OHCA

OHIO HEALTH CARE ASSOCIATION

Convention & Expo

MAY 17 – 20, 2027 | COLUMBUS, OHIO





CALL FOR PRESENTATIONS

Share Your Expertise.
Inspire New Ideas.
Shape the Future of Care.



HELP SHAPE THE FUTURE OF LONG-TERM CARE

The 2027 OHCA Annual Convention & Expo brings together professionals from across Ohio's long-term care and post-acute care community to exchange ideas, explore emerging challenges, and discover practical solutions that strengthen organizations and improve the lives of those they serve.

We are seeking knowledgeable, engaging speakers who can deliver relevant, evidence-based education, share real-world experiences, and inspire meaningful progress across the profession.

Whether your expertise is in clinical care, regulatory compliance, reimbursement, technology, workforce development, or leadership, your perspective can help shape the conversations that move our industry forward.

Important Dates

- Call for Presentations Opens: **October 15, 2026**
- Proposal Submission Deadline: **November 30, 2026**
- Speaker Notifications: **January 1, 2027**
- Presentation Materials Due: **April 29, 2027**
- 2027 OHCA Annual Convention & Expo: **May 17–20, 2027**

Your Experience Matters. Your Ideas Can Make a Difference.

WHAT MAKES A STRONG OHCA SESSION

RELEVANCE
Addresses current challenges, emerging trends, and important issues affecting Ohio's long-term care providers.

PRACTICALITY
Provides actionable strategies, tools, and resources attendees can apply within their organizations.

REAL-WORLD EXPERIENCE
Shares lessons learned, successful approaches, and honest insights into what works and what doesn't.

INNOVATION
Explores new ideas, technologies, care models, and approaches that can improve outcomes and organizational performance.

ENGAGEMENT
Encourages meaningful participation, discussion, and learning through case studies, interactive activities, or diverse perspectives.



WHY PRESENT AT OHCA?

MAKE AN IMPACT
Share your knowledge and help strengthen the quality of care, services, and operations across Ohio's long-term care community.

EXPAND YOUR REACH
Connect with professionals representing assisted living and skilled nursing.

BUILD CONNECTIONS
Exchange ideas with industry colleagues, organizational leaders, and professionals who share your commitment to advancing care.

HELP SHAPE WHAT'S NEXT
Contribute practical insights, innovative solutions, and fresh perspectives that can influence the future of long-term care.

Your expertise can inspire new approaches, strengthen organizations, and help improve the lives of those receiving care.

EDUCATIONAL TRACKS

OHCA welcomes proposals that address the evolving needs of long-term care professionals and the organizations they serve.

The following priority areas have been identified for the 2027 Annual Convention & Expo and will receive additional consideration during the proposal review process.



REIMBURSEMENT & FINANCIAL STRATEGIES



REGULATORY & COMPLIANCE



CLINICAL EXCELLENCE, PATIENT CARE & QUALITY IMPROVEMENT



TECHNOLOGY INNOVATION & ARTIFICIAL INTELLIGENCE



WORKFORCE



LEADERSHIP & MANAGEMENT

Have another great idea?

These priority areas are intended to provide direction and inspiration, not limit your creativity. OHCA welcomes other timely, relevant, and innovative proposals that would benefit convention attendees.

PRIORITY TOPICS & AREAS OF INTEREST

OHCA welcomes proposals that address the evolving needs of long-term care professionals and the organizations they serve. The following topics have been identified for the 2027 Annual Convention & Expo and will receive additional consideration during the proposal review process.

Reimbursement & Financial Strategies

- Managed care trends, requirements, and audits
- Emerging value-based care models
- PBJ audits and resolution
- Additional revenue streams
- Medicare Part A: TPE, ADRs, and ownership disclosures
- Ventilator unit cost management and reimbursement
- Navigating changing reimbursement models

Regulatory & Compliance

- CMS and ODH hot topics and updates
- Risk-based surveys and survey readiness
- Past noncompliance and avoiding repeat deficiencies
- Health survey trends and Immediate Jeopardy updates
- Plans of correction and guardianship
- Emerging regulatory issues

Clinical Excellence & Quality Improvement

- QIP updates and quality measure trends
- MDS updates
- Mental health needs in long-term care
- Reducing rehospitalizations
- Antipsychotic reduction and appropriate use
- Falls prevention
- Successful quality improvement strategies

Technology Innovation & AI

- AI for survey preparation and quality assurance
- AI and nursing workflows
- AI in workforce and admissions management
- Technology and financial outcomes
- Robotics and falls prevention technology
- Technology demonstrations and connected care

Workforce

- Person-centered workforce strategies
- HR requirements and best practices
- Workforce development and upskilling
- Retention strategies and assistance programs
- Developing emerging nurse and clinical leaders
- Building high-performing care teams

Leadership & Management

- Building a culture of caring
- Change management and crisis communications
- Leading through challenging circumstances
- Succession planning and leadership development
- Building accountable, high-performing teams
- Developing future leaders



SUBMISSION REQUIREMENTS

Session Title

Your session title is often the first thing attendees see when exploring educational opportunities. A strong title should communicate the value of your presentation, capture attention, and make it clear what participants can expect to learn.

Effective session titles are:

- Clear, concise, and easy to understand
- Focused on practical outcomes
- Relevant to current industry challenges
- Specific enough to distinguish your session

Strong Title Examples

✓ From Survey Findings to Sustainable Compliance: Strategies for Lasting Improvement
✓ AI in Long-Term Care: Practical Applications That Save Time and Support Better Outcomes
✓ Beyond Recruitment: Building a Workforce That Stays

Titles to Avoid

✗ Regulatory Updates
✗ Artificial Intelligence in Healthcare
✗ Employee Retention Best Practices

These titles are too broad and do not clearly communicate what attendees will gain.

Ask Yourself: *If someone saw your title alongside 20 other sessions, would they understand why yours is worth attending?*

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SUBMISSION REQUIREMENTS

Session Description

Your session description should do more than summarize a topic. It should help attendees understand the challenge being addressed, the insights you'll share, and the practical value of participating.

A strong description should:

- Clearly identify the topic or challenge
- Explain what will be covered
- Highlight practical strategies or lessons learned
- Describe what attendees can take back to their organizations

Strong Description Example

From Survey Findings to Sustainable Compliance: Strategies for Lasting Improvement: Responding to survey findings is only the first step toward sustained compliance. This session will explore practical approaches to identifying root causes, developing effective plans of correction, and strengthening systems that support ongoing regulatory readiness. Through real-world examples, attendees will examine common challenges, strategies for engaging interdisciplinary teams, and ways to monitor corrective actions over time. Participants will leave with actionable ideas for reducing repeat deficiencies and building a more proactive culture of compliance.

Description to Avoid

"This session will discuss survey compliance, plans of correction, and best practices for improving survey outcomes."

This description is too general and does not clearly explain what participants will learn or how they can apply it.

Ask Yourself: *Does your description make someone WANT to attend your session?*

SUBMISSION REQUIREMENTS

Learning Objectives

Strong learning objectives explain what attendees will be able to do after participating in your session. They should be specific, measurable, and focused on meaningful learning outcomes.

Use action-oriented verbs consistent with Bloom's Taxonomy, such as: **Identify • Apply • Evaluate • Analyze • Develop • Implement**

Strong Learning Objective Examples

Following this session, participants will be able to:

✓ Identify common factors contributing to repeat survey deficiencies.
✓ Evaluate strategies for developing and monitoring effective plans of correction.
✓ Apply practical approaches to strengthen interdisciplinary communication and ongoing compliance.

Learning Objectives to Avoid
✗ Learn about survey readiness.
✗ Understand compliance requirements.
✗ Gain knowledge of plans of correction.

These statements are too broad and do not describe measurable learning outcomes.

Ask Yourself: *Can you clearly determine whether participants achieved each learning objective?*

Final learning objective requirements should align with OHCA's continuing education guidelines.

SUBMISSION REQUIREMENTS

Proposal Submission Limits

OHCA encourages proposals from a variety of companies and organizations to ensure diverse perspectives and educational experiences. Due to the high volume of submissions, the following limits apply:

- **Individual Speakers:** Maximum of two (2) proposals per speaker.
- **Companies/Organizations:** Maximum of five (5) proposals per company.

These limits help OHCA provide opportunities for a broad range of speakers and perspectives.

Target Audience & Experience Level

- Identify the professionals who would benefit most from your session and the level of experience for which your content is intended.
- OHCA's audience includes professionals across assisted living and skilled nursing.
- Consider whether your presentation is best suited for emerging professionals, experienced practitioners, organizational leaders, or attendees at all levels.

Speaker Biography

- Provide a concise, professional biography highlighting your relevant experience, credentials, accomplishments, and subject matter expertise. Bios should be written in the third person for consistency.
- **120 words maximum.**

Speaking Experience

- Previous speaking experience is valuable, but practical expertise and the ability to deliver meaningful education are equally important.
- We welcome perspectives from professionals with real-world experience and innovative approaches to industry challenges.

Professional Headshot

- Have a current, high-quality professional headshot available for use in convention materials if your proposal is selected.
- **Select an image on your computer 4MB max.**

SUBMISSION REQUIREMENTS

Choose the Right Session Format

Different topics call for different approaches. Consider the depth of your content, the experience level of your audience, and the interaction needed to create a meaningful learning experience.

30 Minutes — Focused & Practical

- Deliver concise, high-impact education centered on a specific challenge, idea, or solution.
- Ideal for targeted updates, practical takeaways, and focused audience interaction.

60 Minutes — In-Depth Exploration

- Explore a topic in greater detail through discussion, real-world examples, case studies, and practical application.
- Ideal for complex issues that benefit from additional context, multiple perspectives, and attendee engagement.

75 Minutes — Interactive & Applied Learning

- Provide a deeper exploration of a topic with opportunities for interactive learning, extended discussion, and more extensive application.
- Ideal for topics requiring additional time to examine strategies, engage participants, and translate insights into practice.

Session Length Selection

- You may indicate **one, two, or all three session lengths** in your application.
- OHCA will determine the final session length and placement based on the overall conference schedule and educational needs.

Choose the format(s) that best support your content and provide the greatest value to attendees.

SUBMISSION REQUIREMENTS

Speaker Expectations & Policies

Selected presenters help deliver the high-quality education OHCA attendees expect. To keep registration fees affordable, OHCA operates with a limited speaker budget and encourages presenters to waive honorariums and expenses. **Priority consideration will be given to speakers who do not request fees or expense reimbursement.** Overnight accommodations are provided for out-of-state speakers or those presenting before 10 a.m. Please review the following policies before submitting your proposal.

1. **Speaker Selection & Approval:** Speakers are selected based on their credentials, experience, and knowledge of the proposed topic.
   - **All speakers must be approved by the Convention Committee.** Please list every potential presenter on your application. Adding a presenter after submission requires prior approval.
   - **Changes in Employment:** If a selected speaker changes employment but remains with an Association member organization, that speaker receives first consideration to continue presenting, if desired.
   - If the speaker is no longer affiliated with an Association member organization, their original employer may recommend a replacement, subject to Convention Committee approval.

2. **Speaker Commitment & Cancellations:** By accepting a speaking engagement, presenters agree to fulfill their scheduled commitment.
   - **Unable to Present?** Speakers are responsible for securing a qualified replacement who can deliver the presentation using the original PowerPoint slides and handout materials.
   - **Cancellation Fees:** If a qualified replacement cannot be provided, the original speaker is responsible for a cancellation fee equal to any loss OHCA experiences from canceling the program.

3. **Educational Content & Commercial Promotion:** Unless specifically designated otherwise, OHCA programs are non-commercial educational forums.
   - Presentations must focus on education, practical insights, and professional development rather than sales.
   - Speakers should avoid brand names and specific product endorsements whenever possible.
   - **Direct promotion of a speaker's products, services, or personal financial interests from the podium is strictly prohibited.**

SUBMISSION REQUIREMENTS

Professional Conduct & Responsibilities

4 **Respectful & Inclusive Presentations:** OHCA values the diversity of its membership and the contributions each individual makes to professional education. All presenters are expected to maintain a respectful, inclusive, and professional environment.

The following are prohibited:

- Statements or pointed humor that disparage the dignity or social equity of any individual or group.
- Comments of a sexual nature.
- Negative remarks regarding ethnicity, alternative lifestyles, or individuals with physical or mental disabilities.
- Profanity or other inappropriate language.

Policy Enforcement: OHCA reserves the right to remove a presenter from the podium or decline future speaking applications if these standards are violated.

5 **General Presenter Responsibilities:** Selected speakers are also expected to:

- **Deliver quality education.** Provide accurate, relevant, and practical information that benefits attendees.
- **Engage attendees.** Encourage meaningful discussion, interaction, and application of new ideas.
- **Meet deadlines.** Submit requested presentation materials, speaker information, and required documentation on time.
- **Support continuing education.** Provide learning objectives and any additional educational documentation required by OHCA.
- **Communicate promptly.** Coordinate with OHCA staff regarding presentation details, changes, or concerns.
- **Present as scheduled.** Deliver the approved educational program in accordance with Convention Committee expectations.

Together, we can deliver an educational experience that informs, inspires, and advances the profession.

READY TO SHARE YOUR EXPERTISE?

Help Shape What's Next in Long-Term Care.

SUBMIT YOUR PROPOSAL

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SHARE YOUR KNOWLEDGE.
INSPIRE YOUR PEERS.
MAKE AN IMPACT.

The challenges facing long-term care require thoughtful ideas, practical solutions, and professionals willing to share what they've learned.

Your knowledge and experience could help another organization solve a challenge, strengthen a team, improve care, or discover a better way forward.

We invite you to be part of the 2027 OHCA Annual Convention & Expo educational program.

Submit your proposals by November 30
https://www.abstractscorecard.com/cfp/submit/login.asp?EventKey=ZNGMGNDJ

Questions about submitting a proposal?
Contact Kathy Chapman at kchapman@ohca.org