



## Call for Presentations FAQ

### Why speak at Client Forum 2027?

Speaking at Client Forum is an exciting and rewarding opportunity to serve as a thought leader to your peers and like-minded professionals. Client Forum speakers also receive a number of perks, including:

- Complimentary Client Forum 2027 conference registration
- Waived MCG User Certification Exam fee
- Eligibility for *approximately* 10 CE or 8 CME credits
- Round trip coach airfare
- Three nights hotel stay at the conference hotel
- All meals provided during the conference

### What session topics are you looking for?

We are especially interested in stories that address the following submission topics:

- Leveraging MCG artificial intelligence (AI) and automation solutions as the source of truth for clinical reasoning
- Payer-provider collaboration and cooperation for mutual benefit (e.g., improving patient outcomes, reducing administrative burden, and reducing risk)
- Legislative- and regulatory-driven initiatives (CMS rules and state regulations related to clinical authorizations, the use of AI technologies, and decision transparency)
- Social determinants of health (SDoH), population health management, and health equity
- Population health strategies
- Clinical education
- Accountable Care Organization (ACO) insights and education
- Physician Advisor use cases, insights, and education
- Initiatives to improve financial and clinical outcomes (e.g., LOS optimization and effective transitions to post-acute care settings)
- Use of benchmarks and data to narrow unwanted variations in care
- Behavioral health strategies that support appropriate opioid management and mental health parity

### **What items are required to submit a proposal?**

- Presentation title
- Abstract
- Three learning objectives that are clear, measurable, and achievable
- Speaker details
- You will also be asked to answer additional questions related to your proposal and agree to MCG's terms and conditions

### **What speaker expenses will be covered?**

- Conference registration
- Three nights hotel stay
- Roundtrip economy airfare
- All meals during the conference will also be provided

### **How long are the sessions?**

Each session is 50 minutes long, so we recommend 35-45 minutes for your presentation, 5-15 minutes for Q&A.

### **Is there a limit on the number of speakers for a session?**

We recommend no more than two speakers per session, however, it's not a requirement. All submissions will be considered regardless of speaker number.

### **What is the deadline to submit a proposal?**

The call for presentations deadline is **Friday, September 4<sup>th</sup> 2026**.

### **When will you confirm whether or not my proposal has been selected?**

Submitters will be notified of their proposal status by **January 2027**.

### **When and where is the conference?**

Client Forum 2027 is Sunday – Tuesday, April 11 – 14<sup>th</sup>, 2027 t the [JW Marriott Phoenix Desert Ridge Resort & Spa](#), in Phoneix Arizona

### **When will conference registration open?**

Client Forum 2026 registration should be open by **October 2026**.