

EXHIBITORLIVE

Speaker Benefits

EXHIBITORLIVE speakers receive numerous benefits, which include:

- **Increased Visibility:** Speaking increases personal and brand visibility. It positions the speaker and their company in front of a large audience, which includes industry peers and potential clients. A pre-conference list of session registrants, including titles, companies, and other demographic information, will be available upon request.
- **Establishing Thought Leadership:** By sharing expertise on relevant topics, speakers can establish themselves and their companies as thought leaders in the industry. This can enhance their reputation and credibility, making them go-to experts in their field.
- **Networking Opportunities:** EXHIBITORLIVE provides a platform for networking with industry peers, current and prospective clients, and partners.
- **Marketing and Promotion:** Speakers receive exposure through the event's promotional materials, [website](#), email marketing efforts, and social media.
- **Competitive Advantage:** Speakers can differentiate themselves and their companies from competitors by showcasing their knowledge and innovative solutions.
- **Feedback and Insights:** Designing and delivering sessions allows for information gathering and immediate feedback from corporate trade show/event marketing participants. This data provides valuable insights into industry needs and preferences and can be used to refine products, services, and future presentations.
- **Professional Development:** Through designing and delivering a presentation, speakers can enhance their public speaking, facilitation, and communication skills. In addition, speakers receive training, coaching, and resources on adult learning best practices, instructional design, and facilitation skills. *This training is required for speakers new to EXHIBITORLIVE.*
- **Centralized Speaker Platform:** To support speaker success, speakers are invited to an online platform that houses the speaker agreement, all key dates, deadlines, and essential conference information. This tool keeps speakers informed and organized throughout the planning process, ensuring a smooth experience from proposal acceptance to on-site delivery.

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Depending upon the individual's professional role, we also provide the following*.

Corporate trade show and event marketing professionals who are selected to speak receive:

- A speaker registration that includes four complimentary sessions, the Welcome Reception, and Exhibit Hall (valued at \$1,700) – this value can also be applied to other registration packages
- An invitation to the Speaker Reception
- Reimbursement for hotel accommodations at one of the official event hotels — one night for single-day speakers (either the night before or after their session) or two or more nights for those presenting on multiple days.
- Ground transportation between the airport and the host hotel in the event city
- Meals not otherwise provided by the conference on the day of their session(s)

Industry suppliers and vendors (e.g., those representing agencies, exhibit houses, or companies that provide products or services to corporate exhibitors) receive:

- A speaker registration that includes four complimentary sessions, the Welcome Reception, and Exhibit Hall (valued at \$1,700) – this value can also be applied to other registration packages
- An invitation to the Speaker Reception

Industry Consultants (e.g., independent consultants who advise corporate exhibitors, agencies, or exhibit houses but are not full-time professional speakers) receive:

- A speaker registration that includes four complimentary sessions, the Welcome Reception, and Exhibit Hall (valued at \$1,700) – this value can also be applied to other registration packages
- An invitation to the Speaker Reception
- Reimbursement for hotel accommodations at one of the official event hotels—one night for single-day speakers (either the night before or after their session) or two or more nights for those presenting on multiple days.
- Ground transportation between the airport and the host hotel in the event city

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- Meals not otherwise provided by the conference on the day of their session(s)

Note: Consultants who operate as professional speakers or require speaking fees should refer to the Professional Speakers category. Requests for honoraria or additional travel support will be considered on a case-by-case basis and must be approved in advance.

Professional speakers who make their living through paid speaking engagements receive:

- A speaker registration that includes 4 complimentary sessions, the Welcome Reception, and Exhibit Hall (valued at \$1,700) – this value can also be applied to other registration packages
- An invitation to the Speaker Reception
- Reimbursement for economy-class airfare, provided travel is booked at a reasonable rate, no later than 30 days before the event
- Reimbursement for hotel accommodations at one of the official event hotels—one night for single-day speakers (either the night before or after their session) or two or more nights for those presenting on multiple days.
- Ground transportation between the speaker’s home, airport, and hotel in both the home and host cities.
- Meals not otherwise provided by the conference on the day of their session(s)

Note: Unsolicited proposals from professional speakers are rarely selected. Professional speakers from the local host event area may sometimes be considered. Since we have a limited budget for honorariums, any requests must be discussed in advance and are reviewed on a case-by-case basis.

**Speaker benefits for standard breakout sessions apply to a maximum of three presenters per session or workshop, or one facilitator and up to three panelists for panel sessions. Also, as conference details are finalized, speaker benefits are subject to revision based on budget and program needs.*

Please don’t hesitate to [reach out with any additional questions](#). We appreciate your interest in contributing to our event and look forward to reviewing your session proposal(s).