



## The Role of Accounting and Accountants in Future Proofing Organizations



Le rôle de la comptabilité et des comptables  
pour assurer l'avenir des organisations

**CAAA Annual Conference 2022**

## The Role of Accounting and Accountants in Future Proofing Organizations

Call for research and education submissions

**Submission deadline: January 18, 2022**

Conference dates: June 9 to 11, 2022

Location: Saskatoon, SK\*

Our world has drastically changed over the past few years, and it is continuing to change. Not only has the pandemic reshaped numerous norms, but traditional drivers of change (e.g., technology, regulatory, environment, financial) also consistently continue to impact the business world. In a world undergoing massive societal changes, enterprises are scrambling to respond and remain sustainable, having to rethink their business models, value chains and value propositions. These responses can be viewed as attempts by enterprises to future proofing themselves against a variety of different futures. In this context we ask, "What is the Role of Accounting and Accountants in Future Proofing Organizations?"

The CAAA welcomes original papers on all areas of research including financial and management accounting, financial reporting and communication, assurance, tax, accounting history, and public sector accounting, and from the full range of paradigms and methodologies.

### **Volunteering**

The CAAA Conference and Education Chairs encourage all conference delegates to volunteer as a discussant, reviewer, or moderator. Participating in a volunteer role gives you a more rewarding experience and makes a better conference for us all.

### **Research Stream questions:**

Ganesh Vaidyanathan, University of Saskatchewan ([vaidyanathan@edwards.usask.ca](mailto: vaidyanathan@edwards.usask.ca))

Mark Klassen, University of Saskatchewan ([mklassen@edwards.usask.ca](mailto: mklassen@edwards.usask.ca))

### **Education Stream questions:**

Sonia Dhaliwal, University of Guelph ([sonia.dhaliwal@uoguelph.ca](mailto: sonia.dhaliwal@uoguelph.ca))

\* The conference will proceed in-person in June 2022, with virtual options available. If it is not possible to meet in person at all, the conference will be held virtually.

## Research Sessions

The 2022 CAAA Annual Conference theme is about reflecting on the role of accounting to support the efforts of organizations to respond efficiently and effectively to anticipated and unanticipated future events. We seek to enhance our understand of questions including (but not limited to):

- What can accounting do to protect organizations and tool them to succeed in the future?
- What is the accountant's role in adding value when enterprises confront issues that are increasingly relevant (ESG, data analytics, business model changes, deconstruction of the theory of the firm, alternate perspectives of the role and relevance of intermediaries from collapsing value chains, changing consumer preferences, regulatory changes to govern enterprise behaviour, etc.)?
- What is the research, advice, policy, and education that will future proof our organizations and ensure accounting relevancy?

## Submission guidelines

Submissions must include an abstract of not more than 250 words. You will be asked to select topic and methodology areas to assist with grouping research paper sessions.

Author identification should appear on the cover page only. The title should appear on the abstract page and the first page of the body of the paper. Please submit electronic versions of both the full text of the paper including the cover page, and a blind file (the full text without the cover page or author identification).

During the submission process you will be asked to:

- Indicate if you would like your paper to be considered for The Lazaridis Institute Prize for Best Paper on Accounting Issues Affecting High-Growth Technology Firms.
- Indicate if you would like your paper to be considered for the Qualitative Methodology Symposium.
- Declare that the paper is original work and that at the time of submission it has not been accepted for publication.
- Indicate if at this stage you would rather present in person or virtually if accepted. The same will be asked again when author acceptance notices are issued.

Submit papers in English or French, in PDF format to

<https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=CBXUVAWV>



## **Requirements**

- At least one author of the submitted paper must be a CAAA member.
- An author may submit a maximum of five papers and will be allowed a maximum of two presentations in parallel sessions.

By submitting a paper for consideration for the CAAA Conference, you are agreeing that:

- You or a co-author will attend the conference to present the paper if it is accepted.
- You and/or a co-author will review at least two other papers.
- You or a co-author will be a discussant for another paper if your paper is accepted and presented.

All papers submitted will receive a double-blind review facilitated by members of the 2022 Scientific Committee.

**Authors will be informed of paper acceptance by March 15, 2022.**

**2022 CAAA Annual Conference Chairs**

**Ganesh Vaidyanathan and Mark Klassen, University of Saskatchewan**



## Education Sessions

Does being part of the education paradigm excite you? Are you thrilled knowing you are shaping the leaders of tomorrow? If staying abreast on advances in accounting education is one of your priorities then come share your expertise and experience with us at the conference.

The CAAA Education Committee invites three types of contributions, in English or French:

**Micro-learning:** Can you share a teaching success in 15 minutes? For example: a practice related to the conference theme, an exercise to engage students, activities to help you thrive as an educator, a community-building classroom resource. Micro-learning segments should come with a takeaway (a slide, an activity, a reflection as homework) that will become part of a “dippable” online repository of practical resources for when inspiration needs a boost. They can be delivered in a synchronous or asynchronous format. Submit a 150-word summary to: [sonia.dhaliwal@uoguelph.ca](mailto:sonia.dhaliwal@uoguelph.ca). You will be asked upon submission if at this stage you would rather present in person or virtually if accepted. The same will be asked again when author acceptance notices are issued.

**Practical workshop presentation or presentation of research results:** Deliver a workshop on teaching practices through a 45-minute or 90-minute session (examples: 30-minute delivery with 15-minute Q&A; 30-minute delivery, with 30-minute workshop activity and 30-minute plenary/Q&A); or present your research results through a 45-minute session (30-minute presentation followed by 15-minute Q&A). Submit a 300-word summary to: [sonia.dhaliwal@uoguelph.ca](mailto:sonia.dhaliwal@uoguelph.ca). You will be asked upon submission if at this stage you would rather present in person or virtually if accepted. The same will be asked again when author acceptance notices are issued.

Topics include, but are not restricted to:

- How to prepare students for real-life accounting roles and organizational resilience
- Closing the gap between academia and practice
- Mental health and stress; work-life balance
- AI and machine learning in teaching accounting
- Student accountability in online learning
- Data analytics, big data, and blockchain
- Holistic education
- Meeting student expectations and needs in the digital world

Proposals will be evaluated by two Education Committee members. We look forward to receiving your submissions.

**Authors will be informed of paper acceptance by March 15, 2022.**

**2020-2022 CAAA Education Chair, Sonia Dhaliwal, University of Guelph**