

Call for Presentations Submission Guide

Section	Guidance	Examples
Proposed Session Title	We encourage short and specific presentation titles (containing no abbreviations) that clearly indicate the nature of the presentation. Creativity is welcome, however, it's most important to have a title that accurately illustrates the content that will be presented.	Review the Client Forum 2025 agenda for recent examples
Speaker Details	The person submitting the proposal is automatically included as a speaker. The submitter can easily change that and add more speakers.	N/A
Session Description	<p>This is where you will detail your presentation topic and progress leveraging MCG solutions.</p> <p>Suggested items to include in the description:</p> <ul style="list-style-type: none"> • Background information on your organization, type of clients/patients involved, MCG solutions used • Situation before and currently - what problem were you trying to solve and how has it impacted your organization? • Interventions made • Your approach to change management and organization preparedness • Challenges encountered and any tips to avoid those challenges • Expected/realized outcomes, changes, and improvements <p>We are requesting submissions that address one or more of the following:</p> <ul style="list-style-type: none"> • Leveraging MCG artificial intelligence (AI) and automation solutions as the source of truth for clinical reasoning • Payer-provider collaboration/cooperation for mutual benefit (e.g., improving patient outcomes, reduce administrative burden, reduce risk) • Legislative and regulatory-driven initiatives (CMS rules and state regulations around clinical authorizations, use of AI technologies, and decision transparency) • Social determinants of health (SDoH) and population health management, and health equity • Populations health strategies • Clinical education • Accountable Care Organization (ACO) insights and education • Physician Advisor use cases, insights and education • Initiatives to improve financial and clinical outcomes (e.g., LOS optimization, effective transition to post-acute settings of care) • Use of benchmarks and data, narrowing unwanted variations in care • Behavioral health and strategies to support appropriate opioid use and mental health parity 	Review the Client Forum 2025 agenda for recent examples
Session Details	In this section, we ask if your submission matches any of the requested topics and also to note your organization type.	N/A
Learning Objectives	<p>Please provide 3 learning objectives that are clear, measurable, and achievable. These objectives should clearly explain to attendees what they will take away from the presentation.</p> <p>Begin your learning objectives with measurable action verbs such as <i>Identify</i>, <i>Recall</i>, <i>Describe</i>, <i>Define</i>, and <i>Demonstrate</i>. Please <u>avoid</u> using non-measurable action verbs such as <i>Know</i>, <i>Learn</i>, and <i>Understand</i>.</p>	<ul style="list-style-type: none"> • Define quantitative treatment limits (QTLs) and non-quantitative treatment limitations (NQTLs)
Terms and Conditions	Please read and agree to the Terms and Conditions for submitting a Client Forum 2026 session proposal.	N/A

Questions? Please contact your Account Executive or Carmen Collins at carmen.collins@mcg.com.