

ACHE Congress on Healthcare Leadership Example

Proposal Speakers:

Jennifer Bickel, MD – VP/Chief Wellness Officer, MD Anderson Cancer Center
Harris Eyre – Lead for Neuro-Policy/Senior Fellow for Brain Health and Society, Rice University
Kana Enomoto – Director of Brain Health, McKinsey Health Institute
Jochen Reiser, MD, PhD – President/CEO, UTMB Health

Education Program Title: Healthcare Leadership in the Brain Economy

Length of Proposed Session: 1.5 hour session

Topic Area: Intentional Leadership

Career Stage: Early Careerist, Mid-Careerist, Senior Executive/C-Suite

Would You Be Willing to Present This Program At a Student Session?: No

Work Setting for Proposed Seminar: Hospitals / Healthcare Systems, Small/Rural Healthcare Organizations, Military Healthcare/VA, Medical Group or Physician Practices

Education Program Description: In an era where cognitive demands and technological complexity are rapidly intensifying, healthcare leaders must navigate unprecedented challenges at the intersection of workforce well-being, technological advancement and economic development. This dynamic session brings together distinguished leaders from premier healthcare institutions to explore how healthcare organizations can thrive in the emerging brain economy. Expert faculty will examine critical issues facing healthcare leadership, including the mounting mental health crisis among healthcare workers, with particular focus on addressing depression, burnout and suicide risk. Drawing from leading cancer center and academic medical center experiences, speakers will share innovative approaches to workforce wellness and organizational resilience. The session will explore how healthcare systems can cultivate essential brain skills—from creative problem-solving to algorithm literacy—as AI transforms clinical practice. Leading experts from prominent think tanks will present practical strategies for building resilient organizations that can adapt to technological disruption while supporting workforce mental fitness. Participants will examine healthcare systems' vital role as economic anchors, driving regional innovation and prosperity through brain-capital development. This session will provide actionable frameworks and tools for leading healthcare organizations that promote both workforce well-being and economic vitality in the brain economy era.

Learning Objective 1: Identify the elements needed to build a comprehensive brain health strategy for healthcare workforces, including incorporating metrics for mental well-being, cognitive performance and organizational resilience in an AI-enabled healthcare environment.

Learning Objective 2: Develop the first steps to position your healthcare system as a driver of regional economic growth through brain capital development, including workforce upskilling initiatives and innovation partnerships that strengthen both institutional and community outcomes.

Teaching Methods Used: Panel Discussion

Exam