

SESSION TITLE

Titles should concisely (maximum 10 words) describe the content and relevance of your presentation. They should be composed so that an attendee can quickly run their eye down a list of offerings to make selections. Remember, a good title does several things:

1. It predicts content.
2. It catches the reader's interest.
3. It reflects the tone or slant of the presentation.
4. It contains keywords that will make it easy to access by a computer search.

Session Title Examples:

Automate Routines, Humanize Exceptions: Get Tips for Centralization & Automation

Branding Your Most Valuable Asset: YOU!

Cocktails & Compliance, An Affordable Housing LIVE Podcast Event

Cutting Tasks Not People: The Game of Success and Engagement

Every Dollar Counts: Improving Budgeting Strategies with Technology

Golden Handcuffs HACKATHON for Employee Retention: An Actionable Roadmap

How I Learned to Stop Worrying and Love My Budget Process

No More Risky Business: Protect Your Community from Fraud

Recruiting and Retention in Affordable Housing, Solutions for Tough Times

Schoolhouse Rock: The Infrastructure Bill

This or That: How Your Visual Marketing Strategy Impacts Leasing

Wheel of Misfortune – It's Not a Game

When Life Gives you Lemons: Converting Office Space to Residential