Welcome Page

2027 GEM Summit Call for Proposals

We invite you to submit a presentation proposal for the NAGAP Graduate Enrollment Management Summit and share your expertise with colleagues from across the field. This is your opportunity to contribute to meaningful conversations shaping the future of graduate education. The proposal submission system will remain open through September 15, 2026.

Educational Domains

Bring your ideas, experiences, and innovation. This is your moment to think boldly and share your impact. At NAGAP, we recognize that our members bring a wealth of knowledge not only from graduate admissions and enrollment management, but also from diverse professional backgrounds that enrich our work.

We encourage you to consider submitting a proposal on any topic that advances graduate education, supports student success, enhances enrollment strategy, or contributes to professional development at any level. Whether your insights stem from your current role, past experiences, or cross-industry expertise, your perspective can inspire, inform, and elevate our community. Our educational domains are designed to capture the depth and breadth of graduate enrollment management while also creating space for creativity, innovation, and forward-thinking ideas that will shape the future of our profession.

Educational domains include:

- Recruitment & Marketing
- Funding the Graduate Journey
- Integrated Operations
- Student Services
- Alumni Engagement Across the Student Life Cycle
- Enrollment Modeling & Strategic Planning
- Career, Staff & Personal Development
- Diversity, Equity, and Inclusion

For each submission, we ask that you indicate the format in which you would like to present. Depending on which format you select, you will then be asked to provide

additional information specific to the format you choose.

If you have any questions, please contact the NAGAP Executive Office at info@nagap.org. All submissions must be completed by **September 15, 2026, 11:59 p.m. ET** to be considered. Thank you, in advance, for your interest in participating in an education session in 2027!

By starting the submission process, you acknowledge the following:

- You have read and agree to the deadlines and procedures listed above.
- All presenters (primary or additional) are required to register for the NAGAP GEM Summit at their own expense.
- All presenters will be provided the date and time of their presentation in sufficient time to book travel accordingly. NAGAP will not change your presentation date or time due to travel schedules.

A Note about Vendor Presentations: If you are a vendor partner looking to provide an in-depth, exclusive, product-based presentation please choose vendor presentation as the session type. The fee associated with providing a vendor presentation is $3,000 for exhibiting companies or $5,000 for non-exhibiting companies.

In lieu of a paid vendor presentation, vendors are encouraged to participate in the education session proposal process, if they follow these guidelines:

- The vendor must co-present with a college or university.
- The presentation must be a research-based presentation (no sales pitches).
- The vendor cannot submit multiple educational session proposals (NAGAP will not accept the same vendor presenting in multiple educational sessions).
- The presentation must meet the criteria set forth for an education session.

Submission Page

All correspondences will be sent to the primary presenter. The primary presenter is responsible for sharing the information with the co-presenters, if applicable.

Primary Presenter First Name

Primary Presenter Last Name

Primary Presenter Title

Institution/Company

Is your institution public or private?

- Public
- Private

Size of Institution (Number of Graduate Students in Program)

Address

City

State

Zip

Country

Phone

Email

Are you currently a member of NAGAP?
Y/N

Have you presented at a NAGAP Summit before?
Y/N

Please provide a list of recent presentations or publications that you have completed in the last year or two. This information will aid NAGAP in identifying experts in the field for other potential presentations.

Additional Presenters (same requirements as above)

Preferred Session Format

- **Presentation** - These are educational sessions in which the presenter(s) shares information with a theater-style audience. Presenters are encouraged to integrate media (e.g., PowerPoint, video clips, web links), engage the audience throughout the course of the session and provide specific examples of how the new learning can be implemented by attendees. Presentations should be structured so that sufficient time is allotted for audience participation, take-home messages and questions and answers.
- **Special Interest Forum** - Special Interest Forums (SIF), led by facilitators, are round table discussions during which attendees may discuss specific topics of interest (selected in advance) in small group settings. This format should maximize the opportunity for open dialogue

among conference attendees, as participants share their experiences, thoughts and best practices.
- **Panel Discussion** - Panels ideally have 3-4 participants and a moderator. Potential panelists should submit topics, areas of expertise and related experience and include names of other panelists. The moderator should lead the discussion with a set of questions that will ensure participation of all panelists around topics and essential/guiding questions and encourage questions from the audience to make the session interactive.
- **Vendor Presentation** - Vendors provide an in-depth, exclusive, product-based presentation on specific products or services. They share how a product or service works and how it may address specific needs of session participants. There is a fee associated with providing a vendor presentation ($3,000 for exhibiting companies and $5,000 for non-exhibiting companies).

PRESENTATION SUBMISSION

Session Title (20 words or less)

Have you presented this session or related topic previously?
- Y/N

What is the intended approach? - The “approach” is based on the elements of the Evolution of Learning of GEM Professionals and was created by the NAGAP Education Committee. The approach, or levels of learning, is not based on participants’ years of experience in the field, but rather the level of knowledge of or expertise in a particular area, topic or task.
For more information on identifying which approach appropriately describes your session, click here:
- Tactical
- Operational
- Strategic

Educational Domain:
- Recruitment and Marketing
- Funding the Graduate Journey
- Integrated Operations
- Student Services
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- Enrollment Modeling and Strategic Planning
- Career, Staff, and Personal Development
- Diversity, Equity & Inclusion

Please indicate the level of attendee experience this session is best suited for
- Basic

- Intermediate
- Advanced

Please provide a one-paragraph overview of the session. (200 words or less)

Please provide 3-4 specific objectives (in bullet point format) that attendees can expect to attain after having attended this session. Be sure to include information on follow-up actions or next steps. (200 words or less)

Session Agenda/Outline (200 words or less)

If there are several topics that are similar in nature, instead of delivering a Presentation would you be agreeable to being part of a Panel?

- Y/N

Each session will be equipped with a screen, LCD projector, lavaliere microphone, and laptop computer. Will you need any additional audio/visual equipment?

- Y/N

If yes, what equipment would you like to see added?

Does your presentation require an Internet connection?

- Y/N

SPECIAL INTEREST FORUM

Please note that SIFs are meant to be strictly roundtable discussions. AV equipment will not necessarily be made available for this format.

Session Title (20 words or less)

Have you presented this session or related topic previously?

- Y/N

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For more information on identifying which approach appropriately describes your session, click to view the definitions. (need to include the pdf of the approaches)

- Tactical
- Operational
- Strategic

Educational Domain (need to supply the pdf of educational domains with topic suggestions)

- Recruitment and Marketing
- Funding the Graduate Journey
- Integrated Operations
- Student Services
- Alumni Engagement Across the Student Life Cycle
- Enrollment Modeling and Strategic Planning
- Career, Staff, and Personal Development
- Diversity, Equity & Inclusion

Please indicate the level of attendee experience this session is best suited for

- Basic
- Intermediate
- Advanced

Please provide a one-paragraph overview of the topic, addressing its relevance/currency and illustrating what attendees can expect to discuss in this forum. (200 words or less)

Please provide 3-5 substantive questions you could ask to facilitate a discussion on this topic if necessary. (200 words or less)

Please discuss your familiarity, background, expertise and/or interest in the selected topic. (200 words or less)

PANEL

Session Title (20 words or less)

Have you presented this session or related topic previously?

- Y/N

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- Tactical
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Educational Domain (need to supply the pdf of educational domains with topic suggestions)

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Please indicate the level of attendee experience this session is best suited for

- Basic
- Intermediate
- Advanced

If the primary presenter is not the team leader, please provide the Team Leader's name and contact information here.

Please provide a one-paragraph overview of what this panel will cover, addressing its relevance/currency and illustrating what issue(s) attendees can expect to learn about from the panelists. (200 words or less)

Please suggest 3-5 questions that might be appropriate for the team leader to propose to the panel, and how you might answer them as a member of the panel. (300 words or less)

Please discuss your familiarity, background, expertise and/or interest in the selected topic. (200 words or less)

Each session will be equipped with a screen, LCD projector, lavaliere microphone, and laptop computer. Will you need any additional audio/visual equipment?

- Y/N

If yes, what equipment would you like to see added?

Does your presentation require an Internet connection?

- Y/N

VENDOR PRESENTATION

By submitting this proposal we acknowledge that we are aware there is a fee involved with submitting a vendor presentation ($3,000 for exhibiting companies and $5,000 for non-exhibiting companies). Each company accepted for the vendor presentation will be

invoiced the appropriate amount approximately six weeks prior to the Annual Conference.

Vendor/Company Profile (e.g. market segment, company background) (200 words or less)

Session Title (20 words or less)

Have you presented this session or related topic previously?

- Y/N

Please provide a one-paragraph overview of the session. (200 words or less)

Please provide 3-4 specific objectives (in bullet point format) that attendees can expect to attain after having attended this session. Be sure to include information on follow-up actions or next steps. (200 words or less)

Session Agenda/Outline (200 words or less)

Each session will be equipped with a screen, LCD projector, lavaliere microphone, and laptop computer. Will you need any additional audio/visual equipment?

- Y/N

If yes, what equipment would you like to see added?

Does your presentation require an Internet connection?

- Y/N