



## **Award Criteria**

### **Bill Whitmer Leadership Award**

The individual who receives The Bill Whitmer Leadership Award must meet the following criteria:

- Demonstrated sustained leadership in enhancing the acceptance, effectiveness and accountability in workplace health & well-being (HWB) or a comparable field.
- Held leadership position(s)\* in workplace HWB or at organizations that have met the criteria for a healthy workplace\* (as defined by one of the benchmarking tools recognized by HERO).
- Affiliated with an organization that has facilitated measurable improvements in health and/or behavior change at the worksite.

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). How has this nominee demonstrated sustained leadership in enhancing the practice of workplace HWB nationally, regionally and within their own organization? See specific areas to address below. To be considered for this award, a CV MUST also be submitted.

### **Specific Areas Used to Measure Each Candidate**

- Outline various leadership position(s)\* held in the field of workplace HWB. Please include paid as well as volunteer positions, dates of service (approximate as needed), a description of the organization/ committee or subcommittee and the responsibilities of the leadership position(s).
- Illustrate the relevance and impact of the work conducted as a member and/or leader of an organization contributing to the advancement of workplace HWB. Please include any successes and/or outcomes that can be linked to the leadership provided by the candidate.
- Provide other awards and recognition for achievement, excellence and leadership in the HWB field. The overall body of work contributed during the candidate's career, to include (but not limited to) written and oral presentations delivered.
- For consideration by the Awards Committee, please provide the title of any books, book chapters, op-ed articles, paid or unpaid presentations and the dates published or presented and the publisher or the forum for the oral presentation.

***The following information is helpful but not required.***

Describe personal or professional factors/attributes perceived as unique or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery or measurement. Summary of program achievements (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

**Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [Forum Submission Portal](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to Ariane Mistal at [ariane.mistral@hero-health.org](mailto:ariane.mistral@hero-health.org).
- Only award winners will be notified.

**About This Award**

This Leadership Award is shaped by and honors the decades of hard work and vision in the field of workplace health and well-being (HWB) by HERO co-founder and former CEO, Bill Whitmer. The individual who receives the award must have demonstrated sustained leadership in enhancing the practice of workplace HWB nationally, regionally and within their own organization.



## **Award Criteria**

### **Jerry Noyce Executive Health Champion Award**

The individual who receives The Jerry Noyce Executive Health Champion Award must meet the following criteria:

- Inspires and initiates the advancement of workplace health & well-being (HWB) by focusing on the achievement of the organization's health goals.
- Utilizes workplace HWB as an overall business strategy that contributes to creating a culture of health and the success of the organization.
- Demonstrates a commitment to the health improvement of others by visibly supporting programs and projects.
- Creates environments that have produced meaningful outcomes for the organizations in which they held a leadership role.
- "Walks the Talk" and is actively seeking a high level of health and well-being within their personal life.

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). Please include examples showing how this nominee "walks the talk" and has made an outstanding contribution towards the advancement of workplace HWB within their company. See specific areas to address below. To be considered for this award, a CV MUST also be submitted.

### **Specific Areas Used to Measure Each Candidate:**

- Illustrate how this leader has influenced executives to lead a similar wellness charge at his or her organization, other organizations or the community in which they serve.
- Provide specific examples of how this leader has been a visible leader for the organization.
- Show that the organization has achieved measurable outcomes demonstrating overall health improvement. Data sources can include validated instruments for measuring organizational health as well as ROI or other data collected during an evaluation phase.
- Provide an outline of the variety of program/projects the candidate has been involved with over his or her career. Please include paid as well as volunteer positions, the dates of service (approximate as needed), a description of the organization, committee, or subcommittee and the contributions provided by the candidate.
- Other awards and/or recognition for achievement and excellence in the field of workplace HWB. Please provide the year achieved.

***The following information is helpful but not required.***

Describe personal or professional factors/attributes perceived as unique or outstanding. These may include business, environmental, geographical or other factors that may influence the design, delivery, or measurement. Summary of program achievements (may include professionally published or peer reviewed articles, awards, outstanding results, or local influence/recognition).

**Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [Forum Submission Portal](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to Ariane Mistral at [ariane.mistral@hero-health.org](mailto:ariane.mistral@hero-health.org).
- Only award winners will be notified.

**About This Award**

HERO's presentation of this award recognizes the impact that executives have on the health of their organization and honors the years of dedication and positive influence on workplace health and well-being (HWB) by former HERO CEO, Jerry Noyce. The recipient of the Executive Health Champion award will be a person of senior leadership status, (e.g., CEO, CFO, VP) who really "walks the talk" and has made an outstanding contribution towards the advancement of workplace HWB within their company.



## **Award Criteria**

### **Mark Dundon Research Award**

The individual who receives The Mark Dundon Research Award must meet the following criteria:

- Demonstrated sustained leadership in the creation and dissemination of research to advance the principle science and practice of workplace health & well-being (HWB) or a comparable field.
- Held at a position in workplace HWB or at an organization that has met the criteria for a healthy workplace (as defined by one of the benchmarking tools recognized by HERO).
- Demonstrated impact in the field of workplace HWB through one or more of the following:
  - ✓ Published author in a peer reviewed article or study
  - ✓ Lead or authored research that has helped to shape the field of prevention
  - ✓ Provided leadership in the facilitation of important research in the field

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). Please include details of how this nominee has demonstrated sustained leadership in the research of workplace HWB practices and made a meaningful impact within the scientific community. See specific areas to address below. To be considered for this award, a CV MUST also be submitted.

### **Specific Areas Used to Measure Each Candidate**

- Outline the various research projects the candidate has been involved with over his or her career. Please include paid as well as volunteer positions, the dates of service (approximate if needed), a description of the organization, committee, or subcommittee and the contributions provided by the candidate.
- Illustrate the relevance to workplace HWB and impact of the work conducted as a member of a research team or organization contributing to the advancement of workplace HWB. Was he or she involved in landmark research? Is the research often quoted? Place an extra weight on meaningful results.
- The overall body of work contributed during the candidate's career, to include (but not limited to) written and oral presentations delivered. For consideration by the Awards Committee, please provide the title of any books, book chapters, op-ed articles, paid or unpaid presentations and the dates published or presented and the publisher or the forum for the oral presentation.
- Other awards and/or recognition for achievement, excellence, and research in the field of workplace HWB.

### **Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [Forum Submission Portal](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to Ariane Mistral at [ariane.mistral@hero-health.org](mailto:ariane.mistral@hero-health.org).
- Only award winners will be notified.

### **About This Award**

This research award honors the contribution to the field of workplace health and well-being (HWB) research and the healthcare field made by HERO co-founder and former Chairman of the HERO Board, Mark Dundon. The individual who receives this award must have demonstrated sustained leadership in the research of workplace HWB practices and made a meaningful impact within the scientific community.



## **Award Criteria**

### **Heart of HERO Award**

This HERO award will be presented to a person directly involved in the day-to-day operations of workplace health & well-being (HWB) (Wellness Directors, Health Managers, Human Resource) who has made an outstanding contribution towards the advancement of workplace HWB within their company. The individual who receives the Heart of the HERO Award must meet the following criteria:

#### ***Leadership***

His or her leadership inspires others to embrace health and wellness and encourages them to take action. It also inspires and initiates the advancement of workplace HWB by focusing on the achievement of the organization's health-related goals.

#### ***Values***

"Walks the Talk" and actively seeks a high level of health within their personal life. Demonstrates a commitment to helping employees reach their health and wellness goals.

#### ***Action Oriented***

Successfully facilitates ideas into and actionable plans/ programs that have made a difference at their organization.

#### ***Advocacy***

Actively participates in industry groups, local and national organizations focused on advancing the practice of workplace HWB.

#### ***Results Driven***

Creates strategic programs and practices that have produced measurable health improvement results for the organization.

### **Rationale for Nomination**

In 500 words or less, please provide the rationale for your nomination on the [awards submission site](#). In your response, please note how this person has made an outstanding contribution towards the advancement of workplace health and well-being within their company. Please provide complete written responses that qualitatively and quantitatively support each of the criteria listed above. To be considered for this award, a CV MUST also be submitted along with two letters of recommendation. Written testimonials should be no more than one page in length.

### **Awards Process**

- All applicants must first be nominated. To nominate someone for this award, please visit our [Forum Submission Portal](#).
- Honorees receive complimentary airfare, hotel accommodations, and Forum registration fee for themselves to the HERO Forum. Honorees must be present.
- Please direct all questions regarding the awards to Ariane Mistral at [ariane.mistral@hero-health.org](mailto:ariane.mistral@hero-health.org).
- Only award winners will be notified.