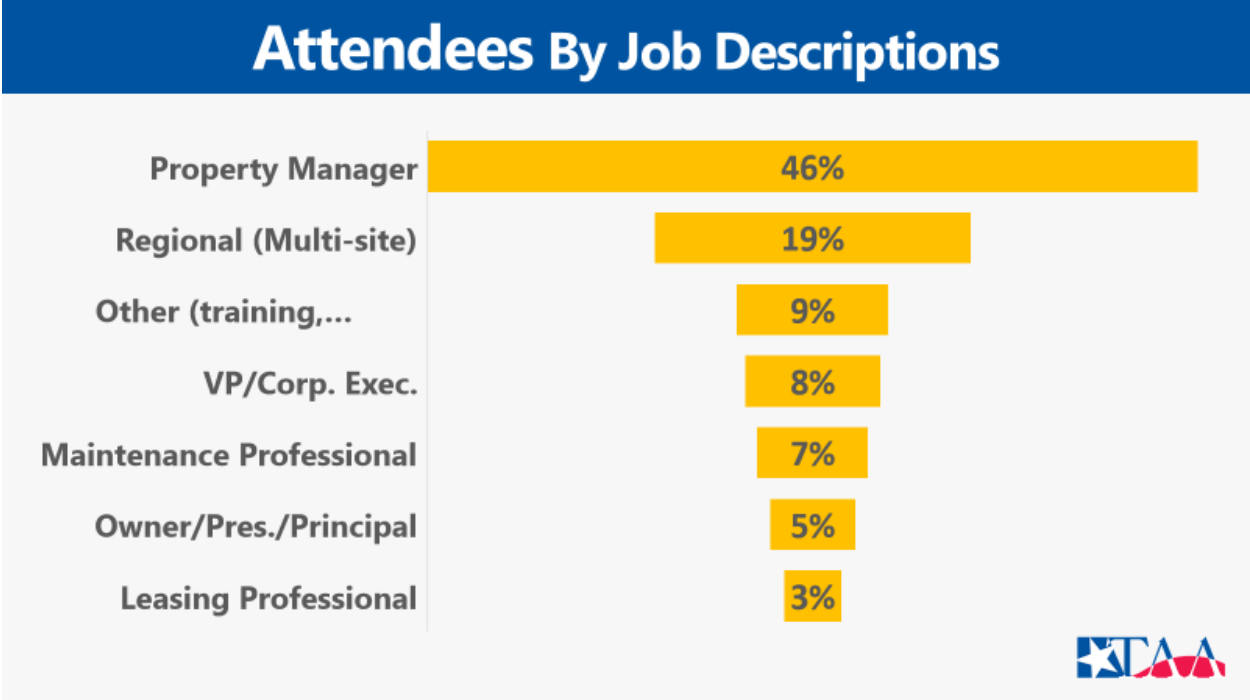


Presenting a session at TAA’s 2021 Education Conference & Lone Star Expo

We expect more than 4,000 industry leaders from around the state to attend TAA’s 2021 Education Conference & Lone Star Expo, and approximately 70 percent of conference registrants are owners, management company or REIT executives or multi-property supervisors. You are submitting a proposal to present a concurrent break-out session.

In 2019, owner/manager attendees divided into the following categories, with the remaining nearly 1,700 attendees representing companies exhibiting in the Lone Star Expo.



Education Program Format

Education sessions will take place on Thursday, April 15 and Friday, April 16. Most sessions are 60 minutes long and should include no more than three co-presenters/panelists. The sessions that are labeled as "labs" are 30-45 minute sessions and should be very hands-on and interactive. Supplier partner presenters must be exhibiting in TAA’s 2021 Lone Star Expo, and the booth contract must be signed before the judging begins on all submissions. Submissions from supplier partner presenters will not be sent to judges if TAA does not have the company’s booth contract.