



## 2025 OMA ABSTRACT SUBMISSION GUIDELINES

Thank you for your interest in submitting a scientific abstract for the Obesity Medicine Association annual conference. Presenting your science in the poster hall offers you the opportunity to showcase your research on a national stage and interact with fellow colleagues, clinical scientists, and industry leaders.

### **When is the OMA abstract submission period?**

The abstract submission period is November 4 through December 20, 2024. Abstracts must be submitted by 11:59 PM (MST) on December 20, 2024.

### **When and where are abstracts presented?**

Abstracts will be presented as posters during the Obesity Medicine Association (OMA) annual conference, April 23-27, 2025, in National Harbor, Maryland. If your abstract is accepted, you will be expected to present your poster in person on April 24<sup>th</sup> during the Innovation Hall Opening Reception from 5pm-7pm EDT.

### **What are the author's responsibilities?**

In addition to ensuring the submission of objective, unbiased, and high-quality science, at least one author from the accepted abstract is required to register and attend the OMA annual conference, or they may register and attend the exhibit hall only. Pre-conference only registration is excluded. Authors are also expected to adhere to journalistic standards in avoiding bias and plagiarism. If the scheduled author/presenter is not able to attend, then OMA staff should be notified of the replacement presenter.

### **How are posters most efficiently printed?**

Many vendors are available to help create quality abstracts. The OMA preferred vendor for this event is PosterPresentations.com. The OMA will send all accepted abstract authors detailed information on how to order their poster printing and shipping. An advantage of using an online vendor to create your poster is that, in most cases, the vendor will mail the printed poster directly to the conference venue.

### **How is the poster transported to the OMA meeting?**

You may choose to physically carry your poster(s), or you can have it mailed directly to the OMA conference venue. If you are mailing your poster, please use the following address:

Gaylord National Resort & Convention Center  
201 Waterfront St.  
National Harbor, MD 20745  
(301) 965-4000  
FAO: Joan Hablutzel, Obesity Medicine Association, 4/23-27 Conference

### **What is the abstract review process?**

Submitted abstracts will be peer-reviewed by an OMA committee of experts to ensure quality and relevance to the conference audience and the field of obesity medicine. Abstracts should demonstrate thought and attention to detail; they must be clearly written with an introduction, methodology, results, and conclusion.

### **When will abstract authors be notified of abstract acceptance or rejection?**

Applicants will be notified of abstract acceptance or rejection by February 5, 2025.

### **What types of abstracts are permitted to submit for review?**

Abstracts may include original research, post-hoc analysis of prior research, and case reports.

### **What is the format of the OMA abstract submission?**

Abstracts will be limited to 3000 total characters per submission, each of the 4 sections having character limits as outlined below. Titles are limited to 75 characters.

You may submit up to 3 abstracts.

### **REQUIRED SCIENTIFIC CONTENT:**

The abstract should be written in 4 main sections (limited to 600 characters for intro and conclusion, and 900 characters for methods and results):

- **Introduction:** Describe the background and purpose of the study.
- **Methods:** Describe how the program or research was implemented and how the data was collected and analyzed. Clearly state the number of participants/sample size and any inclusion/exclusion criteria.
- **Results:** What are the results, impacts, and outcomes?
  - *(NOTE: This is the most important section of the abstract. To be accepted for presentation, the abstract must include data that supports the abstract's conclusions.)*
- **Conclusion:** What are the clinical implications of the findings? Why is this abstract important to health, obesity research, and/or the practice of obesity medicine?

### **ADDITIONAL REQUIREMENTS FOR ABSTRACT SUBMISSION:**

**PEOPLE-FIRST LANGUAGE:** OMA requires people-first language and language/images that are inclusive and non-stigmatizing.

**FUNDING:** Submissions must include a description of the type of funding received for this submission (e.g., pharmaceutical companies or other research grants).

**CONFLICTS OF INTEREST:** Submissions must include a declaration and identification of any potential conflict of interest (e.g., commercial support interest for sponsors, instructors, content of instruction, or any other relationship that could reasonably be construed as a conflict of interest). Please answer "N/A" if no conflict of interest exists.

**PRESENTING AUTHOR:** A presenting author is required for every poster submission. For abstracts with more than 10 authors, a complete list (name, credentials, organization, bio) may be included with your submission.

**DATA ASSURANCE:** Your completed submission is verification that you have permission to present the data and information in the submission.

### **What are the submission “tracks”?**

During the submission process, you will be asked to identify the most applicable track, which includes one of the following OMA pillars: Nutrition Therapy, Physical Activity, Behavioral Modification and Medical Interventions. If your abstract does not reasonably fit into any of these tracks, then please choose “Other.”

### **What about graphics and tables?**

Graphics and tables are encouraged to be included in your poster. Graphics, tables, and other documents not included within the abstract submission will not be accepted nor reviewed. There will be an upload task available to upload any relevant graphics or tables.

### **What about brand names?**

Please use generic names in your abstract. You should especially avoid brand names in the abstract titles and limit any brand name to one reference within the body text, graphic, or table.

### **What about encore abstracts?**

The OMA does not accept repeat abstracts previously presented at a prior OMA conference. However, the OMA will consider “encore” abstracts i.e. an original abstract previously presented at another conference so long as it was presented within 10 months of April 24, 2025.

### **Will photographs be taken?**

While at the OMA conference, you and/or your poster may be photographed by attendees, or by an OMA-approved photographer. By making a submission, you are granting the Obesity Medicine Association permission to use your likeness in photograph(s) in any and all of its publications and in any and all other media, whether now known or hereafter existing, controlled by the Obesity Medicine Association, in perpetuity, and for other use by the association. In agreeing to present your poster at the OMA conference, you agree that you will make no monetary or other claim against the Obesity Medicine Association for the use of the photograph(s).

### **What are the costs?**

The abstract submission fee is \$75 for OMA members, or \$125 for non-members, per submission. These costs will be collected at the time of submission and are not refundable.

At least one author from an accepted abstract is required to register for the OMA Annual Conference and attend from April 24-26, 2025. Alternatively, they may register and attend the exhibit hall only. Pre-conference only registration is excluded.

Presenting authors are NOT entitled to honoraria, complimentary registration, or expense reimbursements from the Obesity Medicine Association.

**QUESTIONS?** Contact [cme@obesitymedicine.org](mailto:cme@obesitymedicine.org).

### **What about late-breaking abstract submissions?**

Abstracts that may qualify as a “late-breaking” submission are generally those where the study results required analysis that was not available before the original abstract submission deadline. “Late-breaking” abstracts should adhere to the same abstract submission standards described in these guidelines.

## **Guidelines for Designing and Preparing Your Poster**

- The goal is to create a concise, visually appealing summary of your research.
- Keep in mind the broad audience of obesity medicine clinicians when preparing your poster.
- Define all abbreviations upon first use.
- Capture the main points clearly; keep data to a minimum to avoid overwhelming or confusing your audience. Remember the rule of 10s – the average person scans your poster for 10 seconds from 10 feet away. When someone stops, you should be able to introduce your poster in 10 seconds.
- Organize your sections sequentially with your important figures prominently displayed.
- Avoid spreadsheets.
- Attention to detail is important. Have a colleague help you proofread before finalizing and printing. Always check for last-minute alignment, design issues, and typos!
- The maximum size of the poster is 44"x72"
- Orientation – landscape
- Font size – not smaller than 24-point (titles are read from 10 feet away; text from 3-5 feet away)
- Number of words should generally be less than 300 words

(end)