



2021 Call for Art Submission Guidelines

PLEASE NOTE THE FOLLOWING DEADLINES:

ART SUBMISSION OPENS FEBRUARY 17, 2021

ART SUBMISSION CLOSES MAY 19, 2021

WINNERS ANNOUNCED JUNE 2021

Your artwork must respond to the following prompt:

How do you want people to perceive diabetes?

Whether you are living with diabetes, have a family member or friend living with diabetes, or a health-care provider caring for patients, or new to learning about diabetes, we want to see your creations! There is no prior art experience required. This competition is open to all skill levels. Put on your creative hat and show us your interpretation.

Types of Art to Submit

We will be accepting various types of art that are listed below.

Fine Arts *

- Anime
- Cartoon
- Painting
- Drawing
- Sculpture
- Ceramic Art
- Printmaking
- Installation Art

*NOTE: You will be uploading a high-resolution image of your artwork in a JPEG format. [Here](#) are some tips on taking high quality pictures from your phone.

Fine arts' submissions must meet the following requirements:

- Two dimensional (flat) submissions should not exceed 14x17 inches (35.5 x 43.2 cm).
- Three dimensional (i.e. sculptures and installation art) submissions should not exceed 40 inches (1 metre) in length, width, and height.

Video Arts



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- Photography
- Art using digital/analog technology
- Video/Film

Video arts' submissions must meet the following requirements:

- Short films should not exceed 3 minutes in length.
- Photo prints should not exceed 14 x 17 inches (35.5 x 43.2 cm), must be a minimum of 300 dpi.
- Videos and films must be in MP4 format and must be greater than or equal to 1080p or 1080i HD film source format.

Submission Group

Once you begin a new submission, please ensure to select the appropriate age group as the finalists will be categorized in this order.

- Age 7-9
- Age 10-12
- Age 13-15
- Age 16-17
- Adult 18+

Submitters under the age of 7 are welcome to share their art with us through a parent or guardian via email (art@diabetes.ca) or using the hashtag [#DCArtOfTheMatter](https://twitter.com/DCArtOfTheMatter) on social media. These submissions will be shared with the public and health-care professionals that attend our annual professional conference. However, they will not be reviewed by our judges (non- competition entry).

Submission Fee

There is a submission fee associated with each entry to a **maximum of four entries**. This fee is differentiated by age category and will be used to cover the costs of the submission system and virtual exhibition.

For adults (18+), there is a fee of \$20 per submission.

For submitters under the age of 18, there will be a fee of \$15 per submission.

NOTE: We understand that there may be financial restraints associated with paying for the submission(s). If you are unable to pay the submission fee, please email art@diabetes.ca and we will support you.



Outline

These Terms and Conditions (the “T&Cs”) will apply to any artwork(s) (the “Entry(ies)”) that you will submit for the Art of the Matter (the “Competition”) to Diabetes Canada (the “Host”).

Diabetes Canada is located in Toronto at 1300-522 University Avenue, M5G 3S4 (registered office), and is a registered charity in Canada (charitable number: 11883 0744 RR0001).

The first virtual Exhibition will take place on the Host’s social pages with subsequent exhibitions taking place virtually, or physically, as part of the Host’s and program partners (the “Partners”) webpages, events, and/or communications.

“You” and “Your” is hereby intending to refer to the person submitting the Entries for the competition, including any agent, gallery or representative of the person owning the Entries. “You” might be referred to as “Artist” in certain sections.

All correspondence with artists will be via email unless specifically requested otherwise. If You require more information or have any question regarding the Competition, You can contact the Host at the following email address: art@diabetes.ca

1. Who Can Submit?

1.1. The Competition is open to all Artists regardless of their location in the world.

1.2. You must be at least 18 years old in order to enter the adult Competition.

1.3. If you are under 18 years of age, the consent form found at www.diabetes.ca/artofthematter must be completed by a parent or legal guardian and accompany the art submission.

1.4. You must be the creator of the Entries and you must have the right to submit them for the Competition. If someone else is submitting on your behalf (e.g. an agent or a gallery), they must include their right and authorization from you to do so.

2. What Can Be Submitted?

2.1 You can submit Entries that fall under the categories of **sculpture, painting, drawing, original print, photography, ceramic, mixed media, installation, video art and/or moving image, digital art (including physical work which is computer generated, e.g.**



digital prints). This is regardless of the medium of the Entry. If You submit Entries but are unsure if the medium is accepted for review, if it falls under one of the categories above, Your Entry will be accepted for review.

2.2 The Entry must be **35.5 x 43.2 cm maximum if two-dimensional. If Your Entry is three-dimensional, its size must be 1 x 1 x 1 m maximum.**

2.3. You will not be able to change Your Entries once you have finally submitted your application for the Competition. Your submission is final.

2.4. You can submit a maximum of four Entries.

2.5. All Entries must be original work that has been made within three years from the date of the submission deadline (please refer to the Host's "[Dates and Rules](#)" page for more information).

2.6. You must ensure that the Entries You submit for the Competition will conform to all applicable health and safety standards and regulations. You agree to indemnify all parties for any potential cost, damage, loss, or expense which may result or arises from a breach of such standards and regulations.

2.6.2. Therefore, You must ensure that Your Entries are in conditions to withstand handling and display during Exhibition, should a physical Exhibition take place.

3. **Submission and Price**

3.1. The Fee to submit Your Entries (the "Fee") for the Competition vary depending on whether You wish to Submit one, two, three, or four Entries. Submission fees can be found on the "[Apply Now](#)" page and are exclusive of VAT.

3.2. You can submit Your Entries for the Competition online, using the Host's Online Submission portal (available in the "[Apply Now](#)" section on the Host's website).

3.4. The Fee is non-refundable. You will not be refunded the Fee if you later decide to withdraw your application from the Competition. The submission Fee is non-refundable in case You have left your application incomplete and You did not fully submit it. This is because the submission Fee is also used by our IT to handle the data and the information provided when reviewing the details inputted on your application (including clearing it after the Application Deadline).

3.5. The Host does not store or retain information about Your Payment details regardless of the payment method.



3.6. Entries submitted without paying the Fee will not be accepted or considered for the Competition.

4. What Photographs Are Accepted When Submitting an Entry

4.1 It is a requirement that You upload an image of the work when registering for the Competition online or if using the form.

4.2 It is compulsory that You upload one image of the entire work (including all the parts of a diptych or triptych). Please note that the first round of judging is completed digitally. It is therefore important that the photographs uploaded are of a high quality and as clear as possible.

4.3. Photographs must be 14 x 17 inches in size maximum and must be Jpegs. No other format will be accepted.

5. Selection Process and Final Judging

5.1. The Partners, at their sole discretion, will shortlist 30 (thirty) artists. The shortlist will be posted by the Host as well as Partner organizations. Your submission must be completed in its entirety entering all the required information in the Online Application Form or offline submission form. Failure to do so will mean that Your Entries will not be admitted and will be withdrawn from the selection process.

5.2. You will not receive a refund for submitting Your Entries if You are not shortlisted.

5.3. The Partners may shortlist fewer Entries than the number submitted during the application process.

5.4. From the selection of 30 artists, the Partners will shortlist approximately 10 artists that will exhibit Entries in the Partners' galleries. Three of these 10 shortlisted artists will be elected as the first three winners (Final Judging).

5.4.1 The Partners will shortlist the 10 artists (as well as the first three winners) prior to the beginning of the first virtual gallery. The final decision (with regards to the shortlisting of the first three winners) rests solely on the Partners who shall remain impartial regardless of media popularity and response towards artists. The purpose of user-generated-content is for a larger reception of Your shortlisted Entries and to allow You to engage further with audiences and the community.

5.4.2 The Partners will listen to the public opinion with regards to the selection of the fourth winner through social media user-generated content. If you are shortlisted we will create a hashtag associated with the Competition for user-generated-content.



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5.5. The Partners may accept or decline any Entry submitted for this competition at any time and at its own discretion. The Partners' decision is final.

5.5.1 The Partners reserve the right to withdraw admission to the Competition, at any time, if any for any reason the Entries, or any circumstances surrounding the display of such Entries, expose or appear to expose the Partners to potential or actual damage to its reputation, risk of legal proceeding or enforcement including, without limitation, the alleged breach of third party intellectual property rights.

5.5. A breakdown of all important dates about announcements and judging rounds is available on the Partners' webpages under the "Dates and Rules" section. All curatorial matters of display and arrangements of the Entries are at the full discretion of the Partners.

6. Sale

6.1. All work submitted must be available for sale.

6.2. The Artist's Prices (the "Artist Price"), which You will have to specify during the application process, are the final prices which will be paid to You (minus applicable commissions) in case of a sale of an Entry and they should be carefully considered.

6.3. Entries that are not for sale cannot be entered into this Competition. If Your Entry has been shortlisted or selected for the exhibition, it will be offered for sale for a period of time until the end of the Exhibition(s) and through different channels including the Host's website and on-site.

6.3.1. You accept that all work submitted will be available for sale in the exhibition(s) and on the Host's website until the end of the Competition and Exhibition(s). If part of a physical Exhibition, You will be required to collect the Entries at the end of the Exhibition.

6.4. The sale of an Entry during the period of the Exhibition(s) will be subject to a 30% commission (the "Commission") from the final retail price (charged on VAT exclusive price) to the Host. The gallery will add the Commission on the Artist's Price provided by You during the application process.

6.4.1. If you are VAT registered, you must include any tax required in the Artist's Price when submitting Your Entries.

6.4.2 The Host will pay You within 30 working days following the sale of an artwork and all arrangements for this shall be made in writing.



6.4.3 The Host shall not be liable, under any circumstances for any tax You may be due to pay following the sale of an Entry either to the government of Canada or any other country from which the sold Entries have been invoiced.

7. Delivery (Including collection) & Insurance in case of a physical Exhibition.

7.1. Entries must be available for delivery to the Partners only if they have been shortlisted in the first round of selection. We will notify You about dates for when the Entries shall be needed for delivery and will authorise you with instructions to do so.

7.2. Entries must be unpacked before they are handed over to the Partners' team, especially if delicate and fragile. Please note that the Entries must be packed adequately.

7.2.1 Delivery information will be provided should a physical exhibition be able to take place.

7.3. Should there be a physical exhibition, the Partners cannot organize transportation and any expense associated with transportation will not be borne by the Partners. This applies to all deliveries including those to and/or from any of the Partners' galleries as well as to and from the Partners.

7.4. The Partners will not be liable for any loss or damage to any Entries physically transported at any point during the Competition, caused either in transit to and from the Exhibition(s), or during any period of storage, packing or unpacking.

7.5. The Partners will be unable to store any packing material, this includes, but is not limited to crates.

7.6. You are not required to deliver plinths, display items or similar items. The Partners will arrange the exhibits according to the decisions of its own curatorial team and use its own display items.

7.7. The Partners will not provide insurance cover during the entire period of the competition (including during Exhibitions) and cannot be liable for any loss or damage to the Entries.

7.7.1 If loss or damage arises or is the direct result of the Partners' negligence or mishandling of the work, only while in the premises of the Partners' galleries, sufficient insurance cover will be provided and shall not exceed:

7.7.1.1 The Artist's Price as submitted during the application process which shall exclude any delivery or packaging costs.



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7.7.1.2 The amount established by an independent, expert evaluator appointed by the Host in case of a dispute over the value of the work which shall exclude any delivery or packaging costs.

7.8. Should there be a physical Exhibition(s), before the end of the Exhibition(s), You will be informed about when the Entries must be collected. The Gallery will email You a Collection Form which You must Sign and provide to the Partners (either by post or email using a scanned version).

7.9. If You cannot collect the Entries within the date established by the Partners, You will be charged a daily \$10 fee to cover third parties' storage facilities. Your work will not be released until storage fees for late collections are settled.

7.10. If after 90 days from the date established by the Partners for the Collection of the Entries, You have not collected them, the Partners reserve the right to sell them or destroy/dispose of them at any time.

7.11. If you are delivering framed two-dimensional artworks, You must ensure that the corners are protected with soft padding to avoid damage.

7.11.1 Please do not install D-rings, protrusions, or hanging fixtures as they may damage the Entries during transport. You can tape them on the back of the frame and they will be installed by the Partners' team.

8. Winner Benefits

8.1. The first three winners shall be awarded the opportunity to have their work highlighted in additional Partners communication and webpage highlights.

9. Money Prize

9.1. The first winner shall receive a prize money of \$125.

9.2. The second winner shall receive a prize money of \$100.

9.3. The third winner shall receive a prize money of \$75.

9.4. Once winners are confirmed, the Prize money shall be awarded over a period no longer than 2 months.

10. Intellectual Property Rights

10.1. You must be the owner of the Entries and must confirm that the pieces submitted are of Your own origination. You must hold all moral and intellectual property rights for all the Entries submitted for the Competition. If the work is not of Your own origination, You must



present the Gallery with the authorization to exhibit the Entries on behalf of the owner of the intellectual property rights.

10.2. By submitting Your Entries for this Competition, you agree that the Host or any other third party permitted by the Host can:

10.2.1. Copy or reproduce the Entry(ies) by taking images, shots or videos of parts or of the whole Entry(ies) for archival, marketing, promotional, and educational use.

10.2.2. Use of material as in 10.2.1 includes, but is not limited to, the right to be broadcasted and/or reproduced on the Partners' website, catalogues, exhibition posters, prints, and marketing material (both printed and digital).

10.3. Consent with regards to clause 10.1. and 10.2. is irrevocable and shall be withstanding in perpetuity and on a worldwide basis, including after the period of the competition.

10.4. Please note that members of the public may capture images of Your Entries. This will be allowed by the Host only if taken for personal, educational, and non-commercial use. The Host shall not be liable if images are content is used otherwise by the public.

11. Liability

11.1. In the case of a physical Exhibition, the Partners and/or their agents undertake no responsibility whatsoever for any loss of or any damage to artworks entrusted to them. Whether this is arising from fire, default, error, neglect, theft by carriers, packers or other persons and whether in their own employment or not. All goods are at the artist owner's risk and the Partner and/or their agents exclude all liability to the maximum extent permitted by law. You are recommended to cover your work with insurance at all times.

11.2. The Partner shall not be liable to You for any loss of business, profits, damage to reputation, or loss/damage of whatever nature occurring or arising out of or in connection with the Competition.

11.3. In the case of a physical Exhibition, subject to clause 7.7.1., the Partners shall not be liable for any damage or loss to Entries (including frames) through the ordinary course of handling the Entries.

11.4 The Gallery shall not be liable for the value of Your entries as stated in Your application form.

12. Access to Online Website

12.1 The Host's website usually operates on a 24-hours a day service. The Host shall not be liable if the website is unavailable in part or whole at any time (including 48 hours prior to



the submission deadline). Access to the website may be suspended temporarily and without notice in the case of system failure, maintenance, repair, or for reasons beyond the Host's control.

13. Modification of Terms and Conditions

13.1. The Host may amend the terms and conditions of the ART of the Matter (for both submitting the artworks and participating in the competition for shortlisted and winning artists) at any time by reasonable notice, including without limitation by posting revised terms on its website at the URL www.diabetes.ca, which amended terms and conditions shall be binding upon you.

13.2. These terms and conditions shall be governed by Canadian law. Therefore, any dispute shall be subject to the jurisdiction of the courts of Canada and the province of Ontario.

13.3. These rules are binding upon You from the moment You will submit Your Entries.