

SESSION DESCRIPTION

Please provide a session description (think “marketing statement”) that defines your presentation in 100 words or less. This will be used by the EAB to evaluate your proposal. If selected, this description will be used to market your session.

Tip: Focus on the reader. Make a promise and address the WIIFM (What’s In It For Me?) benefits of the presentation. Choose the right words to accurately describe the session, pull readers in and get them to commit to attending the session. If your session has interactive elements, describe them.

Session Description Examples:

Ask the Experts: Managed WiFi, Bulk WiFi and Connectivity Infrastructure

To bulk or manage Wi-Fi, that is the question. This expert panel of technologists will dive into the differences between bulk and managed Wi-Fi, the challenges and benefits of each, and the infrastructure needed to deploy either. While Wi-Fi needs are not a “one-size-fits-all,” it is imperative to understand the nuances to ensure you are engaging the right technology today for your teams and residents of tomorrow.

Breaking Bad: Cracking the Code for Onsite Work Flexibility

Is working 9-to-5 no longer the way to run a business? This interactive workshop explores success strategies and engages participants in quick roundtable discussions for both best practices and challenges related to on-site work flexibility. Then, our expert “think tank” will moderate and share their thoughts for cracking the code. Examples and case studies include Gig work for on-call; hiring nontraditional workers; working "retail" hours; and rethinking who we're recruiting.

It Happened to Me: How to Deal with Property Disasters

Fires, floods, hurricanes, and active shooters are tragic scenarios that only seem to happen to other properties ... until they happen to yours! Hear from three property managers who had to deal with such disasters: how their properties, residents, and staff were impacted; the hard lessons they learned; and what they wished they had known and done beforehand. Then hear from one of the nation’s leading disaster-recovery specialists on how to best prepare.

Employee Perks- It's More Than Healthcare

Are you offering the benefits employees most want? Employee turnover ran rampant in 2022, and organizations continue to feel the impact of burnout, mental health, and lower employee morale. To keep employees happy and boost retention, the way that employers are handling

wellness is changing. Join industry colleagues in a roundtable atmosphere to collaborate and share fresh ideas to help employers get the edge in the competition for talent.