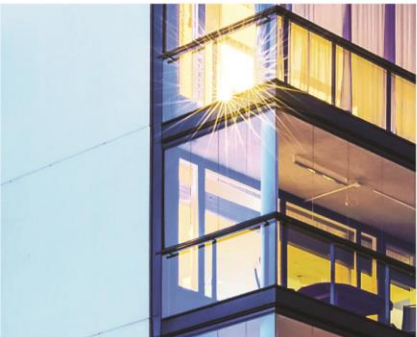
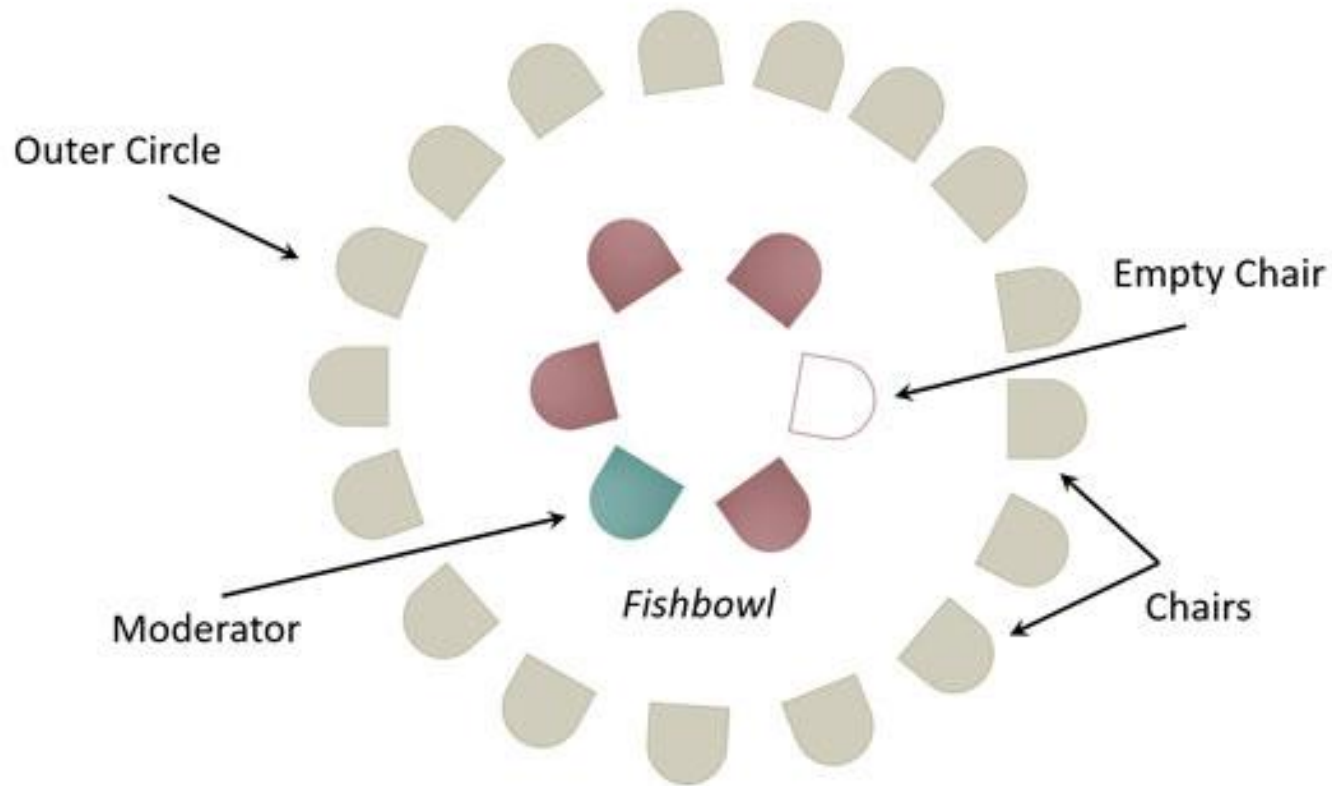




Fishbowl Format



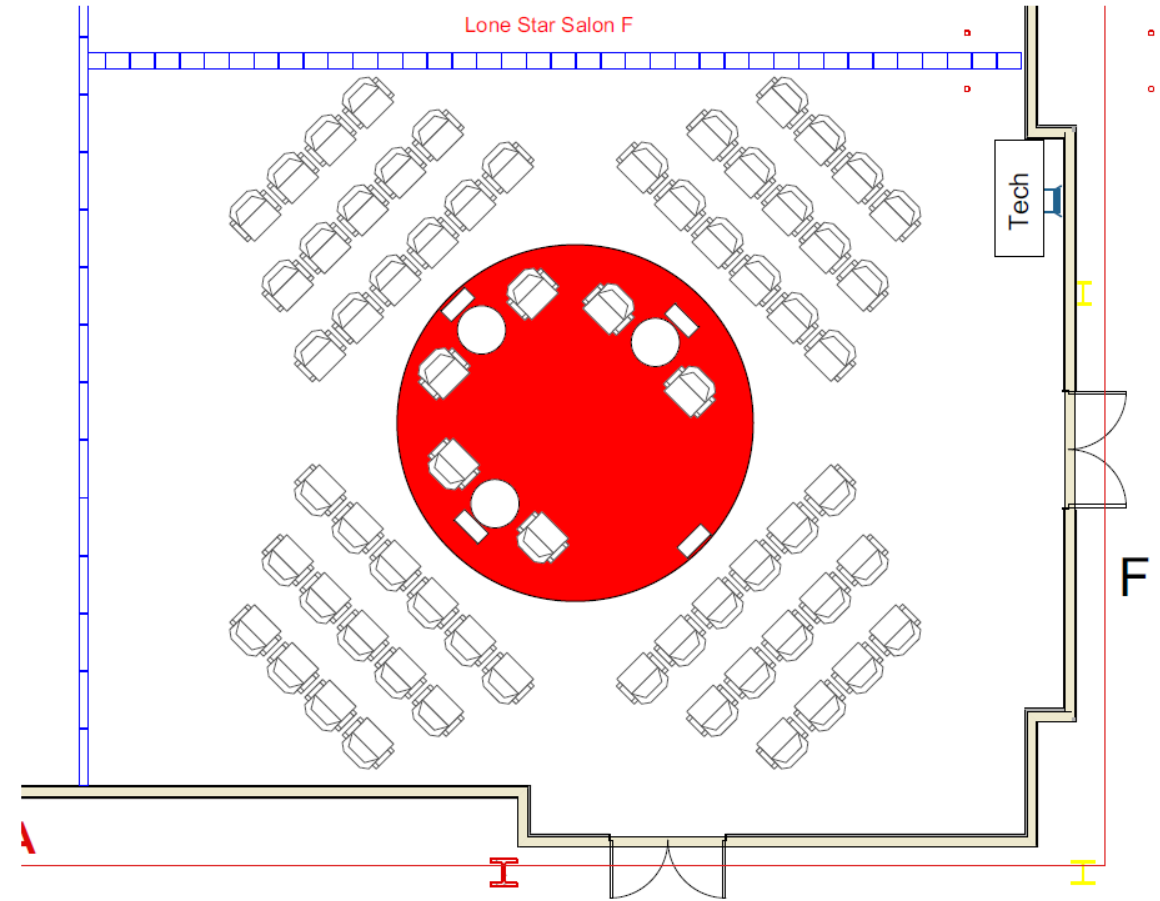
The Concept



- Inner circle and an outer circle
- The inside circle talks, and the outside circle listens
- It starts out like a panel discussion, set in “theater in the round”
- The moderator uses the first part of the session to set up the scope of the discussion, and engages the panelists to develop the topic
- An extra open chair is available in the inside circle for “ad hoc” input from invited guests to the inner circle
- **The moderator role requires a skilled facilitator who can manage guests**

The Setting

- This floorplan is our model for setup, but with expanded attendee seating for about 200. The inner circle has chairs for panelists, plus one or two “guest” chairs



What Fishbowl Looks Like



Room Set Up

- The focus is primarily on the conversation. Attendees see the panelists and each others' faces. “communal feel”
- No projector and screen.
- Sound system with lavalier mics for panelists
- “Guest chairs” will have a hand mic
- You can provide slides by way of the event app.
- You can also provide “handouts” via the app (pdfs)
- Panelists' chairs swivel

Rules of Engagement [posted at entry to room]

Fishbowl sessions begin as discussions between a moderator and 3 panelists surrounded by a circle of observers. Look for the twist when the moderator invites attendees to join the panel!

By entering, participants agree to:

- **Abide by the designated moderator's instruction and direction.**
- **Avoid commenting on any goods or services provided by supplier members.**
- **Avoid mentioning by name any supplier company.**

As we with this this new format, we kindly ask for your patience! Seating is intentionally limited. If the room is full, please choose another session.

Agenda

- Welcome everyone
- Introduce the topic and format
- Begin the conversation among panelists (appx. 7-10 minutes)
- Invite first “guest panelist”
- Variations on next steps

Format Considerations

Benefits

- Fresh format for attendees
- Intimate feel
- Concentration is on dialogue
- It allows for active participation and breaking down the separation between 'panelist' and 'audience'

Challenges

- Moderator must be in the moment and read the room
- Volunteers can be unpredictable
- Panelists must actively respond the impromptu contribution of the "guest panelist"