



## PACESETTER AWARDS

**Deadlines: Online nomination Below: February 29<sup>th</sup>**

**Essay and Supporting Materials: March 1<sup>st</sup>**

With Hall of Leaders firmly established as the premier recognition program for lifetime achievement and leadership in the meetings, conventions, exhibitions, hospitality and travel industry, CIC has created the Pacesetter Awards to celebrate emerging leaders and industry supporters. **Rather than spanning a lifetime of achievements, the Pacesetter Awards recognize people whose recent accomplishments chart a course for where the industry is today and where it is headed tomorrow.**

There are three focus areas of the Pacesetter Awards:

**Young Professionals** – Young professionals with a proven track record of successful leadership, and whose foresight and innovation have led to groundbreaking changes (or actions) that are making a palpable impact on the industry today.

**Sustainability and Social Responsibility** – Advocates at any level of their professional careers whose proactive leadership on social responsibility initiatives and impassioned drive are moving the industry – either as a whole or in specific segments – closer to an overall adoption of accepted standards and best practices around sustainability issues.

**Leadership and Innovation**– Innovators at any level of their professional careers whose ideas, approach and concepts are changing the way we think of meetings and events and how we perform our jobs. The implementation of these professionals’ techniques and/or products are helping move the industry forward in unexpected and groundbreaking ways

Following are the requirements, guidelines and useful hints to make the nomination process seamless for you, and help you submit a nomination package that speaks to the specifics and the spirit of your candidate and this institution.

### ELIGIBILITY OF NOMINEES AND REQUIREMENTS OF THE NOMINATOR

- Candidates need not be members of the Convention Industry Council’s member organizations.
- Candidates may be nominated posthumously.
- The Convention Industry Council itself, through its Board of Directors, may nominate a candidate.
- Corporations or organizations are limited to one nomination per year.
- Induction into the Hall of Leaders shall not be limited to the members of the Convention Industry Council’s member organizations, but may be given to anyone who makes a meaningful contribution to the industry.

All nominations must include the following:

- Hall of Leaders/Pacesetters Nomination

- Current professional photograph of the nominee in electronic format (high-resolution .jpeg).
- Nomination essay (please read criteria)
- No more than three letters of support for the nominee. Each letter should be concise and provide at least one concrete example of how the nominee meets the criteria listed below. General accolades do not provide the Selection Committee with the specific information needed to assess the application.
- Thorough Biography/Career Summary of the nominee.
- Each nomination should include a letter of support from a CIC member organization. A list of members can be found on the CIC website.

<http://www.conventionindustry.org/CICMembers/MemberOrganizationsList.aspx>

### NOMINATION ESSAY GUIDELINES

The following criteria are utilized in evaluating each nominee. In your submission, explain as concisely as possible how the candidate fits the criteria. Not all criteria below are necessarily used for each Pacesetter category. Depending on the particular award being considered, please respond and address as many items you feel are necessary to give the Committee the best information to assess the nomination. **Be sure to identify comments as addressing the corresponding alpha code and bolded topic** to insure reviewers know which criteria are being described.

- A. **Innovation** – Describe new ideas, techniques or initiatives the candidate has developed or to which he or she has contributed that have advanced the state of the industry.
- B. **Impact** – Describe the tangible or potential impact of the candidate’s work on the industry.
- C. **Visionary Leadership** – Describe how the candidate has displayed a vision in answer to either a specific need or a Bigger Picture strategy, displayed leadership qualities to lead others down his or her path, and been the driving force behind that vision.
- D. **Influence** – Describe how the candidate has shown the ability to champion ideas or causes, and influence others to advocate, support and help implement his or her concepts.
- E. **Collaboration** – Describe how the candidate has collaborated to bring organizations, operations or people together to accomplish a significant objective.
- F. **Courage** – Describe how the candidate has shown courage to stand up and fix a problem or take a path less accepted or customary.
- G. **Perseverance** – Describe how the candidate has displayed the ability to overcome obstacles and keep the end goal in focus.
- H. **Other Distinguished Achievements** – Describe anything else about the candidate’s work or provide any additional information that will help the Committee act favorably on your candidate’s nomination application.

#### **Essay Format:**

**Be sure to address each appropriate topic separately depending upon the award and identify comments according to the corresponding alpha code** to insure that the reviewers know which criteria are being described. There is no recommended length for the essay.

### **Essay Template**

(Nominee’s Name)

- A. **Innovation** – Jane was innovative by....
- B. **Impact** – The impact of Jane’s work is as follows...
- C. **Visionary Leadership** – Jane showed visionary leadership by....
- D. **Influence** – Jane shows an ability to influence by.....

- E. **Collaboration** – Examples of Jane’s ability to collaborate for the greater good are.....
- F. **Courage** – Jane has shown courage by....
- G. **Perseverance** – Jane has illustrated how to persevere by....
- H. **Other Distinguished Achievements** – Other accomplishments of note from Jane include.....