



## Call for Presentations Step-by-step Process for Client Speakers

- 1) Visit the call for presentations submission site and create a new account:

<https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=IBGBAZVQ>

### Log-in to Submit a Session Proposal

<h4>New Account</h4> <p>If you have not yet used <i>this year's</i> submission site, you will need to create a new account.</p> <p><a href="#">Create New Account</a></p>	<h4>Existing Account</h4> <p>Email Address *</p> <input type="text"/> <p>Access Key *</p> <input type="text"/> <a href="#">Show</a> <p><a href="#">Lost your access key?</a></p> <p><a href="#">Log-in</a></p>
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- 2) Click to begin a new session proposal



**SESSION PROPOSALS** (you have 0 complete session proposals, 0 incomplete session proposals and 0 withdrawn session proposals)

[+](#) [Click here to begin a new Session Proposal](#)

- 3) Enter proposed session title and choose your submission type:

- If you plan to apply for the **Doyle Award**, choose [Client/Guest Speaker – Applying for Doyle Award](#)
- If you *do not* intend to apply for the **Doyle Award**, choose [Client/Guest Speaker – NOT applying for Doyle Award](#)



## START A NEW PROPOSAL

Submit

Enter your proposed session title and type below, then click "Submit" to continue.

### Proposed Session Title \*

Short and specific presentation titles (containing no abbreviations) that indicate the nature of the presentation are encouraged.

0 characters (0 max)  
0 words (25 max)

### Submission type \*

-- Select Submission type --

- Select Submission type --
- Client/Guest Speaker - Applying for Doyle Award
- Client/Guest Speaker - NOT applying for Doyle Award
- MCG Staff Speaker

- 4) **There are 5 tasks that need to be completed to submit a session proposal. If you plan to apply for the Doyle Award, there are 2 additional tasks.** Once a task has been fully completed, a large green check mark will appear. Once all tasks are completed, you can then do a final review and submit your proposal.

New session proposal was successfully added.



1. **Speaker Details**  
Add or edit speakers for this submission.



2. **Session Description**  
Provide your proposed session title and description.



3. **Session Details**  
Please answer the following questions.



4. **Learning Objectives**  
Provide 3 learning objectives that are clear, measurable, and achievable.



5. **Doyle Award Submission**  
Task to submit an application for the Doyle Award.



6. **Doyle Award Supporting Material**  
Task to submit supporting material for the Doyle Award.



7. **Terms and Conditions**  
Read and agree to the Terms and Conditions.

If you apply for the Doyle Award, there are 2 additional tasks

Preview & Submit

## 5) Task 1 - Speaker Details

Person submitting the proposal is automatically included as a speaker. You can easily change that and add more speakers:

Please add the speaker(s) for this submission. If you have more than one speaker, the first speaker will be noted as the primary speaker.

### To add a speaker:

- Type the speaker's first name, last name, and email address
- Click Add Speaker

### To remove a speaker:

- Click the red Remove button for the speaker you wish to remove

### To complete a speaker's profile:

- Click the blue Edit button below a speaker's name to complete his/her profile
- A **green check mark** indicates a complete profile
- Once all speaker profiles are complete, click **Save Speakers** to complete the task

### Add New Speaker

First Name \*

Last Name \*

Email \*

Add Speaker

### Speaker List

You must add at least 1 speaker and no more than 5.

1

Scarlet Leung

Senior Marketing Manager, MCG Health

Profile incomplete ✖

Role(s): Speaker

Edit Scarlet Leung's Profile

Remove Scarlet Leung

Save Speakers

If you want to add more speakers, this is what is needed for each additional speaker:



## SPEAKER PROFILE

Continue

\* indicates required

Please complete as much of the information as you can and then press the **Continue** button.

### Personal Details

Prefix

First Name \*

Middle Initial

Last Name \*

Suffix

### Contact Details

Office Phone

Mobile Phone

Fax

Email Address \*

### Mailing Address

Address Line 1

Address Line 2

Address Line 3

City

State

Zip

Country

### Professional Information (as it will appear on conference materials)

Title (max character 100) \*

Company \*

If you've previously presented at Client Forum, please indicate when. \*

- 
- 
- 
- 
- 

Who is your MCG Account Manager or Sales Executive? \*

Continue

## 6) Task 2 - Session Description

Please complete the required fields.

Please enter your proposed session details below. When satisfied, select **Continue**.

**Proposed Session Title \***

Short and specific presentation titles (containing no abbreviations) that indicate the nature of the presentation are encouraged.

Submission Test

2 words (1 - 25 words)

**Session Description \***

Max 200 words.

0 characters  
0 words (Max 200 words)

**Please describe your organization's progress or outcomes with MCG solutions. \***

Max 150 words.

0 characters  
0 words (Max 150 words)

Continue

**7) Task 3 - Session Details**

## Please complete the required fields.

Please answer the required fields below to continue.

\* indicates a required field

### 1 Please select the topic(s) that best fit your session proposal. \*

- MCG artificial intelligence and machine learning solutions
- Payer-provider collaboration/cooperation
- Legislative and regulatory-driven initiatives
- Social determinants of health and population health management
- Value-based care strategies
- ACO insights and education
- Physician insights and education
- Behavioral health

### 2 What is your organization type? \*

- National health plan or other payer (e.g. TPA)
- Regional or local health plan or other payer (e.g. TPA)
- Hospital system with three or more facilities
- Large hospital (more than 300 beds total)
- Medium or small hospital (fewer than 300 beds total)
- Critical Access Hospital
- Accountable Care Organization
- Government-funded health service
- Other payer
- Other provider

### 3 If you selected OTHER from the question above, please specify:

Continue

## 8) Task 4 - Learning Objectives

Please complete the required fields.

Provide 3 learning objectives that are clear, measurable, and achievable.

Begin your learning objectives with measurable action verbs such as *Identify, Recall, Describe, Define, and Demonstrate*. Please **avoid** using non-measurable action verbs such as *Know, Learn, and Understand*. Refer to Bloom's Taxonomy of measurable verbs for additional suggestions.

Examples:

- Define quantitative treatment limits (QTLs) and non-quantitative treatment limitations (NQLs)
- Describe what components of an admission order constitute a presumption of medical necessity for billing under Part A of Medicare

### 1 Answer the following questions for Learning Objective 1

#### Learning Objective 1 \*

Use a measurable action verb to begin the learning objective. e.g. Identify, Recall, Describe, Define, Demonstrate

Upon completion of this session, attendees will be able to (action verb)....

0 words (Max 40 words)

### 2 Answer the following questions for Learning Objective 2

#### Learning Objective 2 \*

Use a measurable action verb to begin the learning objective. e.g. Identify, Recall, Describe, Define, Demonstrate

Upon completion of this session, attendees will be able to (action verb)....

0 words (Max 40 words)

### 3 Answer the following questions for Learning Objective 3

#### Learning Objective 3 \*

Use a measurable action verb to begin the learning objective. e.g. Identify, Recall, Describe, Define, Demonstrate

Upon completion of this session, attendees will be able to (action verb)....

0 words (Max 40 words)

Continue

## 9) **ONLY FOR THOSE SUBMITTING A DOYLE AWARD APPLICATION** – Task 5 – Doyle Award Submission

Review and complete task 5.

To submit an application for **The Richard L. Doyle Award for Innovation and Leadership in Healthcare**, please answer the questions below. You **do not** have to complete this in one sitting. You can save and come back to this task by selecting the **Continue** button.

\* indicates a required field

## 10) **ONLY FOR THOSE SUBMITTING A DOYLE AWARD APPLICATION – Task 6 – Doyle Award Supporting Material**

Review and complete task 6.

If you would like to include any supporting materials for your Doyle Award application (e.g. metrics, graphs), please upload them via this task.

If you *do not want to include supporting materials*, please select "I don't have anything to upload", then the **Continue** button.

\* indicates a required field

I don't have anything to upload

## 11) **Task 7 - Terms and Conditions**

Please review and indicate whether you agree to the Terms and Conditions.

1

Please indicate your agreement and understanding by checking the box below: \*

I have read and agree to the Terms and Conditions.

Submit

## 12) **Final preview and submit**

All tasks must be fully completed (a large green check mark on every task) before you can submit your proposal.



**1. Speaker Details**

Completed Sunday, April 23, 2023, 2:32 PM  
Add or edit speakers for this submission.



**2. Session Description**

Completed Sunday, April 23, 2023, 2:32 PM  
Provide your proposed session title and description.



**3. Session Details**

Completed Sunday, April 23, 2023, 2:32 PM  
Please answer the following questions.



**4. Learning Objectives**

Completed Sunday, April 23, 2023, 2:32 PM  
Provide 3 learning objectives that are clear, measurable, and achievable.



**5. Doyle Award Submission**

Completed Sunday, April 23, 2023, 2:33 PM  
Task to submit an application for the Doyle Award.



**6. Doyle Award Supporting Material**

Completed Sunday, April 23, 2023, 2:33 PM  
Task to submit supporting material for the Doyle Award.



**7. Terms and Conditions**

Completed Sunday, April 23, 2023, 2:33 PM  
Read and agree to the Terms and Conditions.

If you apply for the Doyle Award,  
there are 2 additional tasks

Preview & Submit

### 13) Confirmation email

Once a proposal has been submitted, you will receive a confirmation email with summary of the submission and link to view/edit the submission.