



## Call for Abstracts and Speaker Guidelines

### What is the Summit?

NCQA is hosting the Health Innovation Summit, a 4-day, in-person conference at the Marriott Marquis in Washington, D.C., from October 31–November 3. This event aims to connect and inspire quality-minded stakeholders and accelerate delivery of quality health care. Its focus will be on all aspects of quality, including digital solutions, health equity, value-based care and more. The summit will feature thought-provoking speakers, one-of-a-kind education and a pavilion of exhibitors showcasing the latest innovations. It will be NCQA's annual gathering of C-level decision makers and influential representatives from some of America's largest health plans and health networks. This intersection of payers and providers will engage organizations looking to explore data solutions and next-generation technologies that can improve all aspects of health care quality. Patient-centered medicine will be at the core of the curriculum.

### Call for Abstracts

NCQA seeks professional proposals for concurrent sessions, 60-minute presentations and digital posters addressing the needs of the entire health care team. We are looking for beginner, intermediate and advanced content. Live sessions will be presented before an audience of up to 1,000 attendees. We encourage proposals in areas/topics in which you have an interest or passion and a demonstrated expertise—and a desire to share them with a professional audience.

Proposal abstracts must be specific and must concentrate on a single topic for presentation, based on summit themes and tracks outlined below. You may submit multiple submissions. Digital poster requirements will be shared with selected presenters. **Submission deadline is April 15.** Review the Call for Abstracts and Speaker Guidelines for eligibility and abstract requirements.

### Target Audience

Abstract submissions should address the needs of one or more target audiences:

- CEOs, CMOs, CIOs, COOs
- Clinicians and care teams
- Health plans
- Practices and health centers
- Health IT professionals
- HEDIS managers
- PCMH Certified Content Experts
- Hospitals and health systems
- Allied health professionals, consultants and life sciences professionals
- Government agencies

### Tracks and Themes

***Where Is Care:*** Location, location, location! Health care is taking place less and less in a physician's office or beside a hospital bed, and more and more wherever health tech, talk or touch can be delivered. Care now comes to you—when you need it, when you call, where you are. How are new modalities, devices, apps and settings reshaping care delivery? This category may include telehealth; hospital at home; remote monitoring; mobile health and curbside clinics; wearables; federal and state rules; ethics; and more.

**Equitable Health Care:** So many Americans experience the health effects of being socially, economically, geographically or culturally disadvantaged. It's time to illuminate support solutions and strategies to ensure equitable health care for everyone. Our culture should prioritize and incorporate equity into plan operations and create an infrastructure to improve outcomes and narrow disparities. This category may include the use of data to identify and address disparities in care; improving care for the transgender community; access to and collaboration with community resources; the strength of the social fabric and its effect on health; and more.

**Data-Driven Health:** Whether hidden, hoarded or hunted, data have become a wellspring for uncovering, discovering and governing health insights and opportunities. Speakers will share a wealth of information about harnessing data in order to renovate care. This category may include collecting/aggregating intelligence; analytics (DRIP [data rich information poor])—visualizing insights; AI automation; precision medicine (individualized care); interoperability (e.g., FHIR); data protection and privacy; cybersecurity; and more.

**Healing and Resiliency:** Take a number! Whether you've been giving, receiving or waiting for care, it's been a tough couple of years—there's no relief on the horizon and supply and demand are at the breaking point. Take a step back and take a breath: These speakers aim to inspire, reinvigorate and heal health care delivery. This category may include clinician burnout; the Great Resignation (aka the Big Quit); resiliency; mindfulness/lifestyle; and more.

**NCQA Products and Research:** If you're looking for the latest updates on NCQA products, programs, measures and research, internal and external subject matter experts will deliver! Be among the first to hear what's new, what's changing and best practices in quality improvement. This category may include Health Plan and Health Equity Accreditation; HEDIS; Recognition, quality improvement research; digital solutions; and more.

**Breakthrough Innovators in Health Care:** There's something irresistible about individuals and organizations whose ideas and visions take flight and soar. Prepare for lift-off sessions that will reimagine the future of health care. This category may include model disrupters; ethical issues and boundaries; trends; and more.

### **Submission Requirements**

- Before submitting a proposal or, if submitting on behalf of another, all persons listed as speakers must agree to and have knowledge of being included in the submission.
- There is a four-speaker limit per session.
- Individuals and organizations are not limited to the number of proposals they submit.
- Each speaker from the abstract submission is encouraged to upload a biography and headshot photos. Headshot photos should be high-resolution, color in a JPG or PNG file type only. File size should be at least 1MB and no more than 3MB. Photos should not include borders. The person should be in the center of the frame.
- Abstract proposals and supplemental materials submitted for review must be HIPAA compliant and should not include any Personal Health Information (PHI).



### **Abstract Review and Selection**

- NCQA seeks 45 presentation slots for the Health Innovation Summit.
- Abstracts are reviewed, scored and selected based on established topics of interest and learning goals set by the NCQA Health Innovation Summit Steering Committee.
- 2022 Health Innovation Summit topics of interest and learning goals are listed below and are subject to change based on learner need and evolving health care quality landscape priorities, as defined by NCQA's annual Educational Learner Needs Assessment Survey, evaluation results from previous educational events, NCQA Leadership Team priorities and Steering Committee recommendations. Topics of interest include: Where is Care, Equitable Health Care, Data-Driven Health, Health and Resiliency, NCQA Products and Research and Breakthrough Innovators in Healthcare.
- Presentations should highlight best practices, case studies and health care quality innovation.
- Presentations should be relevant to one or more of the following target audiences: CEOs, CMOs, CIOs, COOs, Clinicians and care teams, Health plans, Practices and health centers, Health IT professionals, HEDIS managers, PCMH Certified Content Experts, Hospitals and health systems, Allied health professionals, consultants and life sciences professionals and Government agencies.
- Abstract review and selection begins April 1, 2022. Final selections will be based on the score and merit of each abstract and are on a first-come, first-served basis.
- If an abstract does not meet the learning objectives or goals for a live session at the Health Innovation Summit, NCQA may give the submitter the opportunity to submit a digital poster or be considered for another NCQA educational event.
- Submitters will be notified when their abstract is accepted. If an abstract is not selected, submitters will be notified after all presentation slots have been filled.
- Please submit questions about the submission or selection process through [My NCQA](#).

### **Accepted Speakers**

- Accepted speakers are required to complete 1) an NCQA Disclosure Form, 2) an NCQA Letter of Agreement and 3) the registration process.
- Accepted speakers will be assigned to an NCQA track lead who will assist with presentation and event logistics.
- Presentation deadline dates, guidelines and requirements will be sent to accepted speakers upon acceptance.
- Accepted speakers will receive complimentary registration to the Health Innovation Summit.
- An accepted speaker who changes employment must notify NCQA immediately. NCQA will determine whether COI issues exist and if there is a need to decline the presentation due to change of employment. If the content references the submitter/speaker's previous employer, the submitter/speaker must receive permission from someone at the previous organization with authority to approve the person speaking on behalf of the organization. All documentation must be provided to NCQA.



### **Attendance Requirements**

Currently, NCQA intends to hold the Health Innovation Summit in person. *All in-person attendees will need to provide proof of full vaccination status (as will be defined closer to the event date) against COVID-19 and may be required to provide evidence of a negative COVID-19 test.* NCQA is committed to adhering to all federal and state laws, and is closely monitoring federal, state and local government guidelines, including around masking and social distancing. The safety of our staff, speakers and guests is our top priority. More information will be provided closer to the event.

*If choosing to attend in person, your attendance will constitute full assumption of any risks associated with COVID-19. **NCQA AND ITS PERSONNEL SHALL NOT BE RESPONSIBLE OR LIABLE TO YOU, YOUR EMPLOYER OR ANY THIRD PARTY FOR ANY PERSONAL OR BODILY INJURY ARISING FROM OR RELATED TO COVID-19, INCLUDING, BUT NOT LIMITED TO, DEATH.***

### **Intellectual Property**

Each speaker is responsible for ensuring that all materials and content used and/or presented do not infringe or violate any copyright, trademark, patent or other intellectual property rights of any person or entity or the privacy rights of any individual. Protected health information must be removed or blocked from materials, including patient identifiers, and any patient data must be deidentified in accordance with HIPAA.

Speakers represent and warrant that they have the right to use and/or present the materials and content and agree that NCQA has the right to record their presentation and to publish and reproduce the recorded session (including the speaker's image, as applicable) and associated materials. NCQA will own all rights, including copyright, in the program/course recording and materials, including, but not limited to, faculty talking points, PowerPoint slides, website postings, discussion board postings and resource documents. Reuse of any NCQA program/course-related material without NCQA's express written permission is strictly prohibited.

### **Guidelines Subject to Change**

NCQA reserves the right to update the abstract guidelines at any time based on learner needs and evolving health care quality landscape priorities, as defined by NCQA's annual Educational Learner Needs Assessment Survey, evaluation results from previous educational events, NCQA Leadership Team priorities and Steering Committee recommendations. These guidelines were updated on January 14, 2022.