-Year Public	Manufacturing
	K-12 School	Nonprofit
	Tech School, Less Than 2-Years	Retail Trade; Wholesale Trade
	College, 4 -Year Private	Transportation and Warehousing
	College, 2-Year Private	Information
	College, Other	Finance & Insurance
	Graduate School, Private	Real Estate
	College Online	Utilities and Mining Professional, Scientific, and Technical Services Educational Services Heathcare and Social Services Arts, Entertainment, and Recreation Oil and Gas Government Sector and Public Administration Hotel, Restaurant, and Food Services Other Services

Presenter's E-mail Address		
Presenter's Phone Number		
Presenter's Biography *Tell us about the presenter's expertise and what makes this person unique. (4000 characters)*		
Presentation History *Has the speaker presented this topic before? If so, when and where?*		
Additional information about this speaker *i.e., links to articles, blogs, or online information that can be shared*		
Session Content	***Describe the subject matter, target audience, and your approach to making this a transformational education offering***	
Proposed session title *Limited to 100 characters*		
Proposal Summary *Describe the key elements involved in the presentation and include sufficient information for the committee to evaluate the proposal. Convince others that you have the competence and the content to satisfy the audience's learning needs. Not to exceed 4,000 characters, which is approximately 650 words*		
Proposal Description *A short summary that focuses on what the session will cover and what the audience will learn (i.e., What would you say to attract attendees to your session?). If your proposal is selected, this description will be used to promote your session in the registration brochure, app, and conference program. Not to exceed 100 words*		
Session Delivery Format *(pick one)*	• Traditional: Highlight your expertise in a session built on the traditional teacher/ student format. Length: 60 minutes • Peer2Peer interactive discussion: These "no PowerPoints" sessions are led by a presenter and are focused on interactive audience participation. Length: 60 minutes • Deep Dive: These 90-minute sessions plunge into the nitty-gritty of key issues. Attendees should emerge with a deeper understanding of the topic. • Panel Session: These sessions provide an opportunity to gain insight and advice from several subject matter experts knowledgeable about a specific issues or topic. Length: 60-75 minutes. • SMART Talk: SMART talks are quick learning sessions that are approximately 15 minutes in length.	
NACE Content Track *(pick one)* *Look at the subtopics within a track to pick the track your proposal fits into. Which best represents your proposal? We understand sessions may address multiple topics and fall across multiple tracks*	**Track *(select one)***	**Subtopics**
	Career Readiness	Trends & Predictions (T/P) Student Attitudes (example: how they find a job) How To Competencies Tool Kits Attributes (example: what employers want) K – Early Career Pipelines Internships

	Career Development	Trends & Predictions (includes benchmarks) Student Attitudes (example: how they use career services) How To Branding & Marketing (includes building employer relationships) Organizational Structure (includes operations, collaborations) Special Populations (includes distance learners) College Specific (could be in T/P as benchmarks) Internships Standards/Competencies (personal development)
	Talent Acquisition	Trends & Predictions (includes benchmarks, how recruiting has changed/is changing) Student Attitudes (ex: what they want from an employer, job) Candidate Selection How To Branding & Marketing (includes building campus relationships) Onboarding Organizational Structure (includes operations) Special Populations Industry Specific (could be in T/P as benchmarks) Internships Standards/Competencies (Personal Development)
	Job Market	Trends & Predictions Student Outcomes Special Populations (e.g., STEM, STEAM, Liberal Arts) First Destination Compensation Industry Specific (could be in Trends & Predictions)
	Advocacy & Legislation	Trends & Predictions Promoting Career Services and URR Value of Higher Education Special Populations (e.g., STEM, STEAM, Liberal Arts) First Destination Legal Issues Higher Education Reauthorization Act (HEA) Workforce Innovation and Opportunity Act (WIOA) Internships Position Statements
(3) Learning Objectives *Describe three learning objectives attendees will take away from this session. (i.e., What three questions will be answered by the audience attending this session? What are the takeaways?*		

Target Audience *(pick one)*	• Career Services • University Relations & Recruiting (employer)
Audience Level *(pick one)*	• Emerging (minimal knowledge of topic; how-to instruction of a new subject matter) • Intermediate (basic to mid-level knowledge of topic; sharing of smart practices and real world application of the subject matter) • Advanced (considerable experience with topic; strategy and expert-level discussion of the subject
In what way would this topic challenge the audience's perceptions and help expand their expertise in the subject matter?	
Session Outline *Share your vision of how you will present the session content.*	
Audience Engagement *How would you engage the audience?*	Mark all that apply: • Case Study Exercise • Hands-on Activity • Large Group Discussion • Self-Discovery Exercise • Role-Playing • Small-Group Discussion • Other • None
Resources *NACE requires all submissions be accompanied by supporting presentation slides and/or resources you will provide the audience*	*If submitting slides, a minimum of three PowerPoint slides are required.*
May NACE consider your proposal for other educational opportunities not listed? (i.e., Journal articles, Spotlight online, webinars, etc.)	
Do you accept the NACE17 proposal terms and conditions?	• Yes • No