

EXHIBITORLIVE



83%

OF ATTENDEES

have a buying role for corporate event-related products and services

48%

OF ATTENDEES

have annual tradeshow BUDGETS OF \$500,000 OR MORE

42%

OF OUR AUDIENCE

are directly responsible for event site selection

39%

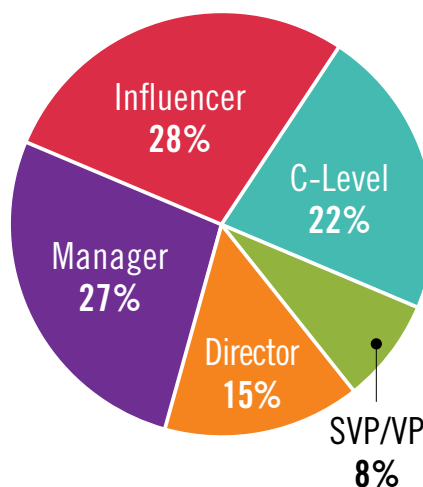
OF ATTENDEES

are first-time attendees

Connect with C-level executives, trade show and event professionals, and managers from organizations that create and produce live events. EXHIBITORLIVE is the #1 event for exhibitors to showcase new products, meet new customers and network with the leading experts in the trade show and events industry.

For 35 years, EXHIBITORLIVE has been the industry event of the year, bringing thousands of event professionals together to share knowledge, connect with peers, and learn what's new in face-to-face marketing. Our audience of professional trade show and corporate event marketers spends hours shopping the exhibit hall for solutions to their toughest challenges and searching for new products and services to maximize the success of their events and marketing programs.

ATTENDEE JOB TITLES



Top reasons for attending EXHIBITORLIVE

