

WHY EXHIBITORLIVE



75%
OF ATTENDEES
have a buying role for
corporate event-related
products and services

42%
OF OUR AUDIENCE
are directly responsible for
event site selection

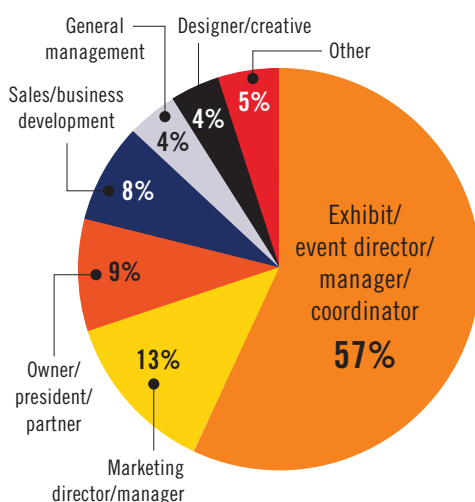
41%
OF ATTENDEES
are first-time attendees

EXPAND YOUR REACH, ELEVATE YOUR BRAND

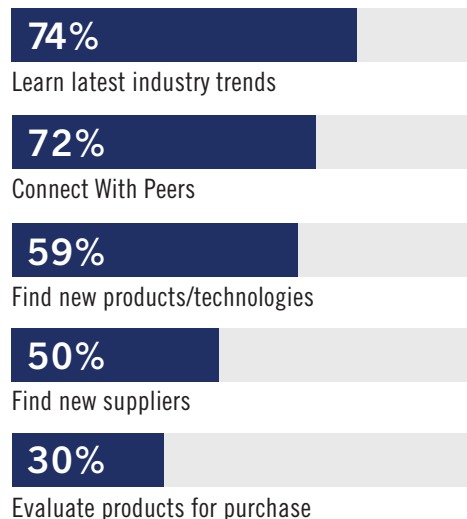
Are you a provider of products or services, event/venue space for the trade show and events industry? If yes, EXHIBITORLIVE is your premier access to the decision-makers and buyers for the multi-billion dollar exhibitions and events industry. Connect with C-level executives, trade show and event professionals, and managers from organizations that create and produce live events. EXHIBITORLIVE is the #1 event for exhibitors to showcase new products, meet new customers and network with the leading experts in the trade show and events industry.

For 35 years, EXHIBITORLIVE has been the industry event of the year, bringing thousands of event professionals together to share knowledge, connect with peers, and learn what's new in face-to-face marketing. Our audience of professional trade show and corporate event marketers spends hours shopping the exhibit hall for solutions to their toughest challenges and searching for new products and services to maximize the success of their events and marketing programs.

ATTENDEE JOB TITLES



Top reasons for attending EXHIBITORLIVE



Top areas of interest for EXHIBITORLIVE attendees

Product/Service	Interest
Exhibit Design & Fabrication (NET)	52%
Modular Exhibits	40%
Portable Exhibits	37%
Rental Exhibits	27%
Mobile Exhibits/Trailers	17%
Other Exhibit-Type	13%
Audio/Visual Equipment & Services	40%
Banner/Graphics/Signage (non-digital)	40%
Artificial Intelligence	49%
Digital Signage	41%
Event Design & Production	34%
Digital Event Apps and Platforms	29%
Lighting Products/Design	26%
Lead Retrieval/Management	28%
Promotional Products	32%

LOOK WHO ATTENDS EXHIBITOR **LIVE**

ABB

AbbVie
Accelleron US Inc
AdventHealth
Alarm.com
Allergan Aesthetics
Alto-Shaam
Ambry Genetics
American Physical
Society

 **AMERICOL**

AMETEK FARO
Amphenol CIT
Applied Underwriters
Aquifer

aramark 

Aramco
ASC Engineered
Solutions
ATI
AtriCure
Austin Retina Associates
PLLC

Avalara

AvePoint Inc
Applied Underwriters
Asendia USA
Aspire Bakeries
ATI

B | BRAUN
SHARING EXPERTISE

BASF

Beckman Coulter
Bedford Reinforced
Plastics

**BEST
BUY**  **Health**

bioMerieux, Inc.
Bio-Techne
Bracco Diagnostics
Bradley Company

brother
at your side

Bruker
Bullard
Cambro Manufacturing
Carbon
Careington International
Corporation

carhartt 

Case IH
Cassida USA
Catalis
Cengage

CINTAS
READY FOR THE WORKDAY®

Columbia Southern
University
Connector Queen
Connor Group
Consensus Cloud
Solutions
Copeland

CORNING

Cox Automotive
Crawford & Company
CYTIVA

Danby

Delta Star
DMSi Software
Druva

 **DUNCAN
AVIATION**

Elastic
Elevate Textiles
Ellsworth Adhesives
Ericsson inc
Eriez
Excel Dryer
Fiscal Systems
Flagship Facility Services

FUJIFILM

Generac Power
Systems Inc.
Gilead Sciences
Gore & Associates
GradGuard
Hayward Tyler

 **HENDRICKSON**
The World Rides On Us®

Hitachi Rail
Hoosier Racing Tire
Hubbell
Hunter Landscape
ICU Medical
Indium Corporation
Ingredion
Inovalon
Inpro

IntelliShift 

Jacksonville Port
Authority (JAXPORT)
Jayco
KAESER COMPRESORES
MEXICO
Kawasaki Motors Corp.,
U.S.A.

***Kimberly-Clark**

Leggett & Platt, Inc.
LeoSight
LexisNexis Risk Solutions
Lockheed Martin

L'ORÉAL

Lowe's
LumiQ
Magid

Marvell Technology, Inc.

THE UNIVERSITY OF TEXAS
**MDAnderson
Cancer Center**

MGA Entertainment
microbiome Labs -
Novozymes One Health
Microchip
Technology Inc.
Miebach
Mirion Medical
Mirion Technologies

 **MITSUBISHI
ELECTRIC**

Mitutoyo America
Corporation
ModMed
Moody's
Moog Inc.
Morbark

 **NATDA**
A RESOURCE FOR TRAILER DEALERS™

National Fire Sprinkler
Association
Nelson Irrigation
New Holland
NextGen Healthcare

 **NOVO NORDISK**

Novonesis
Oakmont Capital Services
OMNIA Partners
Optivate
Otus
Phorest
Physicians Exclusive LLC
dba Microbiome Labs

 **PILOT**
CHEMICAL COMPANY

PlayOn
PointClickCare
ProAssurance
Progressive Components

 **PROMACH**

ProMach Robotics
& End of Line
Promega Corporation
Public Consulting Group
Quva

 **Red Bull**

Red Bull North America
RedSail Technologies
Reliable Transmission
Service
Resmed
RTP Company
RTX
S&C Electric Company

 **SAFWARE**

SanMar
Schaeffer's Specialized
Lubricants
SI-BONE
Siemens Healthineers
SiteOne Landscape
Supply
SmartSense by Digi
SourceAmerica

 **SPECTRUM
CONTROL**

SS&C Technologies
Staubli
STERIS
Systems Planning
& Analysis
Taiho Oncology
Tapcheck
Tata Consultancy
Services

 **TDK** In Everything,
Better

TeamSense
Technip Energies
The Boeing Company

**ThermoFisher
SCIENTIFIC**

Valvoline Global
Verkada
VertexOne

 **VIKING MASEK**

Vizo Financial
VSP Vision
W. L. Gore & Associates
Wire Belt Company of
America
Worthington Enterprises
ZimVie
Zywave