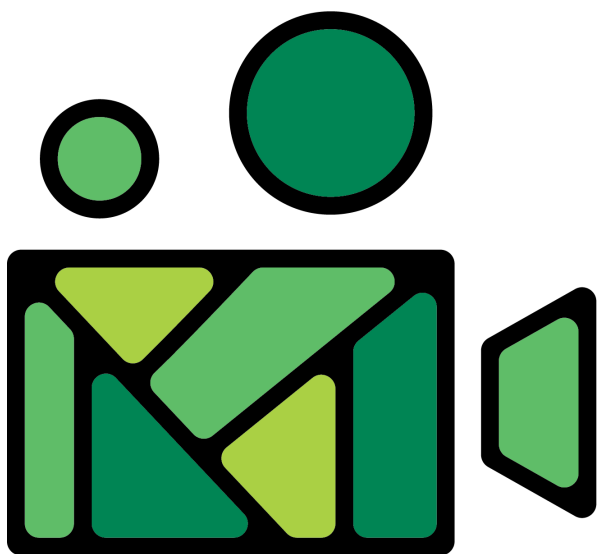




11TH ANNUAL INSTITUTIONAL ADVANCEMENT FILM FESTIVAL

April 12, 2024



Tomorrow's Doctors, Tomorrow's Cures®

Learn

Serve

Lead



Association of
American Medical Colleges

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INSTITUTIONAL ADVANCEMENT

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ADVANCE**

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The host

James A. Molnar, MBA

Supervisor, Web & Digital Media

The University of Toledo

College of Medicine and Life Sciences

Also, a movies and Oscars fanatic, plus
Oscars blogger at TheGoldKnight.com

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We'd like to thank...

Film Review Committee

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Dana-Farber Cancer Institute

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Action!



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Finding Treatment for a Rare Genetic Disease

Harvard Medical School

Special transitions/fades
and illustrations



We specialize in cancer. And you.

Dana-Farber Cancer Institute

Up-close filmmaking
and interstitial text



Link: <https://www.youtube.com/watch?v=TDb3O1m-rPk>



Scholarships Across Campus

MCV Foundation with
VCU School of Medicine

Great use of B-roll of
subjects and graphics mix



Bill Hicks: This Machine was Made for Walking

MCV Foundation with
VCU School of Medicine

Really impress storytelling
and B-roll of patient



For Humanity: Neuroscience Pillar

Yale School of Medicine

Slick fundraiser video
with soft ask at the end.



Gratitude

Western Michigan
University Homer Stryker
M.D. School of Medicine

Engaging interviews with
standout quotes and nice music



Virtual Reality: Helping Young People With Cancer Find Support

Yale School of Medicine

Eye-catching opening graphics
contribute to nice package overall



2023 Prouty Opening Ceremony

Dartmouth

Fun graphics and
whimsical



Inaugural White Coat Ceremony

UT Tyler School of Medicine

Short and powerful, marking historic moment. Exceptional B-roll at beginning



Match Day 2023

Duke University
School of Medicine

Good use of color
and transitions



DocStars

UT Southwestern Medical Center

Fluid camera choreography,
music and editing



Medical Alumni Weekend in Miami

University of Miami
Miller School of Medicine

Great opening and
editing throughout



Persistence Requires Humility: The Dedication of a Neurosurgeon

Medical College of
Wisconsin

Great opening, editing and
camerawork to tell the story.



Why St. Louis?

Washington University School of Medicine

Impressive B-roll and music
that really sells the city



On Site video series

Anne Burnett Marion
School of Medicine at
Texas Christian University

Compelling stories
throughout the series



Holiday Greetings

The University of Toledo College of Medicine and Life Sciences

Opening tied to holiday music,
which not all platforms played well with...



Career Advising for First- and Third-Year Medical Students

Duke University
School of Medicine

Fun intro screen and
use of medical students



Let's get animated!



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ANIMATED:



Blood Test

Dana-Farber
Cancer Institute

Nice use of graphics and
cohesive animation



Link: https://www.linkedin.com/posts/dana-farber-cancer-institute_a-proof-of-concept-blood-test-from-dana-farber-activity-7156647108391948289-iU4-/

ANIMATED:



Handle with Care

Stanford University
School of Medicine

Powerful message with
impressive sound design



Link: <https://youtu.be/tE32V5KSlc0?si=8gUBhnkdgDY8Yc2q>

The Grand Finale



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“Med School Project” Documentary

David Geffen School of
Medicine at UCLA

Powerful introduction,
incredible planning involved.

Submit for next year!

We're looking for great video work for the next Film Festival in 2025! Submit your videos throughout the year to GIA@aamc.org.



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