



Call for Presentations FAQ

Why speak at Client Forum 2026?

Speaking at Client Forum is an exciting and rewarding opportunity to serve as a thought leader to your peers and like-minded professionals. Client Forum speakers also receive a number of perks, including:

- Complimentary Client Forum 2026 conference registration
- Waived MCG User Certification Exam fee
- Eligibility for *approximately* 10 CE or 8 CME credits
- Round trip coach airfare
- Three nights hotel stay at the conference hotel
- All meals provided during the conference

What session topics are you looking for?

We are eager to hear your success stories, use cases, and lessons learned when leveraging MCG care guidelines, technology, and customer service. Below are the requested topics for submission:

- Leveraging MCG artificial intelligence (AI) and automation solutions the source of truth for clinical reasoning
- Payer-provider collaboration/cooperation for mutual benefit (e.g., improving patient outcomes, reduce administrative burden, reduce risk)
- Legislative and regulatory-driven initiatives (CMS rules and state regulations around clinical authorizations, use of AI technologies, and decision transparency)
- Social determinants of health (SDoH) and population health management, and health equity
- Population health strategies
- Clinical education
- Accountable Care Organization (ACO) insights and education
- Physician Advisor use cases, insights and education
- Initiatives to improve financial and clinical outcomes (e.g., LOS optimization, effective transition to post-acute settings of care)
- Use of benchmarks and data, narrowing unwanted variations in care
- Behavioral health and strategies to support appropriate opioid use and mental health parity

What items are required to submit a proposal?

- Presentation title
- Abstract
- Three learning objectives that are clear, measurable, and achievable
- Speaker details
- You will also be asked to answer additional questions related to your proposal and agree to MCG's terms and conditions

What speaker expenses will be covered?

- Conference registration
- Three nights hotel stay
- Roundtrip economy airfare
- All meals during the conference will also be provided

How long are the sessions?

Each session is 50 minutes long, so we recommend 35-45 minutes for your presentation, 5-15 minutes for Q&A.

Is there a limit on the number of speakers for a session?

We recommend no more than two speakers per session, however, it's not a requirement. All submissions will be considered regardless of speaker number.

What is the deadline to submit a proposal?

The call for presentations deadline is **Friday, October 17th 2025**

When will you confirm whether or not my proposal has been selected?

Submitters will be notified of their proposal status in **January 2026**.

When and where is the conference?

Client Forum 2026 is Monday - Wednesday, June 1-3, 2026 at the [JW Marriott Miami Turnberry Resort & Spa](#), in Aventura Florida.

When will conference registration open?

Client Forum 2026 registration should be open by **late October 2025**.