



Greenbuild

INTERNATIONAL CONFERENCE + EXPO

Call for Session Proposals

Greenbuild International Conference & Expo

November 12-15, 2024

Philadelphia, PA

Greenbuild is the world's largest conference and expo dedicated to green building where building professionals from all over the world come together for outstanding educational sessions, renowned speakers, special seminars and networking events. Greenbuild is now accepting proposals for on-site presentations to be delivered in-person in 2024.

Greenbuild features educational sessions covering all aspects of sustainable design, construction and operations practices for buildings and communities, including their impact on people, the environment and the economy both domestically and globally.

All proposals must be submitted online at:

<https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=UOBQFNUB>

You may begin the process and return to your saved proposal any time up until the deadline.

All complete proposals must be submitted by Friday, February 23, 2024 at 11:59 pm EST.

All proposals must be complete, comprehensive and deemed relevant and timely to the Greenbuild audience. The Greenbuild Program Team may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

Refer to the [Conference Session Submittal Guide](#) for detailed submission instructions and please contact program@greenbuildexpo.com if you have any questions.

*** Important Process Notes ***

In an effort to increase the quality of education session proposals and decrease duplicate proposal submissions, the proposal submitter will be charged a non-refundable, one-time processing fee of \$25 for each education session proposal submitted. This will also allow us to be most efficient with the time of over 250 volunteer proposal reviewers. 100% of the fee proceeds will be donated to the Greenbuild Legacy Project.

Greenbuild Priorities

The following priorities have been identified for the 2024 program. However, Greenbuild remains committed to delivering a broad spectrum of education topics to reach our diverse attendees which is represented in the list below:

1. **Rating System-Specific Sessions:** We are seeking sessions that teach attendees about the current versions of the rating systems by providing specific, detailed information and guidance about the credit intents and requirements, supplemented with real world experiences with the LEED, WELL and SITES rating systems. Our goal is to provide attendees with at least fifteen (15) general continuing education (CE) hours per year toward credential maintenance, including the opportunity to earn three (3) rating system-specific hours. Please consult [this resource](#) for guidance on how to develop a rating system-specific session.
2. **A Diverse Experience through Education:** Greenbuild is proud to provide a variety of education formats to meet the needs of our diverse audience of professionals and are encouraging proposals that include:
 - **Immersive and Experiential Learning:** Greenbuild aims to provide a breadth of educational opportunities for all learning styles and is seeking proposals that offer appropriately distanced immersive learning experiences, including elements such as technology, deep reflection, play-based learning and active participation.
 - **Expert-Level Sessions:** Greenbuild has a firm commitment to providing educational content for the current and future generations of green building experts. We are seeking an increase in the diversity and volume of Expert-Level (formerly known as 400-level) sessions that present detailed reviews of specific topics or work on cutting edge issues. Full description [located here](#).
 - **Inspirational Content:** Greenbuild is calling for education that not only imparts knowledge but inspires action. Proposals are evaluated, in part, on whether or not it offers innovative or inspirational content to green building professionals.

Greenbuild Presentation Topics

Adaptive Reuse and Historic Preservation	Historic Preservation; Rehabilitation; Restoration; Adaptive Reuse; Location-Specific Design Concerns; Community Participation
Building Performance and Monitoring	On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning; Operations and Maintenance; Benchmarking; System Evaluation; Performance Monitoring; Developing New Standards, Guidelines and Methodologies; Local Energy Reporting; Applying Standards Internationally; Smart Building Controls, IOT
Community-Scale Solutions	Cities and Communities; Eco Districts; LEED; Equitable Community Development, Climate and Environmental Justice; Urban and Regional Planning; Food Security; Transportation Systems; Community Revitalization; Placemaking; Green Schools; Accessibility; Sustainable Transportation; Sustainable Transport Modes; Parking; Infrastructure Systems; Electrical Grids; Bridges; Roads; Mass Transit; EV Charging Infrastructure
Energy Efficiency, Renewables, and Grid Integration	Energy; Water; Waste; Carbon; Net Zero 2020; Decarbonization; Demand Reduction; Increasing Energy Efficiency Historic Buildings; Building Systems; Lighting Design; Deep Energy Retrofits; Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage; Demand Response; Demand Reduction; Intersection of Utility Infrastructure and Building; Microgrids; Storage; Grid Modernization; Grid

	Harmonization; Electrical Grids; Electrification; PEER; LEED Zero Energy, LEED Zero Carbon; Deep Energy Retrofits; Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage; High-Performance Design Innovations; Distributed Generation
Green Building Policy	Policies/Programs; Impacts of Policies/Programs; Incentive Programs; Environmental and Community Advocacy; Climate Action; Application and Impact of Codes; Local Energy Reporting; Applying Standards Internationally; ACP's; Social Justice; Community-Based Sustainability Initiatives; Community Participation, Climate and Environmental Justice;
Material Innovation, Circular Economy and Zero Waste	Life Cycle Assessment; Embodied Carbon; Resource Recovery; EPDs and HPDs; Circular Economy; TRUE; Reusability; Waste Management; LEED Zero Waste; Circularity; Modular; Universal Design; Integrative Process; Technology; Materials Supply Chain;
Nature-Based Solutions	Landscape; Ecological Conservation & Restoration; Biodiversity; SITES, LEED Zero Water; Regenerative Design; Biophilia; Hydrology; Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral; Utilities; Green Infrastructure
Phius Passive Building	Presentations discussing the Phius passive building standard and accompanying high-performance design and construction techniques such as airsealing, ventilation, shading, electrification, etc.
Quality of Life & Health	Indoor Environmental Quality; Productivity; Health Issues; WELL; Air Quality; Sound Quality; Lighting Comfort; Thermal Comfort; Vibration (Prev IEQ); Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics; Cleaning; Building Re-Entry
Residential	Strategies; Leverage; Design and Construction; Tiny Homes; Modular; Pre-Fab; Mass Production; Custom; Historic Preservation; LEED for Homes; Net Zero Alternative Construction Techniques (Energy Star, Passive House, etc.); Innovative Residential Systems (e.g. Water, Energy, Waste, IAQ); Construction Techniques; Transit-Oriented Development (TOD); Campus Planning
Resilience	Regenerative Design; Adaptation; Flexibility; Vulnerability Assessments; Disaster Response; Energy; Community based Sustainability Initiatives; Community Participation
The Business of Green: Finance, ESG and CSR	New Trends in Business Models; Consumer Education; Sharing Economy; Corporate Social Responsibility; Equitable Development; Civic Responsibility; Social
Workforce Development	Vocational Programs; Credentials; Mentorship; Green Jobs

Learning Levels

Greenbuild education sessions will be associated with one of the following learning levels. Submitters should review the Learning Level chart below and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. Greenbuild learning levels are based on Blooms Taxonomy.

Learning Level	Definition	Learning objectives and quiz question cues might include...
Basic	Course presents introductory concepts and general understanding of the topic; learners have minimal to no prerequisite knowledge and limited previous experience with course material.	define; describe; examine; identify; label; list; match; name; read; recall; recognize; record; reproduce; select; state; tell; view; write.
Intermediate	Course presents detailed, in-depth materials and instruction; learners have some prerequisite knowledge and the course provides the ability to apply information to practice.	analyze; assess; associate; classify; cite; contrast; compare; describe; differentiate; discuss; distinguish; estimate; explain; generalize; give examples; interpret; paraphrase; restate; select; summarize
Advanced	Course presents sufficient material and opportunities to gain new knowledge, practice application, apply information, and complete a definitive action; learners have pre-existing knowledge and experience applying this information to practice.	apply; articulate; assess; calculate; change; chart; classify; compute; construct; control; create; demonstrate; design; determine; develop; establish; illustrate; implement; instruct; interview; operationalize; participate; prepare; produce; project; provide; report; select; show; solve; teach; transfer; use; utilize.
Expert	Course presents detailed training on specific topics with opportunities to be fully engaged with materials and activities, and to demonstrate a mastery of content through course work; learners have extensive prior knowledge or experience with the topic.	analyze; appraise; assess; break down; calculate; categorize; classify; compare; conclude; connect; construct; contrast; correlate; decide; design; develop; diagram; differentiate; discriminate; distinguish; evaluate; explain; focus; judge; justify; illustrate; infer; integrate; limit; measure; modify; outline; plan; point out; predict; prioritize; produce; rank; rate; rearrange; research; rewrite; select; separate; subdivide; substitute; validate

Interested in submitting a Rating System-specific course?

A rating system-specific course looks like a general course, as it is a collection of data, facts and examples organized around four learning objectives. Rating system-specific sessions should primarily focus on teaching attendees the various rating systems but also provide on-the-ground examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement. Interested submitters should review [the Guidance on creating Rating System-Specific Learning Objectives](#) for additional details.

Scoring System

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 25-point scale. Those with the top scores will move on to a second round of review completed by experts in the related topic category. These rankings will be used by the Greenbuild Program Team to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Greenbuild 2024 Call for Proposals

Max Value	Criteria
5 points	The speakers have demonstrated knowledge and the ability to present material in an effective and meaningful way.
5 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild audience.
5 points	The proposed session provides attendees with relevant, timely, and applicable content.
5 points	This session offers innovative or inspirational content to green building professionals.
5 points	I would recommend this session to an attendee interested in the subject matter.
Max value: 25 Points	

Proposal Timeline

Wednesday, January 10*	Call for Proposals opens
Friday, February 23*	All proposals must be submitted by 11:59 pm EST
Thursday, May 30*	Accepted session notifications are sent
Thursday, June 13*	Presenter acceptance deadline
November 12-15	Conference Dates: Greenbuild International Conference & Expo, Philadelphia, PA

***Exactly dates subject to change**

Greenbuild Program Policies

The review process for education session proposals is managed by the Greenbuild staff. Greenbuild's responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be submitted to the program based upon the below guidelines:

Session and Presenter Regulations

- An individual may only participate in one education session at Greenbuild unless the Greenbuild staff approves a rare exception.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild with a maximum of three total presenters from that firm/institution/organization unless the Greenbuild staff approves a rare exception. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.
- Presenters may not distribute any printed collateral at the conference. To produce a paperless conference, presenters agree to provide all presentation slides, papers, and handouts electronically.

Greenbuild 2024 Call for Proposals

- Greenbuild conference presenters are awarded a discount off conference registration price in appreciation of their contribution to the success of the Greenbuild conference.
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- All presenters agree to have their session video and/or audio recorded at the discretion of the Greenbuild Conference.
- All presenters agree that Greenbuild/Informa has the right to repurpose content presented at the event for additional offerings at their sole discretion.
- Incomplete proposals will not be considered.

Applicant Responsibilities

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers.
- All proposed speakers must be able and willing to present at the conference at the time and date assigned.
- Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection and or cancellation if selected.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by Greenbuild. Greenbuild reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. Greenbuild reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).
- All accepted speakers must register for Greenbuild by the communicated deadline or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of Greenbuild.
- All presentations must be uploaded to the Speaker Resource Center in accordance with communicated deadlines. Failure to do so may result in cancellation of the session.

Greenbuild Program Process

- Greenbuild reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Speaker discounts may not be combined or transferred.
- Greenbuild may modify any submitted session by adding or removing speakers, requesting content changes or additions, or recommending a change in session length.

Final decisions regarding these policies may be made at the discretion of the Greenbuild Program Staff.