

**2024 VASCULAR ANNUAL MEETING
CALL FOR SYMPOSIA PROPOSALS**

The Society for Vascular Surgery (SVS) is offering the opportunity for industry to submit proposals for selection for Symposia at the Vascular Annual Meeting (VAM), June 19-22, 2024, at McCormick Place, Chicago, IL.

Description of Symposia:

The VAM sponsorship team and VAM program committee have developed a call for proposal process for our industry partners interested in symposia opportunities at VAM24. Moving to a blind submission, the review and selection process provides an opportunity for any industry partner to submit and be selected for a limited number of symposia slots. This will help ensure that topics align with the identified needs and interests of our attendees and reduce the chances of overlapping topics. Based on industry feedback, VAM has reduced the number of symposia offered from five (5) sessions in 2023 to three (3) in 2024 and moved the symposia slots to Friday to allow for selected industry the opportunity to promote their symposia during the VAM exhibition hours on Thursday.

These symposia are non-CE and may cover a range of topics from innovative new approaches, research, newly launched products and more! This opportunity will remain a paid sponsorship opportunity and by submitting your proposal, you are agreeing to the sponsorship cost of \$65,000*, should your proposal be selected. While organizations may submit more than one proposal, we request that no organization submits more than three (3) proposals. Please review the benefits package to view the full sponsorship inclusions. We will be accepting submissions November 27, 2023 - December 4, 2023. No submissions will be accepted after December 4, 2023. Please note, if selected, full payment must be made by January 31, 2024.

Review & Selection Processes

After online submission closes, proposals are judged blindly through an online platform by the VAM Leadership. Following the review period, submissions/submitters are unblinded during the committee's selection meeting. Proposals scoring above a certain threshold will be selected for symposia opportunities. The review period is December 5 - 13, 2023, and selected session will be notified the week of December 18, 2023.

Post-Selection

If a proposal is chosen for inclusion in VAM Symposia, industry will be responsible for the following:

- Working with sponsorship team to finalize session title, description and speaker for publication and registration build-out (registration will open mid-March).
- Providing any information, collateral or marketing needed to feature symposia on related signage, digital marketing, and communications.
- Sponsor is responsible for any honoraria or accommodation needed for their staff and faculty.

About the Call

- Organizations may submit more than once but no organization may submit more than three (3) proposals.
- Consider the following clinical and non-clinical content areas of interest when submitting a proposal:
 - Arterial occlusive disease
 - Cerebrovascular disease
 - Surgical exposure/techniques
 - Quality Improvement

- Leadership
 - Career building
 - Practice Administration/Management
 - Innovation
 - Vascular Surgery Advocacy and Valuation
 - Workforce Issues
 - Surgeon Wellness and Engagement
- Proposals submitted outside the online process will not be considered or reviewed.
 - Submission does not guarantee that your proposal will be selected.
 - The primary contact will be notified no later than December 22nd, 2023, if their proposal has been selected.
 - The deadline for submission is 3pm CT, December 4, 2023.

Components Required for Submission (via a forthcoming URL)

- Session Title
- Topic Classification – select an overarching subject area from a drop-down menu.
- Purpose/Justification – what is the educational need you are trying to address?
- Objectives – what are the session goals?
- Summary – outline of the symposia content (including topics and suggested speakers)
- Target Audience – what subset of the vascular community would the program be of interest to? Include a description of the career stage, level, and practice setting.
- Proposed Format and Outline
 - Didactic lectures w/panel discussion
 - Case studies
 - Innovative (such as utilizing social media, game/talk show, etc.)

Symposia Inclusions and Benefits

Cost: \$65,000*

All Selected Symposia will include:

- Symposia meeting room set in classroom for a minimum of 100 attendees.
- Basic A/V Set up to include projector, screen, podium, head table for 4, necessary microphones, A/V tech inside the room during session, labor and set/strike
- Full hot breakfast buffet inside the symposia room
- Temporary Staff to assist with directionals and check-in.
- Inclusion on the VAM registration site for tracking and reporting.
- Pre-conference symposia registration list (to include only attendees that have opted to share contact information)
- Inclusion in the *VS at VAM* preview edition and onsite daily newspapers. (if confirmed by publication deadline)
- Two E-Blasts promoting Symposia to include session topic, description and speaker.
- Signage located adjacent to the registration area to include session title and company name (produced by SVS)
- Inclusion in the attendee online planner (detailed program agenda including session title, sponsor name, faculty name, institution name, city and state)
- Inclusion in the SVS mobile app (session title, sponsor name, faculty name, institution name, city and state)

- Promotional PDF to be included in the virtual tote bag available to all professional attendees (PDF to be produced by sponsor)

*Due to the selection process, symposia sponsorship is not included in the qualifying spend for Crossroads @ VAM opportunities.

For any questions, please contact svssponsorships@vascularsociety.org.