

Call for Presentations Submission Guide

Section	Guidance	Examples
Proposed Session Title	We encourage short and specific presentation titles (containing no abbreviations) that clearly indicate the nature of the presentation. Creativity is welcome, however, it's most important to have a title that accurately illustrates the content that will be presented.	Review the Client Forum 2026 agenda for recent examples
Speaker Details	The person submitting the proposal is automatically included as a speaker. The submitter can easily change that and add more speakers.	N/A
Session Description	<p>This is where you will detail your presentation topic and progress leveraging MCG solutions.</p> <p>Suggested items to include in the description:</p> <ul style="list-style-type: none"> • Background information on your organization, type of clients/patients involved, MCG solutions used • Situation before and currently - what problem were you trying to solve and how has it impacted your organization? • Interventions made • Your approach to change management and organization preparedness • Challenges encountered and any tips to avoid those challenges • Expected/realized outcomes, changes, and improvements <p>We are especially interested in stories that address the following submission topics:</p> <ul style="list-style-type: none"> • Leveraging MCG artificial intelligence (AI) and automation solutions as the source of truth for clinical reasoning • Payer-provider collaboration and cooperation for mutual benefit (e.g., improving patient outcomes, reducing administrative burden, and reducing risk) • Legislative- and regulatory-driven initiatives (CMS rules and state regulations related to clinical authorizations, the use of AI technologies, and decision transparency) • Social determinants of health (SDoH), population health management, and health equity • Population health strategies • Clinical education • Accountable Care Organization (ACO) insights and education • Physician Advisor use cases, insights, and education • Initiatives to improve financial and clinical outcomes (e.g., LOS optimization and effective transitions to post-acute care settings) • Use of benchmarks and data to narrow unwanted variations in care • Behavioral health strategies that support appropriate opioid management and mental health parity 	Review the Client Forum 2026 agenda for recent examples
Session Details	In this section, we ask if your submission matches any of the requested topics and also to note your organization type.	N/A
Learning Objectives	<p>Please provide 3 learning objectives that are clear, measurable, and achievable. These objectives should clearly explain to attendees what they will take away from the presentation.</p> <p>Begin your learning objectives with measurable action verbs such as <i>Identify</i>, <i>Recall</i>, <i>Describe</i>, <i>Define</i>, and <i>Demonstrate</i>. Please <u>avoid</u> using non-measurable action verbs such as <i>Know</i>, <i>Learn</i>, and <i>Understand</i>.</p>	• Define quantitative treatment limits (QTLs) and non-quantitative treatment limitations (NQTLs)
Terms and Conditions	Please read and agree to the Terms and Conditions for submitting a Client Forum 2027 session proposal.	N/A

Questions? Please contact your Account Executive or the [Client Forum team](#).