# APTA Private Practice Annual Conference Proposal Evaluation Rubric

All proposals undergo a blind review process and are scored by members of the Annual Conference Program Workgroup. APTA Private Practice makes the final decision to accept or reject a proposal and determines the content, format, and schedule of each presentation.

| Evaluation Criteria | Rating Scale | Comments |
|---|---|---|
| Audience Engagement | 5 = Strongly Agree<br>4 = Agree<br>3 = Neutral<br>2 = Disagree<br>1= Strongly Disagree | Does the topic promise to engage the audience effectively? |
| Relevance and Novelty | 5 = Strongly Agree<br>4 = Agree<br>3 = Neutral<br>2 = Disagree<br>1= Strongly Disagree | Is the topic new, relevant, **and/or** presented from a fresh perspective? |
| Clarity and Pertinence of Objectives | 5 = Strongly Agree<br>4 = Agree<br>3 = Neutral<br>2 = Disagree<br>1= Strongly Disagree | Are the objectives complete, clear, and pertinent to PTs in private practice? |
| Content Reference | 5 = Strongly Agree<br>4 = Agree<br>3 = Neutral<br>2 = Disagree<br>1= Strongly Disagree | Are there pertinent references from the last 7 years? |
| Quality and Thoroughness of Proposal | 5 = Strongly Agree<br>4 = Agree<br>3 = Neutral<br>2 = Disagree<br>1= Strongly Disagree | Is the proposal professional, thorough, and well-written? |