APTA
Private Practice

Suggested Topics:

Marketing

Time Management

Metrics

Understanding the mindset of the stakeholders

Contract negotiations

Reimbursement updates

Personnel management

Compliance

Alternative care delivery

Audit process

Reduce cost of employment

System efficiency/operations

Outpatient

Cash programming

Staff development/leadership

Recruiting

Writing compliance manuals

Network control

Culture

Staff motivation

Benchmarking

Referral resources

Financial resources

Social media

Medicare/insurance changes

Public health/special program

Technology