



**OCTOBER 5-8, 2025
SAN DIEGO, CALIFORNIA**

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Company Presentation FAQs

What is a Company Presentations and who can apply?

Company Presentations are 9-minute podium presentations, typically given by the CEO or a senior executive of the company, to showcase the company's technology, business objectives, and investment and partnership goals. Medtech manufacturer startups and small companies up to commercial-stage companies can apply.

What is the deadline to submit a Company Presentation application?

This application will remain open until all slots have been filled.

Do I need to register for The MedTech Conference to give a company presentation and is there a company presentation fee?

If you are approved, there is a \$1,000 company presentation fee and a payment link will be included in your confirmation email. You must also purchase either an All-Access registration or a Medtech Campus Only registration.

When will I find out if I've been accepted for a company presentation slot?

We will review and accept company presentations on a rolling basis. Please allow two weeks from your submission date to receive a response.

What should I include in my Company Presentation?

Suggested material for your Company Presentation slide deck to include is:

1. Company Introduction - Vision and Mission
2. Problem Statement
3. Your Solution - Product/Technology
4. Market Opportunity
5. Business Model
6. Regulatory and compliance strategy
7. Go-to-Market Strategy
8. Competitive Landscape
9. Financial Projections and Funding Needs
10. Team and Expertise

*suggested 20-slides maximum

Who can I contact with questions and for more information?

For specific company presentation questions, contact Beth Perkins at bperkins@advamed.org.

For general application questions, contact program@advamed.org.